JOHN BULL, JANUARY 26, 1929. Vol. XLV. No. 1180.

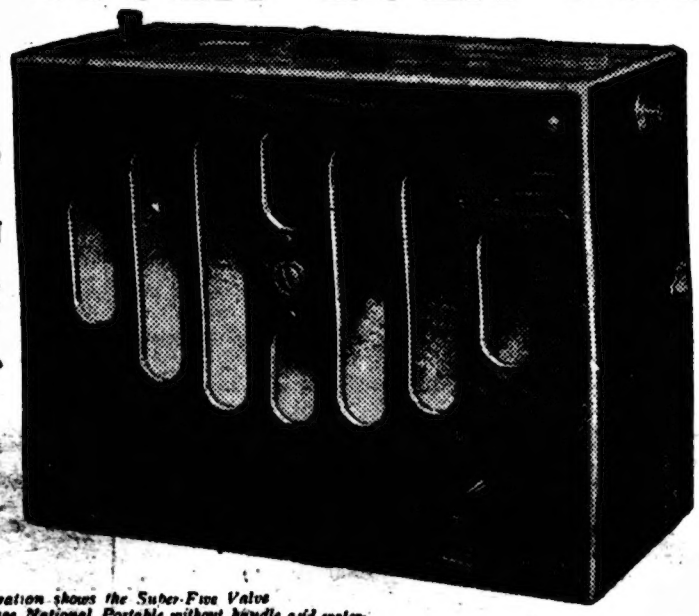
JOHN BULL

TWOPENCE

OVER A MILLION CERTIFIED SALE

THE MOST SENSATIONAL RADIO OFFER EVER MADE!!!

ITALY
HOLLAND
SPAIN
GERMANY
FRANCE
ENGLAND



RUSSIA
DENMARK
SWEDEN
NORWAY
POLAND
AUSTRIA

20/- DOWN

The illustration shows the Super-Five Valve Long Range National Portable without handle and waterproof cover. It costs £15 cash or 20/- down and 30/- a month for eleven months only. Shorter terms available if desired.

BRINGS YOU THIS AMAZING SUPER FIVE VALVE

NATIONAL PORTABLE RADIO

THE National Portable is without doubt the finest long range five-valve portable wireless set on the market to-day and the best value for money.

BRINGS ALL EUROPE TO ENTERTAIN YOU

Touch a switch and you are listening to a variety entertainment from London. Turn the control dial the tiniest bit and in comes music from Berlin. Another touch and you are in Madrid listening to lilting Spanish music. Yet another fraction of an inch brings you piano music from Rome, opera from Vienna, a violin recital from Poland, a concert from Norway, dance music from Paris.

Illustration shows National Portable ready for carrying.

NO WIRES: NO OUTSIDE CONNECTIONS

The most amazing thing about the National Portable is that it brings in all these stations without aerial or earth wires, without making any connections, without doing anything beyond turning over the switch. The tone is so wonderfully true that it is impossible to believe there are hundreds of miles between you and the artists. The volume of sound obtainable from the loud speaker is unprecedented. *This speaker has been specially manufactured to take enormous power without choking or distorting the music.*

A VERY HANDSOME INSTRUMENT

The National Portable can be transformed into a drawing-room instrument in a second by removing the strong leather handle and the waterproof cover. The handsome case of polished oak gives it a far more distinguished appearance than those wireless sets which resemble a suitcase more than a musical instrument.

A selected number of Manufacturers of Portable Wireless Sets have agreed to market this superb set under the trade mark National Radio. This concerted action enables the price to be kept down to the very minimum.

THE BEST WAY TO TEST A WIRELESS SET

The Associate Manufacturers of National Portable Radio maintain that the best way to demonstrate the performance of a wireless set is in the customer's home. Arrangements have been made for everybody interested in the National Portable to have a set sent to their home for a free test. This is a genuine offer to let you hear the remarkable performance of this wonderful set.

Send a Post Card Now!

asking for (*a*) Catalogue or (*b*) Free Test to:

THE INFORMATION BUREAU
of the Associate Manufacturers of National Portable Radio,
10, 12 & 14, BEAK ST., LONDON, W.1.

Issued in the Interests of the Associate Manufacturers of National Portable Radio.

Final closing date ← JAN. 31

JOHN BULL'S GRAND DISTRIBUTION of GIFT PACKAGES.

Free "Gillette" Razor Set

Gold plated Model, complete with blade, in velvet lined case.

Free 4-Colour "Ever-pointed" Pencil

—four pencils in one, pocket clip, extra leads and rubber, OR, a dainty Lady's One-Colour Pencil.

Written two years' guarantee with each "John Bull" Pen.

One Shilling Gift Voucher

This Gift Voucher will be accepted as One Shilling in part payment of the famous "John Bull" Lever Filler Pen. Only one voucher will be accepted in part payment for each pen. Available only until January 31, 1929.

Cut out and attach to Coupon below

1/-

Only eight more days, and then your opportunity to share in "John Bull's" Grand Distribution of Gift Packages will have vanished. Don't be too late for this record-breaking offer! Fill up the coupon now!

FREE!

[1] A 4-Colour "Ever-pointed" Pencil.

[2] 1/- Gift Voucher.

[3] 7/6 "Gillette" Presentation Razor Set.

4-COLOUR "EVERPOINTED" PENCIL, mechanically perfect, superbly finished, writes in blue, black, green or red, OR, a dainty Lady's one-colour Pencil in soft pastel shades.

SHILLING GIFT VOUCHER accepted as One Shilling cash in part payment of the famous 5/- "John Bull" Pen, fitted with solid 14 carat gold nib, iridium tipped.

7/6 "MAYFAIR" DE LUXE SET containing a gold plated "Gillette" Razor in magnificent case. Cut out the Free Shilling Voucher above now and attach to coupon below.

Golden Gift Set

containing the famous 5/- "John Bull" Pen and Four-Colour Pencil (or lady's pencil if you prefer) in dazzling golden box.

"JOHN BULL" GIFT COUPON.

To: "JOHN BULL," Pen Dept. Room 11, 77, Long Acre, London, W.C.2.

Please send me your Gift Package consisting of the famous 5/- "John Bull" Pen, the FREE Four-Colour "Ever-Pointed" Pencil OR the Lady's Pencil (cross out the pencil not desired), and the FREE 7/6 "Gillette" Presentation Razor Set. I enclose Gift Voucher, which please accept as One Shilling in part payment of the Pen, and also Postal Order for 4/- plus 1/- to cover pocket clip, extra box of refills for "Ever-pointed" Pencil, postage, packing and insurance—making 5/- in all.

NAME .....

ADDRESS .....

.....

Fine, medium or broad nib. (Cross out grades not required.)

Your name engraved in gold on Pen, 6d. extra. Write in capitals name or initials desired .....

Cross cheque/p.o. /& Co./ and make payable to "John Bull."

J.B., 26/1/29.

JOHN BULL'S GREAT FREE INSURANCE GIFT

50 MORE £12 CHEQUES TO REGISTERED READERS

"John Bull" has also paid this week many benefits on account of FIRE, STORM, FLOOD, SICKNESS, etc.

£12	WALLSEND-ON-TYNE.—Mrs. A. Davies, 27, Laurel Street.	
£12	NOTTINGHAM.—Mrs. V. Ball, 6, Edward Avenue, Bobbers Mill.	
£12	LLANGADOCK.—Mr. D. Davies, 3, Trehelig Cottages.	
£12	ABERGAVENNY.—Mr. J. D. Nye, 43, Merthyr Road.	
£12	BURNLEY.—Mrs. L. Mills, 16, Pollard Street.	
£12	BRADFORD.—Mrs. L. Ableson, 9, Marlborough Road, Manningham.	
£12	NEWCASTLE-ON-TYNE.—Mrs. M. J. Cave, 18, Aline Street, South Benwell.	
£12	GLASGOW.—Mrs. R. Allison, Stanley Cottage, Shettleston.	
£12	NORMANTON, YORKS.—Mrs. H. Hoskins, 134, Church Lane.	
£12	WEST CALDER, MIDLOTHIAN.—Mrs. M. Forrester, 21, Burngrange Cottages.	
£12	SOUTHWICK, SUNDERLAND.—Mrs. C. Brunton, 11, Grey Street.	
£12	TROON.—Mr. D. McAdam, 97, Kennedy Road.	
£12	GREAT YARMOUTH.—Mrs. G. E. Hook, 51, High Road, Southtown.	
£12	LITTLE ADDINGTON, Nr. KETTERING.—Mrs. G. F. Waite.	
£12	PARKGATE, Nr. ROTHERHAM.—Mrs. E. Jonas, 61, Albert Road.	
£12	GLASGOW.—Mrs. S. Wilkerson, 895, Dalmarnock Road, Bridgeton.	
£12	FERRY HILL STATION, Co. DURHAM.—Mrs. R. Lavelle, 5, Lindon Terrace.	
£12	BRIDGEND.—Mrs. S. E. Arnott, 80, Caerau Road, Caerau.	
£12	BEDLINOG.—Mrs. M. J. Davies, Bedlinog Stores.	
£12	PETERBOROUGH.—Miss E. G. Searson, Market Deeping.	
£12	TREDEGAR.—Mrs. L. M. Twaites, 2, Iron Row.	
£12	BISHOPSTOKE.—Mrs. A. Moody, 38, Spring Lane.	
£12	HULL.—Mrs. M. J. Colgrave, 4, Egton Villas, Egton Street.	
£12	LEIGHTON BUZZARD.—Mrs. G. Brown, Eggington.	
£12	MANSFIELD.—Mrs. L. Ebbern, 34, Bould Street.	
£12	LEYTON, E.10.—Mrs. E. C. Johnson, 2, Dawlish Road.	
£12	PLATTS COMMON, Nr. BARNSLEY.—Mrs. T. Jordan, 78, Barnsley Road.	
£12	PORTSMOUTH.—Mrs. E. Hayles, 17, Cherry Garden Lane.	
£12	DUNSTON-ON-TYNE.—Mrs. J. Bradford, 33, Stephenson Street.	
£12	BIRKENHEAD.—Mrs. M. C. Griffiths, 1, Tower Hill, Higher Tranmere.	
£12	MELTON MOWBRAY.—Mrs. P. V. Croich, 12, Rosebery Avenue.	
£12	SHEPHERD'S BUSH, W.12.—Mrs. A. E. Bilcliffe, 7, Gayford Road.	
£12	BROMSGROVE.—Mrs. A. Hall, Manton, New Road.	
£12	BATH.—Mrs. R. Coles, 3, Abbey Green.	
£12	COVENTRY.—Mr. H. Nixon, 43, Crabmill Lane.	
£12	EARLSFIELD, S.W.18.—Mrs. E. M. Smith, 4, Heath Villas.	
£12	HAMMERSMITH, W.6.—Mrs. F. M. S. Hedges, 8a, Peabody Estate.	
£12	KEIGHLEY, YORKSHIRE.—Mrs. A. M. Parkinson, 6, Aire Street.	
£12	SHEFFIELD.—Mrs. R. J. Fearn, 33, Howden Road, Attercliffe.	
£12	MIDGHAM.—Mrs. E. M. A. Barrett, "Coach and Horses."	
£12	MORLEY, Nr. LEEDS.—Mrs. E. Hardy, 33, Ingle Grove.	
£12	MORLEY, Nr. LEEDS.—Mrs. N. Westerman, 86, Zoar Street.	
£12	COXHOE, Co. DURHAM.—Mr. G. Forrester, 33, Long Row.	
£12	GUILDFORD.—Mrs. G. E. Kelly, 1, Recreation Road.	
£12	BLANDFORD, DORSET.—Mrs. S. L. Naylor, 1, Albert Place.	
£12	NEWTONGRANGE, MIDLOTHIAN.—Mrs. R. Gibson, 22, The Square.	
£12	EDINBURGH.—Mrs. J. Gerrard, 1, Milne's Court, Lawnmarket.	
£12	CHISWICK, W.4.—Mrs. M. A. Gray, 48, Glebe Street.	
£12	BOW, E.3.—Mrs. E. L. Fitzpatrick, 357, Old Ford Road.	
£12	COVENTRY.—Mrs. J. A. Roper, 13, Argyll Street, Stoke.	

CUT HERE

HAND THIS COUPON TO YOUR NEWSAGENT.

PLEASE WRITE CLEARLY.

To (Name of Newsagent) .....

Address .....

.....

Please deliver or reserve JOHN BULL for me weekly until further notice.

J.B., 26.1.29.

Signature .....

Address .....

Date .....

CUT HERE

POST THIS COUPON TO "JOHN BULL."

To "John Bull," Registration Department, Long Acre, London, W.C.2.

I have sent an order form to my newsagent for the regular weekly delivery of JOHN BULL. Please register me as a regular reader.

PLEASE WRITE CLEARLY.

Reader's Name in full ..... Age.....

(CAPITAL LETTERS.)

Address .....

.....

Reader's Signature .....

Name and address of Newsagent .....

.....

J.B., 26.1.29.

Date .....

Used stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if 1d. stamped addressed envelope is enclosed for return.

'ASPRO' and the INFLUENZA MENACE

Mass of testimony from users and the action of the FEDERAL GOVERNMENT OF AUSTRALIA, when they declared 'ASPRO' a necessary commodity to combat the influenza epidemic that swept over that country, proclaims it as the greatest antidote ever offered to the civilised world to combat influenza, colds and rheumatism. Taken at the first signs, TWO OR THREE 'ASPRO' TABLETS AND A HOT LEMON DRINK WILL GENERALLY SMASH UP ANY COLD OR INFLUENZA ATTACK IN ONE NIGHT. Just why 'ASPRO' does this is because when ingested in the system it is an anti-pyretic or fever destroyer, also an internal antiseptic and a powerful germicide, while its wonderful power over rheumatism is accounted for because 'ASPRO' is a solvent of Uric Acid. Its germicidal qualities also are a valuable factor for rheumatism. Living proof is the best demonstration of the value of a commodity, so we draw your attention to the testimony published below. It demonstrates 'ASPRO' claims to be true. 'ASPRO' brings sweet sleep to the sleepless, relieves rheumatism in one night—banishes headache like magic—stops growing pains—cleans out colds and influenza with all its feverish and weakening conditions. It dispels neuralgia and nerve pains, and soothes the irritable too.

DON'T FEAR 'FLU, COLDS or RHEUMATISM —BANISH THEM TO NIGHT WITH 'ASPRO'

'FLU PAINS GO IN HALF AN HOUR

126 High Street,
Dear Sirs, Eltham, S.E.9.

I feel I must write and tell you what I think about 'ASPRO.' Last week I started with an influenza cold in the head, and tried all sorts of remedies to relieve it, as the pains in my face and head were terrible, and I got no rest in bed. After the third day I saw in a paper what 'ASPRO' did and remembered it being advertised at Wembley, so I sent out for a box and took three tablets right away. Within half an hour my pains were gone and my cold soon got better. I could not describe the pains, they were awful: all over my head and face. I never had anything like it, but 'ASPRO' relieved me, and as I suffer from rheumatism I will continue with them for that, as I feel sure I shall get relief. 'ASPRO' would be a great help to many if they would only try them. I remain, Yours faithfully,

(Signed) E. FOULKES.

A FAMILY REPORT

75 Belgrave Street, Stepney, E.1.
Dear Sirs, April 19th, 1928.

I feel I must write to let you know how thankful my family and myself are to 'ASPRO.' They are all that you advertise them to be, as they have given us instant relief from Rheumatism, headaches, and violent colds, and I would not be without them even if they were half-a-crown a box instead of a modest sixpence.

I write on behalf of my family and myself, as we are all so indebted to 'ASPRO' for the good they have done us all. For curing headaches, colds and neuralgia they are unequalled, and we call them our family physician.

We are, Yours gratefully,
MR. & MRS. DEVERELL & FAMILY.

PROMINENT PHYSICIAN PRAISES 'ASPRO'

STATES THAT PEOPLE WHO CANNOT TAKE ORDINARY ASPIRIN CAN TAKE 'ASPRO'

'ASPRO' Effective where Others Fail

NON-TOXIC VALUE APPRECIATED

Scotland, 29th August, 1928.

Messrs. Gollin & Co. Pty., Ltd., Slough, Bucks.

Dear Sirs,—I am writing to let you know of my experience with 'ASPRO'. While I have made no chemical tests the CLINICAL RESULTS FULLY SUBSTANTIATE YOUR CLAIMS OF EXTREME PURITY. I HAVE FOUND THAT PEOPLE WHO COULD NOT TAKE ORDINARY ASPIRIN, OWING TO THE GASTRIC UPSET IT CAUSED, READILY TOLERATED 'ASPRO'. Also doses of 'ASPRO' are effective where similar doses of other brands are not. It has also, taken at night, a mild hypnotic effect which is very valuable considering its non-toxic character.

If you will send me samples for general use I shall have pleasure in distributing them to certain of my patients.

Yours faithfully, F. S..... (M.B., Ch.B.)

(Name withheld for professional reasons).

'ASPRO' USES

1. It stops violent headaches in 5 to 10 minutes.
2. It brings sweet sleep to the sleepless.
3. It relieves rheumatism in one night.
4. It relieves children's growing pains.
5. It saves many a sound tooth by removing toothache.
6. It brings relief without causing sickness, indigestion, or a craving.
7. It stops pain without harming the heart.
8. It soothes away irritability.
9. A hot lemon drink and two or three 'ASPRO' Tablets will smash up a Cold or 'Flu attack in one night.
10. It reduces temperature in 5 minutes.
11. It can be taken any time, in Tram, Train, at Home, at Business—anywhere—everywhere.
12. It is so safe a child can take it.
13. It is the greatest help for women every little while ever known.
14. It stops the ill after-effects of alcohol.

'ASPRO' consists of the purest Acetyl Salicylic Acid that has ever been known to Medical Science, and its claims are based on its superiority.

Agents: GOLLIN & CO. PTY. LTD.
('Aspro' Dept.) SLOUGH, BUCKS.

Telephone: Slough 608

No proprietary right is claimed in the method of manufacture of the formula.

6D 1/3 & 2/6
PER PACKET

The cheapest way to buy 'ASPRO' is the 2/6 packet. It contains 60 tablets, equivalent to 3/- worth of 'ASPRO' for 2/6.

BOOTS PURE DRUG CO. LTD.—TAYLORS DRUG CO. LTD.—TIMOTHY WHITES—SQUIRE & CO. (Birmingham), LTD.—NEEDHAMS, ETC., AND ALL LEADING CHEMISTS AND STORES STOCK AND DISPLAY 'ASPRO.'

WILLS'S
CAPSTAN
NAVY CUT
CIGARETTES

Mild, Medium & Full Strengths

10 for 6D
20 for 11½D

CC 181

SNEEZING?

COUGHING? THROAT-SORE? SLIGHT CHILL? SHIVERY? HOARSE? HEAD SWIMMING? EYES WATERING? TIGHT CHEST? FEEL STUFFY?

TAKE VENO'S LIGHTNING COUGH CURE

1/3 per bottle

For Coughs, Colds, Whooping Cough, Bronchitis, Asthma and all throat and lung complaints.

WHEN SENDING
Write name and address in block letters. Give exact description of goods required. Send money and Treasury Notes by registered post. Always mention JOHN BULL

THE MAIL ORDER MARKET

A Perfect Postal Service for Bargain Hunters

PAY FOR COAT AS YOU WEAR IT

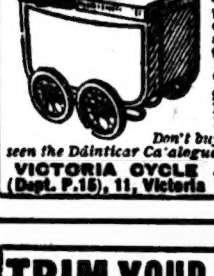
Tweeds, Cheviots, Heathers, Meltons and Naps. Made to Measure from 39/6. NO DEPOSIT. Delivered on payment of first instalment of 5/- then pay 5/- monthly until you have paid in all **39/6**

Better qualities up to £10 10 0: also SUITS from £5 5. DINNER JACKET SUITS from £4 4s. All Made to Measure on similar easy terms.
Write or call for Patterns and Designs. Money returned if unsatisfactory.
Established 1901.

J.B. THORNE & CO.
36 Lang'am St., London, W.1
NEW WEST BRANCH Empire House (1st Floor), St. Martins-le-Grand (opp. G.P.O.).

Daintiear

Worthy of the Occupant



49/6 AMAZING VALUE.

OWING to the huge success of our Direct-from-Factory Sales policy we have made further drastic price reductions and are now offering better value than ever. Pram as illustrated **49/6** Other models to suit all purses, for cash or from 6/- monthly. Prompt Delivery. Carriage Paid.

Don't buy any pram until you have seen the Daintiear Catalogue. Sent Post Free.

VICTORIA CYCLE & CARRIAGE CO. (Dept. P.15), 11, Victoria St., Westminster, S.W.1.

Great Sale of Imperia SEWING MACHINES

Here is your opportunity to get the Sewing Machine that every home needs at a great saving on usual prices. Seize it now! Write at once for Illustrated Sale List of the famous Imperia Hand, Treadle and Electric Machines on deferred terms. Fully guaranteed.

FROM **39/6**

THE IMPERIA MSY. MFG. CO. Ltd. (Dept. S.6) 245, Tottenham Court Road, London, W.1

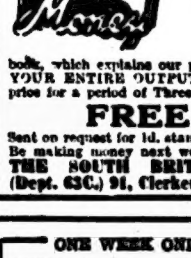
THE NEW "GRANTONE."

A Perfect Portable Gramophone.

Have your own Vaudeville Show always with you—indoors or outdoors. Handsome model, maroon coloured leather cloth, solidly constructed of well-seasoned wood, powerful motor, 9-in. plush turntable, nickel-plated tone arm and metal diaphragm sound-box. Plays 12-in. record, holds six 10-in. records in lid. Send 2/6 with order, then 2/6 weekly (£3 3s. od. in all). *Money back immediately if not satisfied*

(F) HAND & Co.
28, New Oxford St., London, W.C.1.

EARN £3 A WEEK AT HOME



This is what Mrs. Baldy, of Bedding, does. She says: "I am turning my spare time into money. I knit Socks, Stockings, Vests, Jumpers and Woollens—overflowing with private orders—which bring me in from £3 to £5 weekly."

Her experience and many others are detailed in our book, which explains our plan whereby WE PURCHASE YOUR ENTIRE OUTPUT OF HOSIERY at an agreed price for a period of Three Years.

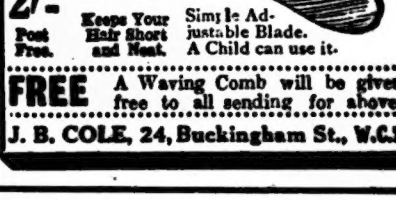
FREE BOOK

Sent on request for 1d. stamp for postage. Send TO-DAY. Be making money next week.

THE SOUTH BRITISH MFG. CO., LTD. (Dept. 63C.) 91, Clerkenwell Road, London, E.C.1.

TRIM YOUR OWN HAIR

SAVES TIME AND MONEY. FOR LADIES AND GENTS.



Trims as it Combs

2/- Post Free.

Keeps Your Hair Short and Neat.

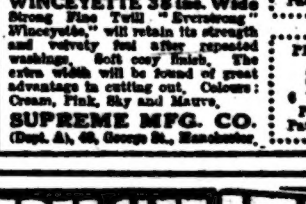
Simple Adjustable Blade. A Child can use it.

FREE A Waving Comb will be given free to all sending for above.

J. B. COLE, 24, Buckingham St., W.C.2

HALF-PRICE SALE

REVERSIBLE 48 ins. Wide CRETONNES



Beautiful shadow effect Cretonne in lovely floral designs, heavy quality, ideal for curtains, etc. Grey or Cream-brown grounds, with mixtures of Red, Gold, Green, Fawn, Rose and Blue.

PER YARD **11½d.** 6 Yds. 5/9. Post Paid. Patterns sent.

WINCEYETTE 38 ins. Wide Strong Fine Twill "Everstrong" Winceyette" will retain its strength and velvety feel after repeated washings. Soft cosy finish. The extra width will be found of great advantage in cutting out. Colours: Cream, Pink, Sky and Mauve.

PER YARD **8½d.** 6 Yards 4/3. Post Paid. Patterns free.

SUPREME MFG. CO. (Dept. A), 60, George St., Manchester.

SAMPLES FREE

ASTOUNDING VALUE IN FLOOR COVERING

60 SQ FT for **20/-**

DAMP PROOF AND ROT PROOF THICKER than Lino. Specially suitable for damp stone or wood floors. Lies flat without fastening, no nails or paste required. 60 sq. ft. for 20/-. Longer lengths pro rata. All rolls two yards wide. Many pretty patterns to choose from.

J. R. ANDREWS AND SONS, 30, Carter St., Walworth Rd., London, S.E.17.

PAROLEUM

ONE WEEK ONLY—SURPLUS STOCK

500 Complete BEDDING SETS 500

Cash or C.O.D:

1 pair Heavy White Bordered Blankets, whipped edges, double bed.
1 pair Heavy Twill Bolton Sheets, double bed.
1 pretty Alhambra Quilt, double bed, lovely colours.
1 fine White Bolster Case.
2 fine White Pillow Cases.
2 Turkish Hand Towels.

FREE GIFT Charming Ladies Work Bag with every order.

All for **20/-** Carr. Paid.

Cash or C.O.D. Money refunded if not satisfactory.

CASEMENT MFG. CO. (Dept. J.B.), ALLUM STREET MILLS, MANCHESTER.

FREEMANS

Celebrated SPARE TIME AGENCY

CASH OR CREDIT

Boots, Gent's and Ladies' Clothing, Suits, Coats, Costumes & Underwear, Carpets, Lino, Drapery, Gramophones, Bicycles, Jewellery, Watches, Clocks, China, Toys, Baby Carriages, etc.

Men in regular employment appointed as Agents. Largest stock in the trade. Liberal supply of samples. Highest Commission paid.

Illustrated Coloured Catalogue.

NO OUTLAY. ALL PROFIT.

Enquiries for Agency invited.

LAVENDER HILL, LONDON.

FREE GIFT

A NATIONAL JAZZ SET

RADIUM WRISTWATCH

LUMINOUS DIAL. *Just at Night, Day or Night,* GENT'S guaranteed wrist watch, Solid 7 plate movement, jewelled compensation balance, proof against heat, cold, damp, electricity. 1/- with order, then 5/- weekly (25/- in all). Ladies' Model same terms. Special Advertising Offer. Purchasers paying cash down, or completing payment in six weeks (or less), receive free the above "National" Jazz Set.

(F.) HAND & Co., 28, New Oxford St., London, W.C.1.

5-15-0

Cash, Paid C.C., or £1 down and 11 monthly payments of 10/6. Model 2A. Beautifully mahogany finished Cabinet, as illustrated but not identical. Complete with DOUBLE SPRING Record "Collaro" Motor, and New Model Sound Chamber. Full, rich tone and extensive volume. Send NOW or FREE Catalogue, or call and inspect.

FULLOTONE GRAMOPHONE CO. (Dept. J.B.70), 177, Camden Rd., London, N.W.1.
Also, 140, High St., (2), E. Ham (or), High St., Tottenham, 43, George St., Croydon, 213-215, Argyle St., Glasgow, 20, Parr's Ho St., Liverpool, 6, Oxford Rd., Manchester.

FULLOTONE

DEPENDABLE OVERCOATS

We offer you the finest value in the trade.

From **7/6** monthly

The Graves System ensures satisfaction, and you can order by post with confidence. Our simple Self-measurement Form enables you to furnish us with your correct measures and we undertake to supply a smart, reliable, well-fitting garment.

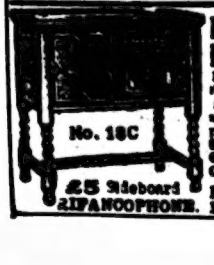
OUR KEEN BARGAIN PRICES ARE FOR DEFERRED PAYMENTS

Send a small payment now, and complete purchase in monthly payments. If you wish to pay cash, Five per cent discount is allowed. Fullest Approval.

Patterns Post Free.

Send a post card to-day for a full range of Overcoat styles and patterns. You will be delighted with the wonderfully fine value we are offering. Stylish, up-to-date Overcoats from 35/6 upwards on Easy Terms. Write now.

J. G. GRAVES Ltd. Sheffield.



MAKE or BUY A GRAMOPHONE at quarter price, with Double Spring motor, 12 in. Velvet Table, Tone Arm, Soundbox, Amplifier, Needle Cups, £1 . 18 . 6 or buy Elizanophone as shown, size 32 x 20 x 16, complete, tone, 25 carr. paid. Motors, 9/-. Repair parts. Lists free. 64 pp. Drawing and how to make Gramophones, 2d.

£5 Sideboard ZIPANOOPHONE. REGENT FITTINGS Co (9D), 120, Old Street, London, E.C.1

"Bullets" Prize Winners

(*Continued from page 29*).

ANXIOUS TIME—TONGUE "SLIPPED" — SILENCE "FELL."

MRS. B. SHEDDEN, 67, Whitecrook Street, Clydebank.

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IN THE NEW YEAR—HOPE'S "RUINS" TEMPORARILY RESULT.

A list of 100 Hamper winners will be published in "Bullets Bulletin," a copy of which will be sent to all Prize-winners. Any reader can receive a copy of "Bullets Bulletin," our new help for competitors, on application to the Competition Editor, "John Bull," Long Acre, W.C.2, enclosing halfpenny stamped addressed envelope.

A list of 250 cake and 500 2s. 6d. Prize-winners can be seen at the offices of "John Bull."

The original cheque for £1,500 awarded to the First Prize-winner in "Bullets" (£30) will be displayed in the window of Messrs. W. and E. Gros, 58a, Wilmslow Road, Withington, Manchester.

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Solution to the Cross-word Puzzle in our last issue.

This week's puzzle is on page 38.

"BULLETS" RULES.

1. The First Prize will be awarded for what in the opinion of the judges in consultation with the Editor is the best Bullet received, and the other prizes in order of merit, the test being cleverness, aptness and originality.

2. Only two attempts may be written on each coupon, and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL and crossed and Co. Competitors must write their names and addresses and the date of sending the order on the back of the postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.

3. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.

4. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects, and acceptance of this rule is an express condition of entry.

Employees of Odhams Press are not eligible.

ADVANCE DETAILS FOR "BULLETS" No. 704.

First Prize, £800—Second Prize, £30—Third Prize, £25—10 Prizes of £5—10 Prizes of £2 10s.—25 Prizes of £1—50 Prizes of 10s.—500 Prizes of 2s. 6d.—8,000 "Target" Prizes.

John Bull—Bigger And Better—Englishman's Job—Whatever It Costs—Year Of Peace—Everything—What We're Up Against—A Step Forward—Woman On The Jury—The Landlord—Hurry Up, Mr. Baldwin—Clear Enough—Life—Times Have Changed—From Now On—Good News—He Said To Her—With A Light Heart—Work—Work—Work" Nerve-wracking—The Ashes—"Welcome Home!"—Exhausted—Chilly Reception—With Admiration—Gallantry—According To The Prophets—In Theatreland—Coming To The Point—The Survivors—Practically—Is Civilisation Doomed?

(Closing date, Saturday, February 9th).

Result of "FAMILIAR FRIENDS" Competition will appear in next week's issue of "John Bull."

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MAKE MORE MONEY.
Sell Tablecloths, Towels, Silk Stockings, Overalls, Men's Socks, Ties, etc. A 1,000 Bargains. The Oldest, Largest, Cheapest and Best Wholesale Firm. Write now for Catalogue and Guide. Cochrane's Warehouse, 2, Thomas St., Manchester.

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BY selling Drapery and Remnants, best qualities, cheapest prices (no rubbish). List free.—Clegg, Dept. B., Turner Street, Manchester (the old firm).

MONEY-MAKING Bargains for Shopkeepers and Beginners.—Sell manufacturers' clearing lines and travellers' samples in general Drapery much below ordinary price. Big profit certain. Wholesale Catalogue free.—Wolfson's Warehouse, 46, Thomas Street, Manchester.

CHEAPEST Wholesale House for Beginners for drapery, hosiery, boots, etc. Write for free cat. —H. Marks, 65, Houndsditch, London, E.1.

DRAPERY remnants for money-making. Wholesale lists free.—E. Lonsdale & Son, Dept. J.B., Textile Clearing House, Faulkner Street, Manchester.

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WHOLESALE Drapery, Remnants and Art Silk Hosiery. List Free.—J. McLoughlin, Ltd., Dept. B., 15, George Street, Manchester.

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EARN £1 to £5 weekly. Run a bed-clothing Club amongst friends. No outlay. Parties free. —Carlisle Mills Co., Dept. 11, Birstall, Leeds.

EARN £3 Weekly, plus Bonus.—Run Bed-clothing, Drapery and Fancy Clubs amongst Friends. No outlay. Illustrated catalogue free. —Grove Mills Co. (Dept. M.), Birstall, nr. Leeds.

PROFITABLE GOODS TO SELL in your spare Time; every kind, good profits. 160-page Catalogue free. MAY (175), George St., Birmingham.

30/- FREE. FINE CHANCE FOR AGENTS. Appointments open for Agents to Run Clubs for Footwear, Clothing, Sheets, Cutlery, etc. Earn more money. Present employment not interfered with. Start at once. Write for details to-day.—MAXIMUM CLUB, 112, MAXIMUM WORKS, NORTHAMPTON.

EASTER Choc. & Cig. Clubs.—Cadbury's, Rowntree's, Fry's, Terry's, etc. Agents wtd. Good terms. Illus. Lists. No substitutes.—Write, MATHER'S (Dept. J.), 102, Chorley Old Rd., Bolton, Lancs.

AGENTS wanted, distribute free samples and for Easter Choc., Cig., Toy Clubs, Bottle Wine Free.—Hoffbrand, Westgate, Bradford.

EASTER Choc. Club Agents wtd.; good com.; no outlay; Illus. list, best terms poss., testimonials from satisfied customers.—Regent Conf. Co., Stanningley, Leeds.

EMPLOYMENT.

A BETTER JOB FOR THE MAN WITH BACKBONE AND GRIT.—You can make sure of a comfortable future if you decide to become a travelling salesman and study by postal training, in your spare time, under Wallace Attwood. Attwood-trained men, without previous experience "on the road," are now earning their £400, £500 and even up to four figures p.a., in positions found for them by Wallace Attwood. After training, every student is introduced to firms of repute with actual salaried vacancies for salesmen. If you want to be lifted out of the rut, send a postcard for book, "The Profession of Salesmanship," free.—The Wallace Attwood College, 26T, Bedford Row, London, W.C.1. ('Phone: Chancery 7536.)

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100 BOYS 15 to 18½ wanted monthly for Australian farms. Great prospects for strong boys of good character. Advanced passages.—Write or call, O/S, Church Army, 55, Bryanston Street, W.1.

EXPERIENCED Collector and Canvasser required in every district to represent an old-established firm selling Boots, Clothing, Bedding, Watches, etc., on credit. Small salary, commission and expenses. State age and experience to Box 97, W. Scriven, Ltd., 5/6, Clement's Inn, London, W.C.2.

DOMESTICATED WOMEN WANTED for CANADA, AUSTRALIA and NEW ZEALAND. The Salvation Army offers unique facilities. Work guaranteed. Conducted Parties, secure an early sailing. Free and assisted passages.—Apply for particulars, the Branch Manager, 3, Upper Thames Street, London, E.C.4.

BUY LADIES' SILK STOCKINGS to sell again to friends, etc. Over 12/- in the £ profit. No order too small. Catalogue Free.—NICKSON'S, Manufrs., Broadway Chambers, London, W.6.

POLICE ENTRANCE EXAMINATION.—Expert postal tuition. Success guaranteed. For particulars, write, Service Correspondence College, Thatcham, Newbury.

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"DO YOU ADVERTISE?" Advertisement inserted in 56 Provincial newspapers or London and Suburban, 7/10; Welsh, 5/8. Large or small Mail Order Campaign Experts. Advice free. Prospectus.—Central Press (Dept. 60), 325, High Holborn, London, W.C.1. 'Ph.: Chancery 8113.

START a Business in Drapery, etc., from £1 upwards. Special attention to Widows and Beginners.—Write for advice and list H. to Levaine (Dept. J.B.), 143, Houndsditch, E.1.

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Address: The Advertisement Manager "John Bull," 57-59, Long Acre, London, W.C.2.

PRINTING.—10,000 Billheads or Handbills for 30/-. All classes of printing. Samples free. MORETURN PRESS (B), HALIFAX.

FREE.—List of printing for Dances, Whist-Drives, Socials, Concerts, Bazaars.—Stafford & Co., Ltd., Netherfield, Nottingham.

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DON'T BE CONTENT with 2½ per cent. on your savings! Small investors get up to 8 per cent. with safety by following advice in "THE EXCHANGE & MART," 2d. at newsagents, 3d. from J. B. Burt, 4, Greville St., E.C.1.

WALLPAPERS direct from 2½d. roll. Send for patterns post free.—West Riding Wallpaper Co., 52, Trinity Street, Leeds.

WALLPAPERS from 2½d. roll, 150 patterns 1929 designs free.—Eclipse Wallpaper Co. (late Leeds), 31, Shields Road, Newcastle-on-Tyne.

RABBIT GUNS, Bolt Action, 1 and 3 bore, 15/-. Cartridges, No. 1, 1/3; Shot, 2/-; No. 3 Shot 4/- 100. No permit or licence used own premises.—F. HOBSON, 14, Radstock Rd., Southampton.

FREE CATALOGUE relating to C.A.V. Accumulators is offered on page 29. Attach the coupon when replying.

READERS' ATTENTION is drawn to the wonderful Carpet offer made by the DALE MANUFACTURING CO. on page 33 in this issue. Write for huge List of Bargains now, and mention *John Bull* when replying.

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WOOLS.—Enormous sale reductions. Knitting, Hand, Machine, 12 ozs., Rug 10½d., 1/-, 1/6 lb. Rug Guide, 600 Samples, Free.—Border Wools, 160, New Bridge, Newcastle-on-Tyne.

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HEARTHRUGS 58 x 25 in., 14/6 dozen! Big Selling Goods! All Kinds! Lists free!—L.B. Co. (J.B.), 51, Kendal Lane, Leeds.

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FREE PATTERNS and full particulars of Catesby's 'Cork' Lino are offered in the advt on page 38.

SEND a postcard for fully illustrated Catalogue of the LISSENOLA Portable and Cabinet Gramophones. See page 36.

GET AN IMPERIA SEWING MACHINE and make those things for a fraction of the usual cost. All models on deferred terms. See sale announcement on page 33.

A FINE PORTABLE GRAMOPHONE for 2/6 down and easy terms while you play it. The full offer is made in the advt. of Hand & Co. on page 4.

BABY CAR. Have the best for your baby—a genuine "Daintiear"—now obtainable on the easiest of easy terms. Send to the address mentioned in the advt. on page 4 for free catalogue.

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TEA.—Direct from Blenders to Household. At wholesale prices. 1/6, 1/8, 2/- per lb., carr. pd. on 4 lb. Special quotns for large quantities. Satisfaction g'nt'd.—Portway Tea Co., 72, Portway, West Ham.

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SUFFERERS FROM INFLUENZA will find the Shadforth advertisement of great interest. It appears on page 16.

WRITE FOR BOOKLET No. 43 C., offered in the Allen & Hanbury's advt. on page 38.

RHEUMATISM. A free Booklet on this subject is offered by Stephen Matthews & Co. See page 31.

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BEST prices paid for Jewellery, Diamonds, Platinum, Gold, Silver, Scrap, Antiques, Dental Plates (not Vulcanite), Valuable Property, etc. Nothing too large nor too small. Cash per return. —Bentley & Co., 333, Oxford Street, London.

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MISCELLANEOUS.

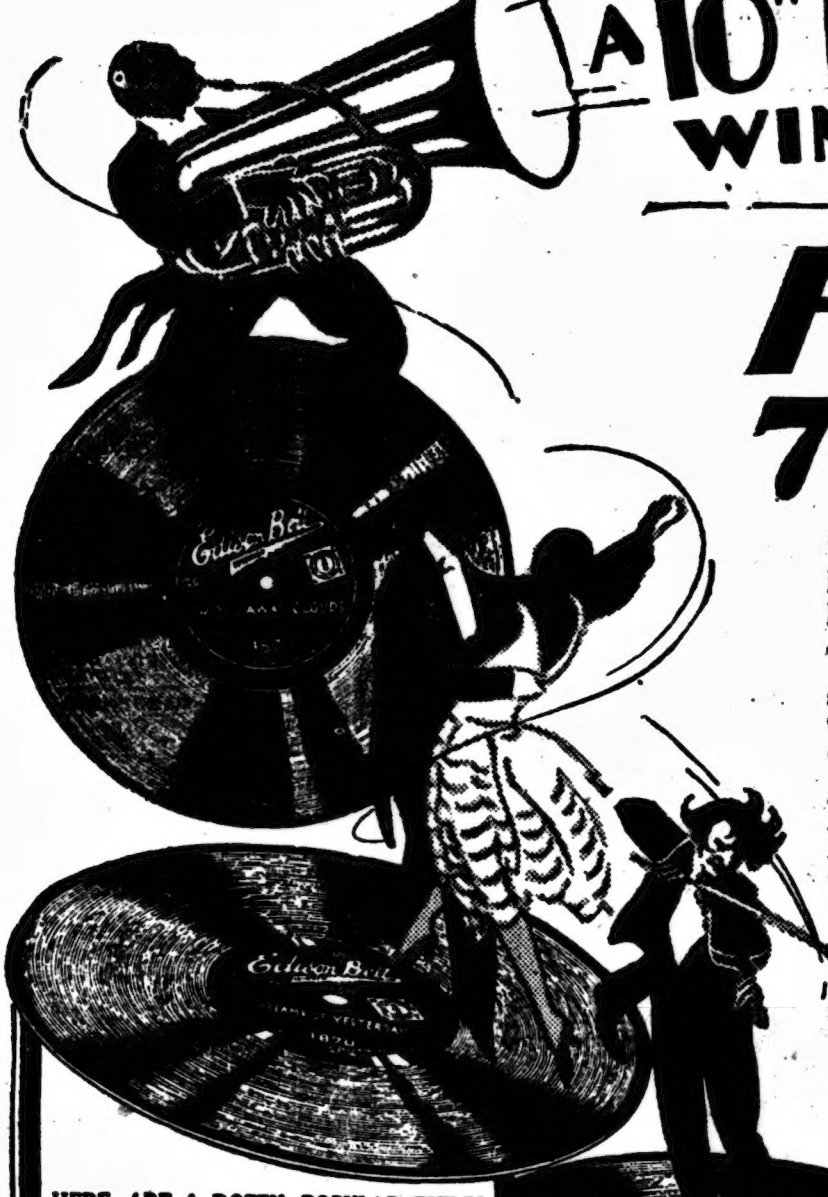
"GIRL-MAD" MEN! How their passions are inflamed. Read T. R. Partington in this week's "HEALTH AND STRENGTH," 2d. at all newsagents. 4d. from J. B. Burt, 4, Greville Street, E.C.1.

GOOD NEWS!—The February "Blue" Magazine is out! Fifteen complete stories, short, snappy, bright, breezy, modern, courageous—and different! Authors include "Valentine," Brandon Fleming, Edward Leslie. The "Blue" Magazine, sealed, 1/- at all newsagents; 1/2 from J. B. Burt, 4, Greville St., E.C.1.

FREE.—£200 in prizes for "Limerick" last lines. The proprietors of "Diploma" Crustless Cheese offer a 1st prize of £50; 2nd prize, £30; 3rd prize, £10; and other prizes for the best last line to the limerick appearing in the advt. on page 23. Write your last line on paper and attach the small label from a portion of "Diploma" Crustless Cheese or label from "Diploma" or "Coronet" Milk. Note the closing date, which is Friday, February 1, 1929. Send your attempt NOW! Be sure to mark your entry Wilts United Dairies, Ltd., Dept. 7, Trowbridge, Wilts.

SEND a postcard to the Secretary of the National Council for the Preservation of Eyesight for a free copy of an interesting Booklet. The address is given in the advt. on page 26.

AMBITIOUS READERS will find the free Booklets offered by the Caxton Publishing Co. on page 31 of great interest.



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4849	FIREFLY.	Fox-trot	The Piano Band.
	Just like Darby and Joan.	Waltz	"
4848	MY INSPIRATION IS YOU	Fox-trot	H. Hudson's Melody Men
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	Part 1. Intro :—" Toy-Town Artillery," "A Little Dream Nose," "Firefly" and "Can't You Hear me say I Love You"		
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4862	MINNETONKA.	Indian Fox-trot, Vocal Chorus	Quinty Dance Band.
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The Paper on which the Sun Never Sets.

WITHOUT FEAR or FAVOUR

Here We Are!

Don't miss John Bull next week—*and don't let your friend miss it.* This is a piece of sound advice for which there is a very good reason. And make a special note of the fact that next week and every week in future John Bull will be on sale on Thursday, instead of, as previously, on Wednesday.

American Help?

The Prince's recent appeal on behalf of the miners has had a profound effect in U.S.A. Influential Americans are at present in this country investigating the social conditions of the mining areas. We may expect developments.

The Primate's Health.

The Archbishop of Canterbury's health is far from good. His illness was, and still is, serious, and the relapse was by no means slight. Dr. Lang is not the sort of man to hesitate to retire from work he is not physically able to undertake. Two living ex-Primates are not beyond the bounds of possibility.

Denials and Dreams.

Despite indignant denials, the recent Liberal-Labour "staff" conversations have resulted in an informal arrangement, not unconnected with candidates and funds. Mr. Lloyd George thinks he is clever enough to dominate the situation, and Mr. MacDonald thinks he isn't. Meanwhile Mr. J. H. Thomas dreams of his Rothermere coalition.

Lofty.

Mr. Ramsay MacDonald is striving to recapture the old "moral" note which won so many elections for the Liberals in the old days. He carefully emphasises that his Party puts the spirit above the flesh, that "souls first" is his watchword. Since politics is a science of expediency, this high earnestness is not without its humour.

Deciding Britain's Fate.

Lords Rothermere and Beaverbrook are on board the *Laconia* for a cruise to the West Indies. Their conversations will finally decide which Party they will support in the election tussle. In fact, the political fate of Britain for the next five years possibly depends on what is said on board the s.s. *Laconia*.

Perhaps Knott.

The L.C.C. has at last decided to complete the County Hall. The finished work should add considerably to London's architectural beauty. And perhaps Mr. Knott, the architect, will get his knighthood. His greatest disqualification, of course, is that he deserves one!

Tragic Dabbling.

The aftermath of the gramophone boom is bringing tragedy to thousands. Last autumn the value of the shares of sixteen new companies was over £5,500,000. To-day it is scarcely £2,200,000. Somebody has lost £3,300,000. That "somebody," we fear, is the small investor.

Hard Up.

The rumour that the Scottish Nationalist Party intends to fight every seat in Scotland at the General Election must not be taken too seriously. The party is bankrupt. There was a deficit of over £500 after the Glasgow Rectorial election and the party's grand plans are likely to remain on paper.

Silly Innuendo.

The indignation in Labour ranks about the alleged doings in or near Afghanistan of the mysterious Colonel Lawrence, alias Aircraftsman Shaw, is based on innuendo, and silly innuendo at that. Lawrence had about as much to do with Amanullah's fall as the Astronomer-Royal.

Short Memories.

To charge the Government, in secret league with Lawrence, with "encouraging natives to revolt against the established régime" proves either lack of memory or lack of consistency, or both. What else have Labour missions and messages to India ever done but to "encourage the natives to revolt"?

Jungles are so Safe.

Lady Bailey is home from the greatest solo flight ever achieved in aeronautical history. Incidentally it was one of the most perilous flights. The authorities who refused to accord her the male privilege of flying alone over the Sudan sent her flying for ten days over untracted forests. Apparently this was considered safer for a woman!

Give Them a Push!

There are many reasons why the railway companies are losing trade. Here is one. A John Bull reader was told by an official of the L.M.S. that to convey a parcel from Blackpool to a Yorkshire centre eighty miles away the company would require two days. Actually it took six days. As our correspondent says, he could have walked the distance in less time with the parcel under his arm!

All Upside Down.

Professor Einstein has produced a new theory of area. It sounds abstruse, but so did Newton's law of gravity when it burst on an unprepared world. Einstein is the greatest Jew since Disraeli. His new work may change all our everyday notions about the universe we live in during the next fifty years.

An Accusing Prisoner.

When the Newcastle magistrates sentenced a miner to two months' imprisonment for assaulting a girl, the prisoner complained that the sentence was too lenient. It most certainly was, but a rebuke administered from the dock may bring a silly Bench to its senses.

A Prelude in Petrol.

Keep your eye on the oil combines. They have patched up a truce and parcelled the world out as commercial "territory" at their own pleasure. Such a move is ominous. It is a prelude to an all-round agreement to restrict production and increase prices.

A Book that Hurt.

Sir Henry Dickens, London's eighty-year-old Common Serjeant, contemplates a partial retirement. He would welcome some relief, possibly in the shape of an assistant. He will not wholly retire, for a lack of work would kill him as surely as overwork killed his father, Charles Dickens. The recent scandalous attacks on the latter have upset Sir Henry more, we think, than he would care to admit.

And a Free Ticket!

The "Come to Britain" movement is made to look silly when one reflects on the fact that last year France made a hundred millions out of its tourist industry. We shall need more than a Channel Tunnel to rival this. If the tunnel does materialise, "Dora" should be the first passenger—outward bound!

How Was It Done?

The resources of the Salvation Army are far in excess of the talked-of thirty millions. No bona-fide commercial undertaking could, in the life-time of its founder and his son, have become so rich. Perhaps the High Council, which includes many of the astutest business men extant, will, when they forget they are not running a secret society, give us a little more information on the subject.

Lovat's Spouts.

Now that Lord Lovat, Under-Secretary for the Colonies, has recovered from his illness he may care to justify his recent globe-trotting. He was supposed to arrange settlement schemes in the Dominions, but he has merely wasted his breath in futile, often absurd, speeches and public money in expenses. His friends are wondering how long he will remain in the Government. He will certainly have to justify the job.

WITHOUT FEAR or FAVOUR

Organise!

It is time that the various organisations devoted to the relief of distress in the South Wales coal-fields were centralised, or at least systematised. Councillor Tom Thomas, of the Rhondda, tells us that he knows of cases where people have been relieved six times over, while others in more straitened circumstances have been neglected. All civil, religious and political relief workers must co-ordinate to avoid such tragic confusion.

No Change.

Sir Gerald Stanhope Hanson, Baronet, of Melton Mowbray, has favoured us with a letter in which he refers to our antagonism to blood sports. "I suppose you think it appeals to the majority who read your paper," he says. We can assure Sir Gerald that not only do we think so, but that we are sure of it. We quite appreciate the Melton Mowbrayian attitude of Sir Gerald, but must impress upon him that the hunt, so far as we are concerned, is definitely up!

Undesirable Alien Germs.

Health authorities are shivering at the prospect of a virulent influenza epidemic invading Britain from America. A sensible preventive measure is the installation of inhalation chambers at all ports, so that arrivals to this country might be sterilised from influenza germs. The British Humane Association is obtaining excellent results from such a chamber. Our medical mandarins must sit up and take notice.

The Turn of the Screw.

The present crop of company scandals, with the rumour of more to come, is causing a very real panic in the City of London. A vigorous agitation for stricter and more vigilant legal supervision of crooked financiers has arisen. The Board of Trade regulations are woefully out of date.

Good News for Ramsay.

"Pekes of every kind were to be seen," chortles a Tory gossiper. "I spent a good twenty minutes watching one contemptuous-looking animal being dry-shampooed, combed, sprinkled with bay-rum, powdered, brushed and finally perfumed, before he was led at the end of a green ribbon to meet his judge." If not an hour, at any rate a crowded twenty minutes of glorious life. And Mr. Ramsay MacDonald is to be congratulated on his unconscious allies.

Ebb and "Flo."

Mr. "Flo" Ziegfeld of "Ziegfeld Follies" fame, is to build a theatre in London for his productions. British actors and actresses are returning home from New York to find a serious state of unemployment, which will not be improved by the erection of an American theatre for American plays and American players. If an English theatre were to be suggested for New York in similar circumstances, the yell of indignation would be heard across the Atlantic.

Self-help.

Messrs. Scott and Baldwin, cotton manufacturers, Colne Lancs, recently went into voluntary liquidation. A number of the older employees decided to run the mill on co-operative lines. A scheme was drawn up under which each worker should contribute £20 towards the cost of the machinery and subscribe 20 per cent. of his wages to provide working capital.

Incredible, but True.

The local Textile Trades' Federation vetoed the scheme on the ground that the 20 per cent. was a wage cut. It was pointed out to the Federation that it was merely a conservation of capital, and as such remained the property of the individual worker, but the leaders of the Federation remained adamant, and the scheme has been abandoned. Thus, when the mill has finished its yarn supply, 170 workpeople will be on the dole. For crass stupidity this takes some beating.

One Speed for the Rich.

Lord Merrivale, President of the Divorce Court, has created a record for high speed in the granting of divorce decrees. The Poor Persons' Department should emulate Lord Merrivale and speed up the applications made through its channels by those who cannot afford the high divorce costs. There have been cases in which the Department has taken five years to *notify* applicants that they are prepared to take up their case.

A Real White Man.

Our hero of everyday life must this week be Mr. Preston, a Baildon, Yorks, Council motor driver. When a dog fell through the ice on a frozen pond and was seized with cramp, Preston stripped himself of his clothes, broke through the ice, cutting his chest and arms in the effort, and finally brought the animal to the shore—too late, unfortunately, to save its life. He then disappeared without a word. Baildon should be proud of him.

The Guardian Devil.

Nine months' jail was all too lenient a sentence on Alexander Macdougall, of Dulnain Bridge, Elgin, an unmitigated blackguard who committed a serious offence against a girl under sixteen. The case was a particularly shocking one, as the man was living as the reputed husband of the child's mother and was virtually her guardian. Again we repeat—flog the brute!

Nobody's Hero.

For eight days the body of Alfred Brooks, a war-time soldier, lay in a Derby mortuary. He had no relatives or friends. There were no mourners and there were no flowers. The British Legion discovered the outrage and saw that he was properly buried. The official explanation is that the man's landlord had been informed that he was responsible for the funeral. What a grotesque excuse for this degrading insult to a dead hero!

THURSDAY

Remember, that commencing with next week's issue, "John Bull" comes out on Thursdays.

Now's the Time!

The Fulham Council refused to renew the street trading licence of a crippled news-seller who for many years occupied a "pitch" outside Baron's Court railway station. As a constituent the man wrote to Sir William Joynson-Hicks, ventilating his grievance. The Home Secretary has asked the Council for its version, adding some brisk remarks on the "spirit of the (Street Trading) Act." Bravo, "Jix"!—even though it is near election time.

Harrow's Haughty Wastrels.

While twenty despairing unemployed at Walsall have offered to work for the Town Council for nothing, because the canker of enforced idleness has eaten into their souls, the Harrow Urban Council cannot persuade the idle youth of the district to work as dustmen. Substitutes have been obtained from the distressed mining areas! If the Harrow wastrels spent a week in South Wales they might learn to value an honest job and a living wage.

Eddy Against the Tide.

St. Just, the most westerly town in the country, is not living up to its name. Owing to a squabble over a site, no war memorial has yet been erected, though the townspeople want one. Mr. T. Eddy, chairman of the Council, declares that this body has nothing to do with the question. Recently a temporary tribute consisting of a small basket of moss-covered earth and a wooden cross, in memory of the thirty-five townsmen who laid down their lives, was placed at the base of a lamp-post in the square. We can add nothing to this rebuke.

Purveyors of Poison.

We are proud of Mr. J. Dempsey, the Slough sanitary inspector. He recently protested to his council that he had visited a local slaughter-house, where he found beasts being slaughtered by candle-light. He also admitted that of 417¼ lb. of meat, he had condemned 50 per cent. that would otherwise have been sold to the public! The poisoners must be traced and punished.

Get a Move On!

We wonder if we can stir the Ministry of Health into ordering an immediate enquiry into the prevalence of cases of dermatitis in the baking trade. The official figures for 1927 are given as 1,029. In 1918 the figure was only 270. The Bakers' Union, however, is convinced that for every case reported three actually exist! But perhaps the Ministry has consulted everyone except the bakers!

Duce—'Vantage.

What a farce is this new scheme for a land bank to provide loans to already over-mortgaged farmers. They go about these things differently in Italy, where Mussolini has just launched a bold £84,000,000 scheme to cope with wheat, population and unemployment problems. Some 200,000 extra workers will be employed and the agrarian value of the country will be increased from £400,000,000 to £800,000,000. Oh, for just one Duce at Westminster!

Poachers and Prejudice.

The need for stipendiary magistrates in country areas is often emphasised by the harsh judgments passed by landowners and farmer Justices on poachers. At Ixworth Petty Sessions, for instance, an offender against the game laws has been sentenced to two months' hard labour, without the option of a fine, the only evidence against him that mattered being that of a keeper, who stated that he had recognised the man's voice! We shall keep our eye on the Ixworth Bench!

Beneath Notice?

Stage hands casually engaged for the "special charity matinees" where Society plays at acting, are paid 4s. 6d. for their afternoon's work. Often, however, the rich organisers of these affairs keep the poor fellows waiting a fortnight and more for their money, which they greatly need to eke out a bare existence. Here is a cruelty of sheer thoughtlessness which must stop immediately.

Another "Goner."

It is a wise man who writes to us *before* doing business with a doubtful bookmaker instead of sending us news later of his misfortune. To our long black list we must now add the Jarvis Moore Co., of Ormes Buildings, the Parsonage, Manchester. We took up the cudgels on behalf of a Scottish reader whose football winnings had not been paid, only to have our letter returned with the inscription: "Gone. Address unknown."

A Tip to Canada.

There appeared lately in a Canadian newspaper entitled the *Nor'-West Farmer* an announcement that British girls desired Canadian correspondents. A fee for further information was mentioned, and the address given was 16, Cambridge Street, London, S.W. This, of course, is the office of that detestable matrimonial correspondence club which we have frequently exposed. Canadian readers should treat its advertisements with contempt.

A Jolt for J.P.s.

If some of the gentlemen who sit on the East Riding bench in Hull are tired of this duty, they might retire in favour of others who would regard the appointment as a privilege. One day recently solicitors, police, probation officers, the Press, applicants and members of the general public were kept waiting an hour. Twenty-nine people in all waited until the justices had wandered into court after an early lunch! This is undignified and impertinent.

THE GOLDEN HOLE

Build the Tunnel Now!

by The Right Hon. Sir WILLIAM BULL, Bt., M.P.

I HAVE interested myself in the Channel Tunnel scheme now for well over forty years. I was also associated with the Blackwall Tunnel, being Chairman during the greater part of its construction.

Previously to that I once played an active part in boring a tunnel of my own. It was two feet in diameter and some thirty yards long. It ran through the pure clay of our garden in Westbourne Park, and was eventually filled in by the gardener.

I think our old nurse had something to do with ending that great work.

However, I can claim to know a little about tunnels.

The Channel Tunnel scheme is well over a century old. The great Napoleon himself talked about it to the British Ambassador of the time.

But nothing worth mentioning has been done about it because the British Government has never really been in favour of it.

The most powerful objection to it has been a military one, but as long ago as June, 1914, Lord Sydenham, speaking with the unique experience gained, not merely as the First Secretary of the Committee of Imperial Defence, but after a career of remarkable distinction in connection with military engineering, completely shattered the military objections.

To-day, after the experience of the Great War, we know those objections to be too absurd to discuss.

Objections overcome

Every other objection raised against the Tunnel has been faithfully dealt with and answered, and the opponents of the scheme have been left without a leg to stand on.

From a social, industrial, military and political standpoint, the Tunnel is justified, and the sooner the Government gives sanction for the work to begin, the better.

In this article, I intend to confine myself to the advantages of the Tunnel. They are many—I shall not be able to cover half of them.

In the first place, the Tunnel would create a link that would far exceed in its potentialities all other means of communication by water or by air, in bringing Great Britain into direct connection by rail with France, Belgium, Holland, Spain, Italy, Germany, Austria, Hungary, and Turkey.

A North express, leaving Charing Cross, or other Continental termini in London, could run to Brussels, Berlin, Konigsberg, Leningrad, Warsaw, Minsk, and Moscow, at the last-mentioned station connecting with the Siberian Railway express to the Far East, and likewise providing communication with the attractive coast resorts of the Southern Crimea.

Other trains—the Orient express, London to Paris, Berlin, Bucharest, or through Bulgaria, to Constantinople—and the Rome express—Pisa, Florence, Rome—show the range of travel that would be more conveniently provided by the Channel Tunnel.

It will be eventually possible, when another tunnel is bored across the Straits of Gibraltar, for a South express to leave London and go down to Capetown in eight days as against eighteen days by the sea route. The length of this line would be 7,500 miles.

The Engineers of the Channel Tunnel propose that two tunnels should be built, lined with ferro-concrete.

From mouth to mouth, the tunnel will be thirty-six miles long. The diameter of it will be sufficient to accommodate Continental stock which is slightly larger than that used on British railways.

The train journey between the two exchange stations in England and France will occupy less than an hour.

Exact calculations

As to Traffic Receipts from the Tunnel, Baron Emile d'Erlanger has made the following exact calculations:

"The estimate of receipts prepared by us for Parliament is based entirely on the number of travellers who crossed the Straits of Dover in 1913-1914, via Dover, Folkestone, Calais and Boulogne, namely, 1,300,000.

"This, at £1 a head, gives a total amount received of £1,300,000, to which should be added £300,000, in respect of luggage. For the transport of goods; we have calculated only £200,000, thus making a grand total of £1,800,000.

"The working expenses could not exceed 20 per cent., while the net receipts would be £1,440,000. . . . I consider that this estimate is entirely conservative, and it would be absurd to count on less than 3,000,000 passengers from the first year onwards. I am convinced that this figure will be subject to a large and rapid increase.

"In taking the number of passengers at 2,600,000, I think I am well within the mark, and it would give an additional net receipt of £1,280,000, that is, a total of £2,720,000, or an immediate return of nearly 8 per cent. on the outlay, with every probability of much higher dividends."

At present about 80 per cent. of the passengers who use the Channel boats by different routes are of British nationality. Our population is about 48,000,000, including Ireland, while the population on the other side of the Channel is several hundred millions.

Huge passenger traffic

We in England do not mind the sea. Continental people do. The French, for instance, loathe the sea journey. If the Tunnel were in operation the figures would be reversed, and Britain would only claim 20 per cent. of the passengers crossing.

I have not the smallest doubt that we should be dealing with 6,000,000 passengers a year.

If you charge 10s. per head per passenger, which they would willingly pay, seeing that they have at present not only to pay boat fare, but all sorts of tips for luggage, chairs on board, cabins, and other "extras," the revenue from passengers alone, without any merchandise traffic, would be £2,500,000 a year.

The costs of exploitation are nil. You have got no stations. All you have to do is to run the trains through the tunnel, and have a few watchmen to see that the tunnel is always in good order.

And if the whole Southern system were electrified, you might save the cost of generating the power for carrying the trains through the tunnel, so that you can say that your £2,500,000 is practically net revenue.

Another advantage of the tunnel would be the increased facility it would afford for direct telephonic communication with the Continent.

There are at present two English Channel telephone cables, each with twin circuits. These cables are, of course, subject to the possibility of injury, like all submarine cables, and repairs might be costly and take time.

If, however, the tunnel were constructed, with proper provision for it, a large number of telephonic and telegraphic cables of a certain type could be laid in it, which would afford greatly increased means of inter-communication at a less cost than by equivalent submarine cables.

This would be of the greatest commercial advantage and lead to closer relationship in business. It should also make long-distance telephony a cheaper proposition than it is to-day.

The Rt. Hon. Sir William Bull, Bt., M.P., who has interested himself in the Channel Tunnel scheme for forty years

Unlimited employment

The work that the construction of the tunnel would make needs no emphasis from me. It has already been fully dealt with in the Press.

The late Viscount Cowdray calculated that for every £5 spent on the Channel Tunnel a week's work would be provided at least for one man. This would mean a total of 6,000,000 weeks' work.

The tunnels would require 988,000 tons of iron plates, and 120,000 tons of cement to encase them. There would be 72 track miles of steel rails inside the tunnel. The production of this material alone would use nearly 3,000,000 tons of coal.

Then there is the machinery requirements for boring, excavating, grouting, pumping, ventilating and hauling. Immense amounts of timber would be necessary.

In addition, the building trade would receive a tremendous fillip. There is no station in London that could possibly deal with Continental rail traffic on such a gigantic scale as the tunnel would bring.

Our present great termini would have to be considerably enlarged and perhaps others would eventually have to be built.

Since the tunnel would cost £29,000,000, and its construction occupy four and a half years, its stimulus to British industry and British workers can easily be realised.

The time is "now"

But perhaps one of the most important advantages of the Tunnel would be its influence on international relationships.

We should be brought into closer contact with the great European nations and they with us. We should learn to understand each other better.

The wonderful display of enthusiasm for the Channel Tunnel project shown by the Press and all Parties since I announced my intention of calling the Committee together early in the Session has staggered me: I feel that this is the psychological moment. Let this great work be carried through as soon as possible.

BRANDED *by a* CALLOUS EMPLOYER

Boy Worker's Poignant Story

Rt. Hon. Sir H. Kingsley Wood, M.P., Parliamentary Secretary, Ministry of Health, whose attention we direct to a grave scandal

A VAGUE paragraph recently appeared in the Press regarding a case at Old Street Police Court. It seemed that a young man who had served six months' imprisonment for theft was unable to start afresh in life because an employer had defaced his employment card.

Only a few lines, however, were devoted to the injustice in the newspapers, and the name of the lad or that of his employer were not even given.

Determined that the unnamed offender should not escape the publicity he so richly deserves, our Investigation Department immediately instituted enquiries.

As a result, we are now able to tell an exclusive story, and to reveal that the person guilty of this un-British action is a *registered alien of Polish extraction named Birnbaun!*

Two years ago a youth, who is in the early twenties, obtained employment with Birnbaun who runs an agency business in Banner Street, Finsbury, E.C.1.

The young man, whose name is William Porter, was employed in Mr. Birnbaun's warehouse, where his duties consisted of packing and unpacking large consignments of goods which entered and left the premises day by day.

Poor remuneration

It was obvious that he and a young colleague were fellows inexperienced in any real trade; men who were glad of any sort of work they could lay their hands on. Members of the vast army of genuinely unemployed who would accept any sort of job rather than take—when they could get it—the offerings of the ruthless, red-taped robots that preside over the dens of destiny they choose to call employment exchanges.

Young Porter found that it was heavy work. His every spare moment was taken up in arduous labour, and at times he went out with a van delivering goods.

His reward for this arduous work was the princely wage of 24s. weekly!

This remuneration was the total ward of continuous work from 8.30 a.m. until 6 p.m. on ordinary days and 8.30 a.m. until 1 p.m. on Saturdays.

The salary, if it can be called a salary, works out at less than 6d. an hour for a week of some fifty-two hours.

Need we ask if this was a living wage? How could the poor young fellow live on it?

He was obliged to pay his sister 15s. a week for his board and lodging; his mid-day meal cost him 10d.; his health and unemployment insurances 1s. 4d., on top of which came fares, boots and clothes and the ordinary sundries of a natural existence.

No luxuries

There was, of course, no margin for luxuries; so bad were things that a cigarette was a novelty.

There came a day when Porter bolstered up enough courage to ask for a "rise." He was promptly told by Mr. Birnbaun that if he did not like the job he could throw it up.

Mr. Birnbaun also sternly pointed out that should he take this course he would not receive the "dole" as he would be giving up the work of his own accord.

This, of course, is all too true. Under the existing employment exchange regulations any person who throws himself out of employment is debarred from benefit.

Strange to relate, however, Porter received his rise—it was a shilling a week!

Porter, we are sorry to say, departed from the path of honesty and, conjointly with another man, pilfered goods from his employer, and in the summer of last year was arrested.

Police confirmation

He was brought before the magistrate at Old Street Police Station and charged with theft.

He admitted that he was guilty of robbing his employer, but strongly asserted that his employer, Mr. Birnbaun, had grossly exaggerated the value of the goods stolen.

Porter cannot be excused for his departure from the path of honesty; he cannot be vindicated, but his lapse can be explained.

He stole, not for the sake of stealing, but because the force of circumstances compelled him to steal. He is not by nature dishonest; dishonesty was forced on him by the circumstances in which he was compelled to work and live.

Freed from jail after having paid the penalty of his unfortunate lapse, he 'phoned Mr. Birnbaun, asking for his insurance card and book so that he could sign on at the employment exchange in order to secure work.

He was resolved that he would never again commit such an offence and hoped that his next employer would be a man who would pay him decent wages for honest labour.

After considerable delay Birnbaun replied. His letter arrived in an unsealed envelope for all prying eyes to see, and what a dramatic document it was!

Despicable act

Written across both card and book in thick red ink were the words "*Convicted of theft.*"

What type of man is this Birnbaun from Poland who, knowing that the boy had expiated his crime, defaced his insurance card and book so that the poor branded youth would have to look for work with the indelible testimony of his past written on these essential documents.

We do not hesitate to describe him as a callous and cruel individual. The milk of human kindness in his nature is sour.

Porter, with the cruelly defaced documents in his possession, went to the police station in City Road and appealed for advice to Detective-Sergeant Cory, who had been in charge of the case when Porter "went down" for his first and only term of jail.

This kind-hearted detective told the boy to meet him at Old Street Police Court on the following Monday morning, where there and then the detective reported the whole matter to Mr. Snell, the magistrate.

Action needed

We hope that the affair will not end there. Insurance books and cards are Government property, and it is an offence for any individual to deface them.

In these circumstances we urge the Ministry of Health to go fully into the matter immediately and to teach Mr. Birnbaun that in England foreigners are granted every leniency and share the ancient rights of the Britisher, but that they are not allowed to break the faith with traditions of honest and decent principles which established us as the "nation of shopkeepers."

WHO IS HE?

His identity will be disclosed in next week's "John Bull"

Roberts the Ramper

A £2 Fortune

BUILDERS, merchants and others engaged in kindred trades in South London have been somewhat mystified by the activities of a firm known as Farm to Consumer, Ltd., the registered offices of which are in High Road, Streatham, S.W.

The concern is described on its imposing notepaper as wholesale and retail farm stock and produce merchants.

Three telephone lines are quoted, the telegraphic address is given as "Farmprodu, Norbur, London," while the important-looking business address is set out fully as 524, 526, 528, 530, 532 and 534, High Road, Streatham.

"Million-pound" scheme

Another indication of the suggested extensive nature of the business is the mention of depots in Cornwall, Devonshire, Somerset, Sussex, Norfolk and Suffolk.

Of the five shops involved only one has, so far, been opened for trading under the auspices of Farm to Consumer, Ltd.

Chickens, rabbits and eggs have been seen on show there.

The remaining shops are in the hands of fitters, but posters in the windows have indicated that they will shortly be opened by Farm to Consumer, Ltd., for the sale of meat, pork, fruit and vegetables.

The managing-director of this imposing concern has not hesitated to boast of its magnitude to certain tradespeople, with whom he has been doing business.

He has gone so far as to hint that it is a million-pound venture.

Words of warning

We are sorry to say, however, that the managing-director has erred somewhat in the matter of accuracy.

Farm to Consumer, Ltd., is, in actuality, a company that was registered as recently as in late December as A. F. Roberts, Ltd., with a nominal capital of £1,000, of which only £2 has been subscribed!

The individual behind the venture is none other than that notorious business rascal, Albert Frederick Roberts.

He has already entered into various contracts, one being to the extent of £500 with a firm he desires to complete his shopfittings.

One firm with which he has had dealings received a letter from Roberts referring to an "enclosed cheque" for £40. But an added postscript intimated that the cheque would be sent later!

Roberts has previously been exposed by JOHN BULL, and was only recently released from jail after serving a sentence for fraud in connection with a similar venture.

There are other convictions against him for fraud and false pretences, and traders and others should leave his "million-pound" concern at Streatham severely alone.

TATTOOED SCOUNDREL'S GIRL VICTIMS

The Man with Magnetic Eyes

HAVE you seen the serpent man? A scurrilous, sinister, sin-filled fellow he is; a thief, a fraud, a betrayer of women and girls, a jail-bird since boyhood.

We would have had no interest in the cunning cad but for the mysterious disappearance from a happy home of a pretty child who was last seen in his company, and who has not been heard of since.

She is only sixteen, an innocent, trusting girl. To trace her it is first necessary to find the serpent man.

Unfortunately, as the girl is just a little over sixteen years of age, it will, if harm has befallen her, probably be impossible to bring the brute responsible to justice.

Ominous tattoo marks

But it is necessary that the girl should know that her relations are only too anxious to forgive her, and that she is assured of a kindly welcome home.

The man we seek is Leonard Douglas Ponting, of Macclesfield, and a variety of other addresses, who is forty-three years of age, and about 5 ft. 8 in. in height.

He has a sallow complexion, with dark brown hair and is clean-shaven. One of his eyes is light brown and the other grey. They are hidden by horn-rimmed glasses.

There are tattoo-marks on each arm, and on one hand is tattooed a serpent—a fitting trade-mark for such a snake in the grass.

Remarkable events led up to the disappearance of the girl referred to from her home at Millom, Cumberland.

It began when a farmer's wife living near this town advertised cottages to let.

Beauty "expert"

Ponting replied by wire, negotiated by wire, and finally took possession of a cottage in November. He had given his former address as being in Cumberland Street, Macclesfield.

He brought with him to the cottage a little girl of between five and six years of age, explaining that she was his daughter, and that his wife was dead.

His luggage, when he arrived, consisted of a packing-case and a theatrical dress-basket.

Ponting appeared to make no secret of his "career." He mentioned that he had been on the stage as a comedian (displaying his odd eyes), and had also been in the photographic business.

At the moment, however, he was engaged in selling shampoo powders, the packets of which bore the name Avaline Beauty Experts, Macclesfield and Manchester.

We happen to know that these shampoos were mixed by Ponting himself!

They consisted mainly of two household powders of well-known make, mixed with lavender water and then scented. They were sold at twopence per packet.

Ponting immediately got into touch with the Millom employment exchange, and engaged three or four girls and a boy as house-to-house canvassers.

They were paid wages of 10s. a week, with a commission of 4d. in the shilling.

Change of address

One of the canvassers so engaged was the girl who has since disappeared; but after she had been canvassing for a short while, her people decided that it was not a fit occupation, and she was removed.

Subsequently, however, Ponting induced her mother to allow her to return to his employment in a different capacity, and the girl spent her time filling the shampoo packets and was not sent out canvassing.

Ponting left the cottage subsequently without paying his rent. He was, however, tackled by his landlady when she encountered him in the street, and forced to pay up. After that he lived at other addresses.

Early in December, Ponting called to say good-bye to the girl's mother explaining that he was going away for Christmas, and would not be returning until the New Year.

A few minutes later he sent across a message asking that the girl should be allowed to carry a parcel to the station for him.

The girl put on a black silk coat over her working clothes and went out.

And that was the last that her mother saw of her!

The pair of them were seen by others walking down the street to the station, accompanied by the little girl Ponting had described as his daughter.

Sudden departure

They were also seen arm-in-arm on the platform. Two tickets and a half-ticket were issued to Manchester.

Ponting, we are in a position to reveal, has been an asylum attendant, a music-hall entertainer, and a crook.

The truth is that he has been married twice. His first wife divorced him, and he is now living apart from his second.

The missing girl

Since he was sent to a reformatory school for five years in 1897, he has had a bad criminal record.

He was once jailed for abducting a girl under sixteen, and he has been convicted frequently for burglary, theft, and false pretences.

He was sent to penal servitude in 1918 for five years and for eighteen months in 1926, this being his last sentence—for the moment.

It is to be hoped that the callous cur will quickly be traced and that the girl will be restored to her home.

Watch out for the Serpent Man!

A WOMAN *who sells* GHOSTS

John Smith from Babylon

THOSE who suspect that in their "past lives" they were princes in Babylon, or Christian slaves, or saw Nero fiddling, have only to consult "Helen the Greek," who will be delighted to confirm their suspicions.

It is only necessary to reply to the amazing Helen's advertisement in a certain journal devoted to things psychic, and to enclose a certain amount of money, a photograph and the date of their birth. Helen will do the rest.

Whether you were once Guy Fawkes, or the woman who boxed King Alfred's ears for burning the cakes, you will soon be fully enlightened.

Mystic seal

A gentleman who recently complied with Helen's advertised instructions, received a bulky envelope, sealed with dark blue wax, and finally stamped with a seal of mystic characters.

The writer of the engaging contents, penned in bold, cultured handwriting, styled herself Helen Howorth-Scaling, and gave her address as "Kingsdown," Teignmouth, Devon. Enclosed with her written communications were two sprigs of scented evergreen. Their purpose was not obvious, but they would appear to have been plucked in this life and not in any previous existence.

"Ray Number Four"

The "client" was impressed to learn that he was an "ego" in a young body, "an ego which is old and has lived through countless lives of experience."

He could not, he was told, have reached his present advanced stage in one life-time, and he had been sent to earth once again to learn several lessons and to teach others.

He arrived on "Ray Number Four" and is in contact with the "Master of the Rays."

Before he came to earth he was working in the "Halls of Knowledge," where he became endowed with a great power.

He is full of occult knowledge taught to him in previous existences.

In his finger-tips he carries a great healing gift. His presence radiates health and happiness to others.

"You have as your guide a Druid, who was your teacher in a former life when you learned both healing and the medicine that lies in healing leaves, plants and shrubs."

The enquirer was also intrigued to learn that at another period in the remote ages he had been a monk in a German monastery, where he studied poisonous herbs.

Many antidotes were discovered by him, but he fell from grace for refusing to give up his knowledge to the abbot.

"I see you about 1640," continues Helen the Greek; "you were one of Pym's earnest supporters, but although you knew you should stand firm to your principles, you were turned round to the opposing faction through the influence of a Royalist girl whom you loved."

Many other lives can Helen see behind him—in Egypt, Babylon, India, Russia and Atlantis, "each taking you a step further on your upward journey."

High fees

"Carry your light bravely this time that others might also see," concludes Helen on a stirring note.

All this and more was the enquirer told for his 5s. 6d. All of it was written, says Helen, "without prejudice."

Her work is "personal and confidential," and she is willing to supply further illuminating facts if the client is interested and will send more money, her fees ranging from half-a-guinea to five.

She is prepared to advise on health and diet, or of the effects on the physical body by the ethereal.

As a special favour to the above-mentioned enquirer she is willing to do a three-guinea "reading" for two!

We advise our readers to be content with their present lives, keep their shillings and guineas, and give Helen the Greek a wide birth.

THURSDAY

"John Bull" will be on sale every week, commencing Thursday next, on THURSDAY instead of Wednesday.

THE CHAMPION ANANIAS!

Crooks who Hoax the Press

James Brady, a master forger who is still at large

VANITY is frequently part and parcel of the make-up of the modern crook. He is self-opinionated even up to the point of believing that one of the easiest things in the world is to hoodwink the Press.

Occasionally he succeeds. Only last week we related how an imaginative young bounder, posing as an escaped member of the French Foreign Legion, hoaxed the Press into believing amazing falsehoods.

Amusing and ironic as it may seem, there are crooks with enough self-confidence to approach even JOHN BULL!

We are in the habit of allowing them full rein to their eloquence before sending them about their business.

There arrived at these offices recently, for instance, a handsome gentleman of military appearance, who gave the name of Captain Broadhurst.

Astounding story

He mentioned that he was a Secret Service man who had written a number of newspaper articles, and he claimed to be in a position to sell us a really great "story."

He was, he said, in the pay of Scotland Yard, which had been employing him to investigate certain very grave evils in the West End of London.

It was from the knowledge thus gained that he was able to reveal some astounding facts.

Much of what he said in the course of his revelations was undoubtedly true, but there were certain aspects of his story that promptly aroused the suspicions of our Investigation Department.

False information

We were not long in discovering that his statement that he was a "political officer serving in Uganda, but home on leave" was a deliberate falsehood.

In the same way, much of his "exclusive information" was the result of a fertile imagination.

We therefore conferred with the Commissioner of police at Scotland Yard, with the result that Broadhurst was politely shown the door, wondering, no doubt, what sort of slip he had made in his cock-and-bull story.

Our Investigation Department then decided to enquire further into the activities of Captain Broadhurst.

A few weeks ago, it was discovered, he appeared in the distressed mining areas of South Wales, where he introduced himself as a representative of the Countess of Warwick.

One of his first activities was to enter a boys' school in Ogmore Vale, where he asked permission to address the boys on existing troubles in the coal-fields.

When the captain added that he was also the representative of several newspapers, which had specially commissioned him to visit the coal-fields to report on conditions there, his request was readily granted.

In his speech the captain proved himself a man of culture and knowledge.

Welsh tour

He spoke in the most fluent English, and part of his address was devoted to showing how oil was replacing coal in the industrial world.

His interesting lecture was concluded by a modest reference to his own career.

"You must understand, boys," he said, "that I am a soldier. My father was a soldier. So, too, was my grandfather. In fact, we were and are a family of soldiers."

The children listened with enthralled interest and positively worshipped the man who finally promised, as a mark of his sympathy, to have a hundred pairs of boots despatched to them from London.

Numerous dupes

He made a careful note of the various sizes and later visited many of the other schools in the Ogmore Valley where he made similar speeches and promises.

Then, after being fêted as an honoured visitor by schoolmasters, preachers and even police-officers, he departed to continue his mission of sympathy elsewhere.

We discovered, however, that his real mission in the coal-fields was to defraud the local shopkeepers and others in the district.

He went into one local restaurant, for example, dined, passed the night and breakfasted there.

When it came to footing the bill, he explained that he had foolishly left his wallet in another coat which was in his car at a garage three miles away.

Many were his dupes in various parts of Wales and he was arrested just as we were on the point of denouncing him in these columns.

The case being thus *sub judice*, comment was, of course, impossible, but we are pleased to note that he has now been sent to jail for six months on various charges of obtaining credit by false pretences.

The story of "Captain Broadhurst" does not end there, however, for we are in a position to add that several West End traders have been victimised on a much larger scale.

Another "tale-teller"

Of quite a different calibre is a crook who came to us a week or so ago, giving the name of "Luke Donegal," and an address in Mandwell Road, Brixton, S.W.

It so happens that, just prior to Mr. Donegal's visit, we had published an exposure of a forger named John Wheatley, and it was in connection with this article that Donegal called.

Our article, he said, only touched the fringe of the real scandal. A great coup to fleece the banks of thousands was being planned. Only a few of the greatest forgers extant knew of its secrets, and he could tell us a really amazing story.

He said he actually knew where the forgers were at work and admitted that he "worked in with the gang not only to get information but also because he was afraid of them."

We had doubted his word from the moment he opened his mouth, and we were convinced that his mission was to put us on the wrong track and, at the same time, to make money out of us.

Resourceful crook

It happened to be within our knowledge that the head of the gang referred to, a man named James Michael Brady—a man Donegal admitted knowing personally—was being sought by Scotland Yard.

As Donegal was the chief forger in the great conspiracy, when the society adventuress, Josephine O'Dare, was sent to penal servitude with him, our readers will not be surprised to learn that we requested him to take his "journalistic scoops" elsewhere.

The resourceful mind of the man may be gauged from the fact that, finding his forgery "series" unwanted, he tried to sell us the details of another gang who are blackmailing prominent people.

His associate, Brady, is still at large, although if the police paid due attention to the "inside" knowledge of Donegal they would soon be able to lay their hands on him.

And Donegal is very much available just now since he is a prisoner in Pentonville Jail, having been arrested for a further lapse shortly after we had shown him the door.

PAPERING HIS BANK ACCOUNT

Windfall in Life's Autumn

A DECORATOR by trade, Mr. Horace Gladstone Sharp, of 22, Swinbourne Grove, Withington, Manchester, has handled many attractive lengths of paper for the walls of his customers' houses.

But the paper which took his fancy most was an oblong piece which a telegraph boy handed to him last week.

It announced that he had been awarded the First Prize of £1,500 in *Bullets* No. 698 for the effort—Miss 1929—Living "Statue Of Liberty."

Perseverance pays

A splendid craftsman, still young at sixty-one, Mr. Sharp is well known in many parts of Manchester, and better in Withington, where he has lived in the same house for the past sixteen years with his wife, son and daughter.

Mother of a happy little family in a comfortable home, Mrs. Sharp is a true helpmate in her husband's affliction of deafness and difficulty of speech.

"It is so wonderful to have started the New Year so well," she said, speaking for her husband.

"He has been a fairly regular 'Bulleteer' for many years, and all that time, if I remember rightly, he has only once won a prize—a 'Target.'

"My husband says that perseverance is the essence of the competition spirit—and he's shown that it pays.

"Trade has been so poor that Mr. Sharp has been unemployed for a good six months; as our son works with him, the effect has been very serious for us. So this money has come at a most welcome time and it will put us on our feet again."

Since the telegram arrived, the prize-winner and his wife had been busy devising ways of using the money to the best advantage. "My husband," said Mrs. Sharp, "has decided to invest the major portion, and to use the rest to bring our home and the business up to date."

Mr. H. G. Sharp

The New Year which brought this £1,500 to Mr. Sharp has also brought a useful help to other competitors in the shape of "Bullets" Bulletin.

"This is a fine idea," was Mr. Sharp's opinion, expressed through his wife. "It will be a connecting link and a happy one between the Competition Department and competitors, bringing them closer together to the benefit of both."

Example to follow

If you want to follow Mr. Sharp into the "Bullets" prize-list, this is the week to begin. Seventy substantial cash prizes are now waiting for good "Bullets" and page 4 shows you how to obtain the copy of "Bullets' Bulletin," which will help you to success.

A BAD DEBT GENIUS

City Firm's Curious Method

THERE are numerous traders and merchants in the East End of London who have every reason to regret their business associations with a gentleman styling himself Alfred Collins and at present trading as A. Collins, Ltd., High Street, Shoreditch, in coats, costumes and dresses.

Mr. Collins has curious methods of business. His particular form of artful dodging is to obtain credit and then either to pay with cheques which are subsequently returned by the bank or just to evade payment, even after a court order has been made against him.

Impressive claims

In March of last year a business man in Commercial Street, London, E., was favoured with a communication from A. Collins, Ltd., to the effect that the concern was being moved to larger and more commodious premises than those at that time occupied in High Street, Shoreditch.

A month or so later he received an order for material from Collins and, impressed with the announcement that the firm was engaged in the wholesale and export trade only, he arranged for the goods to be delivered on the usual thirty-days credit terms.

Other orders followed and it was after the delivery of the third that Collins asked for an extension of credit. This, however, was not granted.

Towards the end of July, and in early August, other consignments of material were despatched and, although no cheque was forthcoming, the matter was allowed to remain in abeyance until the full credit time-limit had expired.

Absent from court

Finally, tired of waiting, the creditor visited A. Collins, Ltd., and demanded settlement.

He received promises but nothing else. Weeks passed without any sign of payment.

Eventually, the Commercial Street gentleman decided to take court action, but when the matter came before Judge Cluer, at Shoreditch County Court, in November, no one appeared to represent Collins, Ltd.

The case was adjourned, but the firm was still unrepresented at the next hearing.

Caustic comment regarding this failure to appear was made and judgment was given for the payment of the amount due, with costs, to be paid within fourteen days.

Many times fourteen days have passed since then. The debt has not been paid. In fact, Collins has deliberately flouted the ruling of the court.

Another gentleman, whose case we have before us, also executed orders for this doubtful firm and, in August last, was gratified to receive post-dated cheques for a considerable amount.

These, however, were returned by the bank marked "Ordered not to pay" and "Refer to drawer."

Then there is the case of a poor, struggling tailor who supplied the firm with made-up garments.

When he presented his bills for the work he had done he received two cheques for £10 each, but any satisfaction he may have experienced was suddenly damped when they were both returned dishonoured.

Small capital

A. Collins, Ltd., was registered as a private company as recently as in January last, with a nominal capital of £100, of which only £12 has been subscribed.

Alfred Collins and his wife are shown as the sole directors, and when we look further back into their records there is little cause to congratulate the pair.

Their real names are Abraham Cohen and Lillian Cohen.

It is only a matter of a few weeks since the latter appeared in the London Bankruptcy Court with accounts showing liabilities of £1,133 and assets of only £37.

Judge Cluer, of Shoreditch County Court, who made an order against A. Collins, Ltd.

This was in respect of a business of robe and blouse manufacturers, which she had carried on at the same address in Shoreditch.

The Cohens have obviously found a change of name conducive to business, for Cohen himself also used the name of Collins for a previous business venture a year or two ago. This also ended in disaster.

At the bankruptcy his liabilities were £1,148 and his assets about £100.

It would seem that the business abilities of Cohen, alias Collins, and his wife are strictly limited.

Traders generally should beware of any future enterprises upon which the incorrigible pair may embark.

CAD *who* SENT HIS MOTHER *to* JAIL!

Bluffer's Endurance Record

DENNIS DAVID JONES, a young Birmingham man, could make a bold claim for the endurance record in the way of debt.

Although only about twenty-three years of age, he has been sued on scores of occasions.

Between January, 1926, and April, 1928, there were eleven County Court judgments registered against him.

The artful Dennis makes use of two addresses in the course of his adventures—"Tudor House," Harborne, and 87, Harborne Road, Harborne, near Birmingham. Both, we have discovered, relate to the same house!

Here Dennis had been living with his father and mother.

A fine art

On one occasion bailiffs entered the premises as the result of one of Dennis' indiscretions, but the whole of the contents were claimed by the father.

Dennis has reduced his methods to a fine art. For years he has been in the habit of obtaining goods and failing to return them.

He has also made a hobby of ordering goods on the promise of payment on delivery, only to tell messengers that cheques would be posted. Such cheques, however, never arrive.

As one example of his brazen tactics we might mention how he walked into a well-known Birmingham store and, having made a good impression upon the manageress, proceeded to order a complete sports outfit to the value of nearly £7. Payment on delivery was promised.

Despite repeated applications nothing was ever paid.

On one occasion when judgment for a debt of £3 7s. 11d. was obtained against him he refused to pay and a judgment summons was issued.

ONE FOR YOU and
ONE FOR YOUR FRIEND!

Look out for a sensational announcement in next week's "John Bull."

Dennis did not appear to answer it and was fined £2 by the Birmingham County Court judge.

He did not appear at the adjournment and was fined another £2. Neither was he present at the second adjournment and was fined another £2 and committed.

Still he ignored the matter, and it was not until a warrant was issued for his arrest that he paid the whole of the money into court!

He followed the same remarkable course in the case of a debt of £10 for a wireless set in which judgment had also been given.

He totally ignored the court and was fined £1 on three occasions and £5 on two occasions for contempt!

A "silent" business

He eventually paid up after a committal order had been made.

Dennis is the sole proprietor of a concern known as the Edgbaston Motor Transport.

The firm functions from the same old address in Harborne Road, Birmingham.

There is a private garage at the side of the house, but to what business purpose it has been put we are at a loss to state. There is no motor business of any consequence there.

He also, at one time, had a garage and filling station at Lydiate Ash, near Bromsgrove.

This brought the worst disaster of all to the family and resulted in Dennis' mother going to jail.

Dennis had secured about £100 worth of petrol from a well-known company on the strength of his mother's acting as guarantor.

The petrol was never paid for, Dennis' excuse being that, in his absence, a man in charge of the garage had got drunk and allowed motorists to fill their tanks and drive off free of charge!

He must have been very drunk and very busy for a £100 worth of petrol to have been carried off in this way!

Subsequently judgment was given against the mother and the bailiffs entered the house, but again the father claimed all the goods.

The mother was later ordered to appear before the registrar of the Birmingham Court.

She totally ignored the summons and, after the case had been put back from time to time, she was eventually committed to jail for contempt.

Motoring lapses

The police have also had occasion to take notice of young Dennis in connection with motoring offences.

On one occasion the extraordinary young man actually drove to court in an unlicensed car to answer five motoring summonses!

He left this car standing outside the court, and later drove his solicitor back to his office in it!

We think we have said enough of this young bravado to cause our readers in Birmingham and elsewhere to beware of his confidence tricks.

You don't want

2 more of these—

but you do want

2 more cigarettes for your 6d.

That means 'Plus Two.'

They are 12 for 6d. Same size, same quality, as the ordinary 10 for 6d. cigarettes. But no pictures, no fancy wrappings, no coupons. That's how it's done!

'PLUS TWO'

CIGARETTES

12 for 6d

Full size, length, weight & quality

24 for 1/-

The 'Plus Two' man gets two more!

The TRUTH about GENERAL BOOTH

by A. G. GARDINER

THE fall of General Booth is much more than a personal tragedy. It is the fall of a dynasty.

It is a warning to all the autocrats that there is something in human nature that will not permanently accept an hereditary dictatorship, however benevolent and however disinterested it may believe itself to be.

If we had been asked a month or two ago what community in the world was least likely to burst into the flames of rebellion against its government, most of us would have said the Salvation Army.

It seemed so drilled and disciplined to obedience, so absorbed in its tasks, so indifferent to the ordinary controversies of the secular world, that anything like a public brawl over its affairs was unthinkable.

General Booth, to all appearances, was as firmly established on his throne as the Pope of Rome and as secure in the heart of his people as the most constitutional of monarchs.

Simple issue

Yet behind this apparent calm there had been accumulating fierce discontent and resentment, and when the hour struck he found an overwhelming majority of the Council against him.

The issue on which he fell was simple. It was not whether General Booth was fit to govern. It was whether he was to nominate his successor.

In other words, it was whether the Salvation Army was to be handed on from one generation to another as a sort of personal possession of the Booth family.

That undoubtedly was the intention of the founder. William Booth was a man of astonishing force—a man who will live in history, with Loyola and Wesley and Fox, as one of the great spiritual revivalists of all time.

His passion for humanity was sincere, his religious fervour fanatical, his genius for affairs enormous.

Bound to succeed

If he had gone into politics he would have been the most formidable figure in Parliament. If he had gone into the City he would have dominated big business.

He devoted himself instead to the creation of a vast system of moral and social redemption, and the Salvation Army is the memorial of his genius.

It came up out of the slums of East London with bands and banners and crude war-cries.

It seemed the very travesty of religion and encountered not only the gibes and sneers of the world but its violent hostility.

But it survived; it spread from country to country, until it covered the world with a network of institutional religion and service.

It was the greatest one-man achievement in modern times. It could only have been created by an autocrat of genius.

And Booth was an autocrat of genius. He would tolerate no rival near the throne. And when he died he nominated his son to succeed him as if the Salvation Army were a personal possession.

Different temperament

But though only a despot could have created the Salvation Army, despotism as a dynastic system could not preserve it.

And unfortunately for Bramwell Booth he had none of the gifts of a successful despot.

Nature cast him in an entirely different mould from that of his father. He was without William's dynamic force and gift of initiation and daring.

He had more of the aspect and temperament of an amiable country parson or of an archdeacon than that of the head of the conservative world-wide institution, half business, half church, which the Army had become.

He was accepted as the son of his father, because the glamour of the father still governed the mind of the Army, and it is not suggested that he did not do his work faithfully and well.

But grievances arose. There were cases of favouritism. Members of the family were advanced beyond their just claims, and the tendency to treat the Army as a family concern in which the Booths had hereditary proprietary rights grew.

How widespread the discontent had become was revealed when the illness of the General took a serious turn and a fatal issue seemed possible.

Such an issue threatened the Army with the continuance of a form of government which had become impossible.

If the General died as head of the Army he would, like his father, nominate his own successor and it was known that the successor would be a member of his own family, probably his daughter.

Thus the Booth dynasty would be established to the third generation and the reforms which time had shown were necessary to the well-being of the Army would come up against the autocratic power of a monarch who governed by a sort of divine right.

Alarums and excursions

The Army was determined that the divine right principle must go. And in order to destroy it General Booth must be deprived of the power to nominate his successor.

In other words, he must cease to be General before his death. Hence the summoning of the High Council from the ends of the earth. Hence those alarums and excursions.

There has been much criticism of the High Council for discharging its thunderbolt while the General lay on a bed of sickness.

General [illegible] Booth, head of the Salvation Army since 1912

I do not think that criticism is justified. They had an enormous responsibility resting upon them. The whole future of the vast movement was at stake.

If they did not act now they could not act at all. The autocracy would be given a new lease of life and disruption and chaos would follow.

If there is ground for criticism, it should be directed, not against the High Council which carried out its disagreeable task with the utmost delicacy, but against the advisers who surrounded the General.

It is clear that he was not in a fit state to deal with such an emergency, and that he was dependent for his course of action on the advice of others.

It is lamentable that that advice took the form of resistance to a movement so reasonable, so weighty and so impressive as that which the action of the High Council represented.

The General has been pictured as fighting on his bed of sickness for the retention of a family prerogative against the almost unanimous judgment of the highest functionaries of the Army throughout the world.

World-wide respect

He has been humiliated by deposition when he might have retired with all the honours of a beloved chief who had yielded on a high matter of policy to the overwhelming opinion of his followers.

If that had been done the world would have been spared the extremely painful spectacle of last week, and the Booth dynasty would have made its exit with a dignity worthy of a family whose services to humanity command the respect of the world.

It is sincerely to be hoped that now the matter has come to a crisis, it will be determined beyond possibility of a recurrence.

I know nothing of the legal aspects of the matter and it may be that on legal grounds General Booth's case is indisputable.

But no victory in the courts could be other than a disaster to the Army.

And a dictatorship which rested on a decision of the secular courts and not on the consent of the Army would be a catastrophe for everybody concerned.

The Human Machine

STEP RIGHT OUT!

EVERY now and again you are bound to come up against a situation that seems unsolvable.

You think and think, and talk and talk, and every plan and suggestion is turned down because each solution merely seems to raise a fresh lot of difficulties.

What are you to do? You can't go on talking for ever—it's such a waste of time and energy.

To keep on indefinitely butting your head against a brick wall only results in a damaged head. You won't hurt the wall much!

The truth is that there are some situations that call for heroic measures. They call for real decision—and "damn the consequences."

There are occasions when undoubtedly your chief duty is to yourself, and when you ought to do what seems right to *you*—and cease bothering about other people and trying to please them.

It may sound like selfishness, but the other side of the picture is this: If you are in an intolerable situation and you don't cut the knot and force a way out you are going to be no good to yourself or anyone else.

If you want to be any use to others you must first be normal and contented and happy yourself.

And you can't be if you are wriggling and twisting and turning in mental turmoil without getting any further.

When you're really up against it and there is no other way out—make one!

Stand boldly on your own feet and step right out the way you want to go.

Life has a nasty habit of only kicking those who lie down to it. If you stand up and defy it, it not infrequently grins—and holds out a helping hand.

HEART
and nerve
TROUBLE

PRESCRIPTION THAT ALWAYS BRINGS RELIEF.

HEART DISEASE IS RARE: don't be alarmed because you suffer from palpitation or pain near the heart. If it isn't indigestion, it's overstrung nerves.

SHADFORTH PRESCRIPTION No. 470

FOR NERVE AND HEART WEAKNESS IS A MEDICINE THAT ACTS LIKE MAGIC

In cases of

Neurasthenia, Brain Fag, and after Illness, Colds and the 'Flu. It will strengthen the nerves, steady the heart, tone up stomach and kidneys, banish lassitude, palpitation, weariness, faintness, and stop that falling to pieces feeling.

Don't imagine yourself into an illness; have a good rest, take the prescription, and be normal in a few days.

INGREDIENTS:

Phosphorus 1-100th gr. *Damiana extract*, 2 grs. *Nux Vomica extract*, 1-8th gr. *Lecithin*, 1 gr. *Dispensed in one tablet. Directions: Take one or two tablets with meals thrice daily.*

VALUE OF INGREDIENTS.

Phosphorus, constituent of the brain. Invigorates brain workers. Makes you feel alive. Nux Vomica, increases energy and tones up heart and nerves. Damiana, Cerebro-Spinal tonic. Lecithin, natural Glycerophosphate. Feeds the nerves.

WHAT CLIENTS SAY ABOUT THIS WONDERFUL NERVE CURE:

"Did me a lot of good—I have to work 40 hours at a stretch."

"Since taking your No. 470 I have been very much better."

"My son has received a great deal of benefit. Excuse me not writing before as I have been watching the result."

"I am feeling much better and have derived great benefit."

"The great improvement in my health is due to your No. 470. I am 73 years of age."

PRICES:

25 Tablets	-	1/9
50 Tablets	-	3/3
100 Tablets	-	6/-
300 Tablets	-	17/-

POST FREE

BACKACHE

RHEUMATISM, SCIATICA, GRAVEL, LUMBAGO— *5 ailments arising from chill on the kidneys that may be promptly relieved by the following prescription:*

℞—1 *Potassium Nitrate*, 1½ *grains, Juniper Oil*, ½ *drop, Colchicum*, ½ *grain, Venice Turpentine*, ½ *grain, Capsicum*, ½ *grain, Bearberry Extract*, 1th *grain, Methylene Blue*, 1-5th *grain, Copaiba Balsam*, ½ *drop, Buchu Extract*, ½ *grain. In* 1 *tablet. Dose: 1 or 2 thrice daily.*

PRESCRIPTION No. 40

VALUE OF INGREDIENTS.

Prescribed by Doctors everywhere.

These ingredients are kidney stimulant or diuretic, antiseptic or germicidal, anti-uric and pain-killing (analgesic). The trace of Methylene Blue colours the urine green. Non-purgative.

Price: 1/9 (50), 2/6 (72), 4/6 (144), 12/- (432).

TRIAL SIZE sufficient for nine or ten days treatment— **1/9** POST FREE

The mere fact they are in JOHN BULL is a guarantee of the Reliability of SHADFORTH MEDICINES

YOU NEED NOT FEAR
INFLUENZA

Influenza is contagious and reaches the system through the nasal channels, and we urge the public to remember that the only safe way to avoid this peril is by keeping these passages free from noxious germs such as are present in Nasal Catarrh, and even common colds.

IT IS ALMOST IMPOSSIBLE FOR ANYONE WHO WILL GIVE A FEW MOMENTS EVERY DAY TO THE CONSCIENTIOUS USE OF THE SHADFORTH PRESCRIPTION GIVEN BELOW TO CONTRACT INFLUENZA OR COLDS.

The reason is very simple. This prescription is one recommended by the World's best specialists and doctors as the safest method of treating Catarrhal conditions of which Influenza is among the most serious. It positively clears the nose and throat of objectionable mucus—kills and expels the germs, leaving the passage healthy and clean and in a condition to resist other attacks.

WE ARE FIGHTING THIS SCOURGE WITH EVERY OUNCE OF OUR KNOWLEDGE AND SKILL—THE HONESTY OF OUR EFFORTS IS DEMONSTRATED BY THE FACT THAT WE PUBLISH OUR FORMULA IN FULL, SO THAT IF YOU PREFER YOU CAN TAKE IT TO YOUR OWN CHEMIST AND GET HIM TO MAKE IT UP WITHOUT OUR PROFITING BY ONE PENNY. If you prefer to order direct from us—and naturally we hope you will—the cost for the whole treatment is only 4/6. Here is the prescription:—

The Prescription
FOR ADULTS ONLY

The Pills—composed of Paregoric Elixir, Licorice extract, Pine Tar, Creosote, etc. Licorice loosens the phlegm, Creosote is anti-tubercular and germicidal, Pine Tar is an antiseptic, Paregoric (compound of Aniseed, Benzoic Acid, Camphor and Opium) soothes the chest. Dose—one or two pills several times a day. (Special Pills without the Paregoric supplied for children.)

The Nasal Wash for Adults or Children is composed of Menthol, Thymol, Wintergreen, Borax, Carbolic and Soda Bicarb., etc. This clears the nose and throat of the deadly catarrh mucus and destroys the germs of colds, influenza, etc.

Note! Thousands of persons have discovered that the use of this Nasal Wash daily keeps them absolutely free from colds. It is worth trying this winter.

Germ-Killing Snuff—This is known as Dr. Ferriers' Catarrh Snuff, and is composed of Bismuth, Acacia and a Sedative. It soothes the inflammation in the channels of the Nasal passage that is caused by the catarrhal condition. It is to be used after the nose wash.

The Complete Treatment **4/6** POST FREE.

THIS NASAL WASH WILL KEEP YOU SAFE FROM THE "FLU"

YOUR DOCTOR WILL TELL YOU THAT THIS PRESCRIPTION IS THE BEST, SAFEST AND CORRECT TREATMENT FOR NASAL CATARRH AND KINDRED TROUBLES, AND OUR FINAL MESSAGE IS THIS—

No matter whom you ask to make up the prescription — start the treatment before the epidemic becomes widespread — make it a rule for you and your family to use the Nasal Wash every morning before leaving for School or Business —

And when the Winter is over just send us a line of thanks for telling you about this wonderful prescription.

You can obtain these Prescriptions post free at the prices named [abroad extra] from:—

MR. WM. SHADFORTH, PHARMACEUTICAL CHEMIST, Shadforth Prescription Service, Ltd. **63 (Dept. J.B. 44), GROVE ROAD, BOW, LONDON, E.3.**

Branches: 168, High Street, Walthamstow, E.17; 409, Barking Road, East Ham, E.6; 1a, Durban Road, West Ham, E.15; 6, Ashton Parade, Chadwell Heath; 2, Heath Park Parade, Gidea Park; 1148, Green Lane, Becontree Heath; and 69, King William Street, London Bridge, E.C.4.

CANDID COMMUNICATIONS

to People who Deserve Them

The Earl HAIG,
Bemersyde, Roxburghshire.

DEAR LAD,—So you have been enrolled as a "Wolf-cub," while your sister, Lady Irene Haig, has become a nine-year-old "Brownie," thus fulfilling one of the last wishes of your father. May I, as a deep admirer of that great British gentleman and soldier, express the hope that you will follow his high example of steadfast courage and chivalry? When you reach man's estate, may you play a part worthy of his great name.

JOHN BULL.

Dr. HEWLETT JOHNSON,
Dean of Manchester.

DEAR SIR,—Your admission that you don't object to young couples holding hands in the pews during the sermon appeals to me. You say that you would much rather they came to church and held hands than paraded the streets. This point has escaped your detractors who invented a yarn that you had the lights lowered at one church for the benefit of these harmless young lovers. People who see sin and vice in hand-holding and pew love were never youngsters themselves.

JOHN BULL.

Dr. SAMUEL INGLEBY-ODDIE,
Coroner's Court, Westminster, S.W.

SIR,—You made the inquest on Frederick Dixon the occasion for irrelevant remarks such as are rarely heard even in Coroners' Courts. Witnesses who were hardly recovered from a stabbing attack were subjected to extremely rough passages. To cap your remark that the Court was "not a picture palace," I must remind you that neither should a coroner be too much in the picture, whatever his personal ideas may be.

JOHN BULL.

Mr. WILLIAM J. WAUGH, K.C.,
Recorder of Sheffield.

DEAR SIR,—A committee of the Sheffield Council accused you of deciding rating appeal cases in the landlords' favour. At the local Quarter Sessions, you pleaded your own case against this slander before the Grand Jury, which unanimously acquitted you, for you had never heard a rating case in your life. I congratulate you. By the way, has this committee of random slanderers sent you an apology accompanied by a blank cheque to be written in favour of your pet charity?

JOHN BULL.

Captain PLATTS,
Matlock Council Fire Brigade.

DEAR CAPTAIN,—When the Grand Pavilion caught fire you found your hydrants would not fit the hose. The keys of the fire store were missing and the hose had no filter so that a big fish from the water pond got in and blocked it. The combined ages of your nine firemen total 445 years. So say the Matlock councillors, who have decided to raise your strength to twelve. The number of the Apostles is a fitting strength for your company of venerable fishermen.

JOHN BULL.

Private HARRY TREE,
West Yorks Regiment, Fulford, Yorks.

DEAR HARRY,—Congratulations on completing forty-eight years' service with the Colours, and on your proud position as the oldest serving soldier in our Army. You have only once reported sick. You have never appeared in the orderly room for any breach of discipline. Go on to complete half a century of soldiering and add yet another good conduct stripe to the record number of ten which at present adorn your arm. I can just hear your comrades of the West Yorks sing, "Old Soldiers Never Die!" You look like proving the truth of the song.

JOHN BULL.

Miss Venetia STEPHENSON, Barrister,
Pump Court, Temple, E.C.

DEAR PORTIA,—You earned high praise from the Judge before whom you defended William John Holmyard. "It is a satisfaction to know that everything that could possibly be said for this young man or done for him by advocacy has been said and done," the Judge said. I agree, and that more was said by the Press of your eloquence than of the man who was to be hanged is no fault of yours.

JOHN BULL.

Constable BEECHAM,
"M" Division, Metropolitan Police Force.

DEAR BEECHAM,—Five ruffians set upon you near the Old Kent Road when you surprised them in an attempt to break into a shop. Single-handed you routed them, chased them and finally captured one. Such spirit heightens my conviction that although a few black sheep have lately besmirched the Force's reputation, there are sterling fellows in plenty to re-establish it even higher than formerly it stood.

JOHN BULL.

ELLEN ROBERTS,
Jacob Street, Liverpool.

DEAR ELLEN,—At the age of eighty-six, you went to the rescue of your friend, Sarah Ann Jones, when her clothes accidentally caught fire, and extinguished the flames. Unhappily, she died from her injuries, but this cannot dim the lustre of your heroic deed. So long as there are lasses in Lancashire as prompt and courageous as yourself, the red rose will flourish. You are just "champion," Ellen, and no mistake.

JOHN BULL.

Mr. HURST,
"Eldorado," Medstead, Alton, Hants.

SIR,—You advertised in the local paper for a job, describing yourself as a handyman and a disabled soldier. All honour to you. But you add "Not a miner; no union ties." Although you are a disabled soldier, you can thank your lucky star that you are not a miner. Miners get disabled too, remember, and they live in no Eldorado. I wish you the best of luck in getting a situation, but I do not admire your jibe at miners and trade unionists.

JOHN BULL.

Mr. H. B. DERHAM,
Chief Constable of Blackpool.

DEAR CHIEF,—At Preston Quarter Sessions you pleaded for a prisoner convicted of burglary. You were convinced that he would turn over a new leaf and you offered to pay his fare to Hastings, where his wife lived, and to help him to get on his feet. The Bench ignored your plea and sent the man to prison for three years. For my part I salute an official whose conduct on many occasions has been that of a man who knows how to temper duty with humanity.

JOHN BULL.

Mr. CHARLES A. BOOTYMAN,
C/o the Royal Courts of Justice, W.C.

SIR,—Your son, a patient in a Ministry of Pensions hospital, has divorced his wife, citing you, her father-in-law, as co-respondent. As Lord Merrivale, the Judge, remarked, "for a father to seduce his son's wife is out of the ordinary run of iniquity." Your sin and your name will stink in the nostrils of every decent man and woman who reads of the case. I can scarcely find words or patience to express my own loathing of your conduct.

JOHN BULL.

His Eminence Cardinal BOURNE,
Archbishop of Westminster.

YOUR EMINENCE,—Speaking of the imminent General Election, you urged the three Parties to put problems such as unemployment and education above political controversy. Repeat this message, drive it home with all the eloquence you know so well how to command; for it is the vital principle which our politicians have forgotten since the tragic crisis of war drove them to sink their partisan squabbles. If you can teach them to set the weal of all men above personal and Party gain, you will be counted among the greatest of our Christian statesmen.

JOHN BULL.

Straight from the Shoulder

SIR HAROLD MACINTOSH: "I wish we could turn the loss on agriculture into a profit."

It can be done the moment we insist upon workable land laws.

* * *

LORD YARBOROUGH: "One object of the savings banks is to foster the habit of restraint in spending."

And they will succeed the moment the decent working people of this country earn sufficient to allow them to save.

* * *

SIR EDWARD ELGAR: "I am not the sort of man to be inspired."

Then how on earth do you expect to inspire other people?

* * *

MR. ALFRED JOHNS: "Quite nice people are no longer shocked by the word 'damn.'"

Because the trouble is that even nice people are constantly confronted with things that are damnable.

* * *

MR. ARNOLD BENNETT: "I doubt if work ever killed anybody."

That is only because you have never tried the kinds of work capable of removing your doubt.

THURSDAY

In order that we may give you a bigger and better "John Bull" every week, commencing next week, "John Bull" will be on sale on THURSDAYS instead of Wednesdays.

Pleasing Players

Player's Please

PLAYER'S NAVY CUT.

N.C.C.576

The Truth About Things—by the Editor

THE £5,000-A-YEAR FROTH-BLOWERS

A Monument of Incompetence

"HOW people love to be fooled!" wrote a critic the other day, describing the success of an illusionist at a London music-hall.

They must indeed love to be fooled. They must positively revel in deception, or any Government that tried to live on political froth-blowing would be shot out of office before it got a chance to do any real damage.

It must be so—else we should not have to-day a million and a half unemployed, a catastrophic mess in the coalfields, a depression in all our heavy industries, and a national resort to charity in a desperate effort to avert the worst results of political apathy and incompetence.

Truth sometimes emerges in queer ways. The *Manchester Guardian* has just had a competition for the best "Messages to Mars."

As a blinding light on what the ordinary man is thinking, some of these "messages" deserve the serious attention of the complacent gentlemen who sit in Whitehall:—

"If you can find 2,000,000 jobs and know how we can get to your planet, tell us quick."

"Have you a place fit for heroes to live in? We have 1,000,000 willing to come in a body."

"Can you absorb 1,200,000 unemployed? Thousands would make splendid canal diggers."

AND the bitterness of one "ordinary man" sums it all up when he says: "If amongst your sages there be one capable of setting this earth right, let him do it, in God's name."

The "ordinary man," you see, is not asking anyone for Rolls Royce cars, diamonds, or high political office.

All he wants is work, a roof over his head, and some food in his stomach—and foremost of all he wants work. He is willing enough to earn the rest, as a man should by the sweat of his brow.

"Thousands would make splendid canal diggers"—the irony of it all! Are there no canals to be dug on this planet? And on this particular corner of it?

Are there no roads to be made, bridges to be built, tunnels to be driven, or marshes to be drained?

Is our state of Society really so perfect and fool-proof that there are no additions and improvements to be thought of and carried out?

It's a pity these messages were "sent to Mars." They should have been sent to No. 10, Downing Street. They should have been sent—and they should still be sent—in their millions.

WE do not believe that unemployment is a "necessary evil." We cannot accompany into dreamland those complacent "economists" who tell us that we must look forward to a more or less permanent body of a million unemployed.

People who talk criminal nonsense like that deserve to be called lots of things — but certainly not "economists."

With every week that passes more and more work of urgent national character thrusts itself on the nation's vision—yet not a finger is lifted to set the wheels in motion.

Human beings have a right to more than the bitter inefficiency of charity. They have a right to justice, and to humanity—which is greater even than justice.

After more than 2,000 years of Christianity, are we really not ashamed to see in our midst a hungry child, a workless, despairing man, a starving, hopeless woman? Is a brazen indifference all that Christianity has given us?

If the Government cannot set the unemployed to work, the country must see that the Government becomes unemployed. That, at least, is something we can do.

THE COCKTAIL PARTY

MR. TAXPAYER: "What about a spot of this?"

Sir John Cadman, Chairman of the Industrial Transference Board, through which the Government is making puny efforts to deal with a problem that demands heroic measures conceived and carried out on a wholesale scale. We don't decry even these efforts—but what a confession of bankrupt statesmanship!

WELL WORTH WHILE

THE American Senate has ratified the Kellogg Pact for the Outlawry of War with only one dissentient.

It has not modified it in any way, and despite its assertions that the Monroe Doctrine is outside its scope and that it alters none of America's traditional policies, the simple fact remains that it, in common with all other civilised nations, has signed a treaty agreeing not to go to war about anything whatever.

So have we—despite all the talk about "reservations."

There is nothing in the Kellogg Pact about "reservations."

We do not say the Kellogg Pact has killed war, but any nation that goes to war is henceforth branded as an international lawbreaker.

That is a brand-new idea that has been born in the world.

If for nothing else but that, the Pact was worth while.

BALDWIN *in a* PICKLE!

MR. BALDWIN recently advised the farmers not to put their trust in politics.

The farmers have now advised Mr. Baldwin. Unless, they say, agriculture is given either a subsidy or Safeguarding, they will not vote for Conservative candidates at the next election.

What is Mr. Baldwin to do now, poor thing? For he knows that either safeguarding or a subsidy means in effect a tax on food, and that if he puts a tax on food, although the farmers may vote for him, nobody else will!

We're not really sorry for Mr. Baldwin. He's brought his troubles on himself.

You can't play for five years and then expect to get all your work done in the last five minutes!

We're very much afraid the farmers really won't vote for him!

The OLD— And the NEW —BIGGER AND BETTER!

A reproduction of the cover of the new "John Bull." The familiar biscuit colour is retained, but the quality of the paper is better

OUR BIGGEST S

Eminent Public Man Joins Our Features — Extension of Free Insur

THE ROMANCE OF

WE have sprung some surprises during our existence, but our next issue will provide the biggest sensation journalism has seen for a long time.

For many weeks past our readers have been following with intense interest certain indications that JOHN BULL was about to do something unusual. Now we are going to lift the curtain and reveal to you what we believe is one of the most dramatic surprises ever prepared by a paper for its readers.

We are going to give you a JOHN BULL that is better than ever before.

We are going to give you a paper that will stand head and shoulders above any other publication of the same price in this country.

We have completed our plans and next week you will be able to judge for yourself.

One of our difficulties has been the inability, owing to problems of production, adequately to illustrate our stories and articles. That difficulty has been overcome, and from now onwards JOHN BULL, printed on super-calendar paper, will be the most attractively produced of all the popular weeklies.

Larger pages and phot graphs

The highest standards of photographic reproduction and illustration will be maintained.

While we are going to respond to the popular demand for pictures, we do not intend to sacrifice any of our reading matter. We have made our pages larger, so that the pictorial features will in no way diminish the strength of the reading matter.

Our readers will realise that printing and distributing over 1,200,000 copies of JOHN BULL is a colossal task, and that, in order to produce this bigger and better JOHN BULL we shall require a little more time if we are to do justice to it.

We have, therefore, made arrangements that in future JOHN BULL will be on sale on Thursday each week instead of Wednesday. *We ask you to take particular note of this fact.*

• • •

Since, seven years ago, in May, 1922, we took control of JOHN BULL and endeavoured to recapture some of the traditions of Cobbett's JOHN BULL, founded a hundred years ago, it has been our policy never to stand still. Every week we have tried to give you a better paper than we gave you the week before.

Seven years ago we revivified the paper at a trying period in its history. We crystallised our policy in the phrase, "For the people, the right to justice and truth."

"If you see it in——"

We have never cared to decorate our pages with slogans, but that one, and another with which we have become identified—"If you see it in JOHN BULL it *is* so"—we will abide by from the first page to the last.

As in the past, we shall continue to be "in all things fair—to every man just."

The result of a steady adherence to this policy has been that Authority, spelled with a capital "A," from the Government downwards, takes our warnings to heart. We have established our good faith. If there is a case of injustice to be righted, JOHN BULL can succeed when all others have failed.

As Authority respects us, the swindler fears us. How much is saved annually to the public through the warnings which we print against frauds both large and small, it is impossible to estimate. The sum runs into many hundreds of thousands.

• • • •

OUR MYSTERY COUP

the man and the job

To help us to continue the work of protecting the public against rogues and charlatans, and to assist the police in bringing them to justice, we have obtained the services of a man who has held one of the most eminent positions in the State—a man whose wide knowledge of affairs and whose unrivalled experience will be of inestimable value.

The news that he has joined our staff will create a profound impression throughout the length and breadth of the country.

No other paper has ever been able to make an announcement of greater interest to its readers.

This eminent public man—for such he is—will introduce himself next week in a striking article.

• • •

FAMOUS AUTHORS

to write for us

JOHN BULL is a paper that has always dealt in facts, and fiction has never had a regular place in our pages. In the new JOHN BULL, which will appear next week, we shall, however, give something better than fiction, better and more original. We are starting a remarkable series of True Life Stories by Famous Authors.

We challenged the novelists to substantiate Byron's assertion that Truth is "stranger than fiction." They have responded nobly.

Among those who have written stories, for the truth of which they vouch, are Edgar Wallace, Warwick Deeping, Jeffery Farnol, H. de Vere Stacpoole, Rosita Forbes, the famous woman explorer, Storm Jameson, and a host of others.

Edgar Wallace, the century's best seller, heads the list of Famous Authors' Truth is Stranger than Fiction Series with a dramatic True Story next week

Striking and original as this series will be, it is merely carrying on the traditions of the last seven years. JOHN BULL'S list of contributors in that period has numbered the most famous people in the world.

It has included Prime Ministers and Members of Parliament of all Parties, statesmen of international repute, ministers of religion of all denominations, great industrialists, great journalists, and ordinary plain men and women who have had something good to say despite the fact that until they appeared in our pages they were practically unknown.

We have had such men as the Duke of Marlborough and the Archbishop of York on the one hand, and Mr. A. J. Cook on the other. From the Prime Minister down to the humblest reader, none who had anything to say has been barred from our platform of independent thought.

Our contributors have formed a glittering array that cannot be matched by any of our contemporaries.

We have never been guilty of under-estimating the intelligence of our public, though what we have had to say has always been said in plain, simple language. The results have justified our belief that the people want truth and not mere hot air.

However exalted our contributors may have been they have always spoken a language the people could understand—but they have always said something well worth listening to.

William Cobbett, the great re champion of the poo of a hu ago. He founded he origi Bull" and through he medi paper, chastised bot the poli of h day

Our friends— your friends

This is an opportune moment to pay a warm tribute to our friends Mr. A. G. Gardiner and the Rev. R. J. Campbell. When they joined us in 1922 they had faith and confidence in our sincerity and in our programme, and both of them recently, in our twenty-first Birthday Number, reaffirmed their faith in our work.

It gives us immense pleasure to find that Mr. Gardiner's independent and outspoken comments on men and affairs and Dr. Campbell's homely wisdom are still prime favourites with our readers.

• • •

Our policy has succeeded, too, in a material way. From a circulation of under 300,000 copies we have reached a net sale of over 1,200,000 a week.

That is a mere blunt statement of fact, but behind it there lies one of the greatest romances of modern journalism.

T SURPRISE YET!

Our Staff — Enthralling New e Insurance — Wonderful Gift Offer

OF SEVEN YEARS

Cobbett, th great reformer and of the po of a hundred years founded the original "John d through the medium of that astised bot the political Parties of h day

By many this wonderful progress of JOHN BULL has been called a miracle.

It is an achievement of which we are justly proud, but it is not a miracle—it is the result of a consistent policy of giving our readers every week the best paper it was possible to produce.

But although we have reached the stupendous sale of over 1,200,000 copies weekly we are not satisfied. We want to go forward—and we are going forward.

You will find next week that JOHN BULL will look different. Not only has he grown bigger and better but he has grown more attractive in appearance, as you will gather from the new cover reproduced on this page.

You will find, though, that he still retains his fine old character, his ability for hard hitting and trenchant criticism, and his utter fearlessness where wrongs are to be righted and injustice exposed.

All the features that have made JOHN BULL famous in nearly a million and a quarter homes will still be there, but you will find the JOHN BULL you have liked improved in such a way as to make him still more entertaining, and still more interesting, and still more lovable.

Tribute to readers' loyalty

You will find him a JOHN BULL of which you will be even prouder than you are now, a JOHN BULL that will make you want to help us as quickly as possible to reach two millions.

In taking this great forward step we are not merely pursuing the progressive policy which we inaugurated seven years ago; we are, in the most practical way we can, paying a real tribute to the most devoted and most loyal army of readers it has ever been the privilege of any paper to possess.

If any who read these words are not at present regular readers of JOHN BULL we ask them to believe that when we say our readers have been responsible for our success we are not merely voicing a platitude. We are telling the truth.

Apart from continuing to buy their weekly copy, our readers have always taken their part in the production of JOHN BULL in no uncertain manner.

They have been our contributors, our publicity agents, and, not infrequently, our critics—and when they think there is any cause for it they criticise unsparingly.

We shall want their co-operation in the future as we have had it in the past. We shall want their ideas and their suggestions for making the paper even more entertaining and more useful.

Writing to "John Bull" about it

We think that the public should know that when, acting on our slogan, a reader "writes to JOHN BULL about it," he performs a public-spirited action, and particularly so when his information leads to the exposure of a case of injustice, small or large.

To mention but one instance. The Companies Act would not now be on its way to the Statute Book had it not been for the continual help of our readers in exposing its shortcomings over a period of years.

Our readers also contribute wholeheartedly to our Letter Parliament, our Human Documents, and many other of our features.

They are never tired of making known to their friends the extraordinarily comprehensive service that JOHN BULL gives its readers.

Our Free Advice Service covers legal questions, industrial assurance, pensions queries, and a thousand and one other matters.

* * *

INSURANCE BOON

benefits extended

Always the aim of JOHN BULL is to deal with those things which matter in the daily life of the people. That is why for many years our readers have come to regard our Free Insurance Gift as a real boon and a blessing.

There is hardly a town or village in the whole of the British Isles where the effects of this great scheme have not been felt, where some home has not had a hardship lightened or a tragedy relieved.

The extent to which our readers have been assisted by it may be judged by the fact that already over 38,000 cheques have been paid to registered readers, representing sums up to as much as £1,000 each.

Next week we shall announce how our Free Insurance Gift, comprehensive as it is, will be still further improved.

In order to mark in some striking manner the great developments on the editorial side of the paper we are extending the scope and broadening the basis of our Insurance scheme.

Our Great Scheme of Benefits, which already provides by far the most comprehensive Home protection offered by any paper in the world, will next week be revised in order to cover the whole family—husband, wife and the children.

This extension will include a special lump sum benefit to apply to all the children of registered readers between the ages of six and sixteen.

They will now be insured against accidents at home, at school and at play. This great innovation will make an instant appeal to the family man.

Already covered against Fire, Storm, Flood, Sickness, Accidents in the Home, etc., he can now also look to JOHN BULL for a cheque should an accident coming within the scope of the new benefit befall his children.

The far-reaching improvements which we have planned, full details of which will be announced next week, will place the JOHN BULL Free Insurance Gift in a position absolutely without parallel in newspaper enterprise.

It will be of assistance to a far greater number of readers than ever before.

* * *

BIGGER SURPRISE

coming next week

Over and above the features we have mentioned, next week's JOHN BULL will, by way of commemoration, contain a record one-week offer in connection with our ever-popular "Bullets" Competition.

In addition we are going to make a sensational gift offer to our readers that will be a fitting way of celebrating our big advance.

We shall announce full particulars of this amazing offer in our next issue.

In the meantime, if you have a friend who is not at present a reader of JOHN BULL get hold of him and tell him of the wonderful developments which are taking place. We will show you next week how you may benefit by just passing on the news.

* * *

This, then, is our Great Surprise—or, at any rate, part of it—for the full realisation of how many surprises the bigger and better JOHN BULL contains will not be disclosed until next week.

A reproduction of the big "John Bull" poster which will be seen on the hoardings throughout the country within a few days

"JOHN BULL'S" NET PAID SALES

THE DIRECTORS,
MESSRS. ODHAMS PRESS, LTD.,
LONG ACRE, W.C.2.

Dear Sirs,

We have examined the Company's Accounts and Records relating to the undermentioned issues of "John Bull," and certify that the Net Sales (exclusive of all free copies) after deducting Returns received during the week of each issue, were as set out below:—

Oct. 6	1,201,513	Nov. 17	1,203,492
„ 13	1,202,179	„ 24	1,200,852
„ 20	1,201,367	Dec. 1	1,210,325
„ 27	1,174,225	„ 8	1,216,138
Nov. 3	1,194,127	„ 15	1,217,917
„ 10	1,201,553	„ 22	1,222,052
Dec. 29	**...**	**...**	**1,223,707**

Yours faithfully,
(Signed) FRANKLIN, WILD & CO.,
Chartered Accountants,

Orient House, 42-45, New Broad Street, London, E.C.2
10th January, 1929.

Manikin aroma! Fresh! Inviting!! Soothing!!! Every puff a delightful experience.

Of course I'm a Manikin enthusiast and so are many more who have once tasted their fragrant, nutty flavour.

Get a packet to-day. You'll be as delighted as I was when I bought my first packet years ago.

MANIKIN
·CIGARS·
MILD HAVANA FLAVOUR
5 FOR 10D.
All Tobacconists Sell Manikins

The MUMBO-JUMBO MOO COW!

by E. ROFFE THOMPSON

THE other day Sidney Harry Crowe, aged eight, of Abbot Road, Poplar, was vaccinated by a school doctor. He became very drowsy and was taken to Poplar Hospital, where he died.

Returning a verdict of "Death by misadventure," the coroner said that the condition apparently depended on something which was not quite properly understood. It was, he added, exceedingly rare.

When Dr. W. Bentley Purchase, the deputy coroner for East London, said that it was "exceedingly rare," he was, I am afraid, speaking without very much knowledge of his subject—a not infrequent habit of coroners.

Grave admissions

Unfortunately, for so serious a thing as sleepy sickness following vaccination, it is not rare at all. Not so very long ago Mr. Neville Chamberlain was forced to admit in the House of Commons that from June 1 to June 30 last year eleven death certificates had been given on which the words "vaccination" or "vaccinia" appeared.

He was forced to admit that he was aware of ten other cases in which death had followed vaccination.

On almost the next day he had to admit, further, that still another child in Norfolk had died of sleepy sickness after vaccination, and that another in the district was suffering in the same way.

And his admissions continued, for he was forced to say that he knew of two other similar cases.

An M.P.'s question

That is serious enough in all conscience, but it is really only a sidelight on the amazing state of affairs to which so-called compulsory vaccination has reduced us.

Writing to me the other day Mr. Arnold Lupton said: "There is no doubt that the abolition of vaccination is the most important political matter of the day. At least three-fourths of the people of the British Isles are opposed to vaccination."

That sounds a tall order, and I was rather inclined to doubt him until, looking through a volume of Hansard just before Parliament rose for the Christmas vacation, I came across an innocent question put to the Minister of Health by Mr. Pethick-Lawrence, M.P.

He wished to know the percentage of children vaccinated during the last five years for the country as a whole, and what had been the aggregate number of cases of smallpox and deaths arising therefrom per 10,000 of the population.

Now the law regarding vaccination is, perhaps, the most complete paradox on the Statute Book. You must, on the one hand, be vaccinated and if you are not you are subject to all sorts of horrible pains and penalties.

Yet the same law permits you, if you have a conscientious objection to the injection of cowpox into the body of your child, to go to any solicitor or commissioner of oaths, sign a form and pay 2s., and be thereupon completely immune from the law's penalties!

Arresting figures

The result was that in 1926, the last year for which the figures were given, while there were in round figures 700,000 births, only 300,000 were vaccinated.

Despite this dreadful laxity on the part of the misguided population there were only eighteen deaths from smallpox; yet we are told, of course, that were it not for vaccination smallpox would exterminate the people of this country like flies.

Now why do people in their hundreds of thousands flee from vaccination for their children as though it were the devil?

Mother's fears

Here are two letters from some of my readers which may answer the question.

One woman refused to have her elder children vaccinated, but fear of persecution compelled her to submit in the case of her youngest, a healthy little chap of five. Within a few days of the vaccination the child's arm swelled up.

Careful nursing looked as though it might prove successful, but a few weeks later his mother's hopes were dashed to the ground. The vaccinated arm grew paralysed, the paralysis spread to the leg and then to practically the whole body, till at last the child was a wreck, speech gone entirely, eyesight practically gone, and unable to use his arms.

To-day, after a year of almost unimaginable suffering, this poor mother is facing the conclusion that her boy's life is drawing to a close.

Can you wonder that she is now wringing her hands in remorse and regret that no one had told her how

* * *

The cat is very nearly out of the bag, but—we have some big surprises yet—wait till next week!

Mr. Pethick-Lawrence, M.P., who recently raised an interesting query in the House of Commons regarding vaccination

simple a matter it was to evade the misguided majesty of the law where vaccination was concerned?

Doctor's advice

Here is a father who says: "I have a child fourteen months old. He was a strong, healthy child until, at the age of two months, he was vaccinated by the doctor. Immediately afterwards a rash broke out over his head and face which developed into eczema.

"At six months I was advised by my own doctor, not, by the way, the one who vaccinated him, to take him to the hospital. I took him and he remained for a month. Then they 'phoned me to fetch him home as he was cured.

"He was not cured by a long way, and at the end of eight months of torture for the child and sleepless nights for my wife and myself I have again been advised to take him back to the hospital.

"I have bought and tried everything known for skin disease without effect. I hope you will publish this letter so that it may be a means of helping to do away with the unnatural act of vaccination and needless suffering for other little children."

Element of doubt

In Holland they are so alarmed at the after-effects of vaccination that medical opinion has insisted on the abandonment of any compulsion.

In view of the disastrous effects that are occurring with serious frequency in this country, despite the complacency of the East London deputy coroner, it would be more fearless of the medical profession here to insist on the abandonment once and for all of any compulsion in the matter, than to maintain a hypocritical silence on facts that are rapidly becoming only too well known for their comfort.

Dr. J. Walter Carr, in his presidential address to the Medical Society of London last year, dealt with the very distinct possibility that in any case what is to-day called smallpox is really nothing but chickenpox, and he said that many country people prefer three pleasant weeks in an isolation hospital with "smallpox" to suffering from vaccination at home.

They are sound judges.

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As Miss Diploma dressed
She was voted the best,

1st PRIZE £50
2nd PRIZE £20
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EACH CONTAINING SIX 3d PORTIONS
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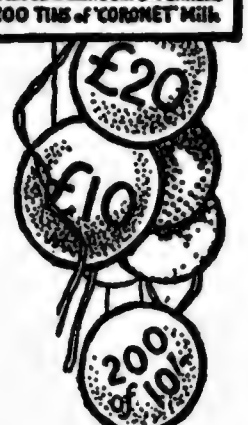

CONDITIONS.

The Proprietors of 'Diploma' Crustless Cheese offer a first prize of £50 and other prizes, as stated, for a best last line to this limerick. Write your last line on a piece of paper and attach the small coloured label from a portion of 'Diploma' Crustless Cheese (either Cheddar or Cheshire) or label from 'Diploma' Milk or 'Coronet' Milk. Send as many attempts as you like, but to each must be attached a label. The Managing Director's decision is final and legally binding. Address to

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More than £4,500 has been distributed already

£50 WINNER.

When the turkey and pudding's gone west,
There's a tit-bit to follow—the best:
Some really good cheese,
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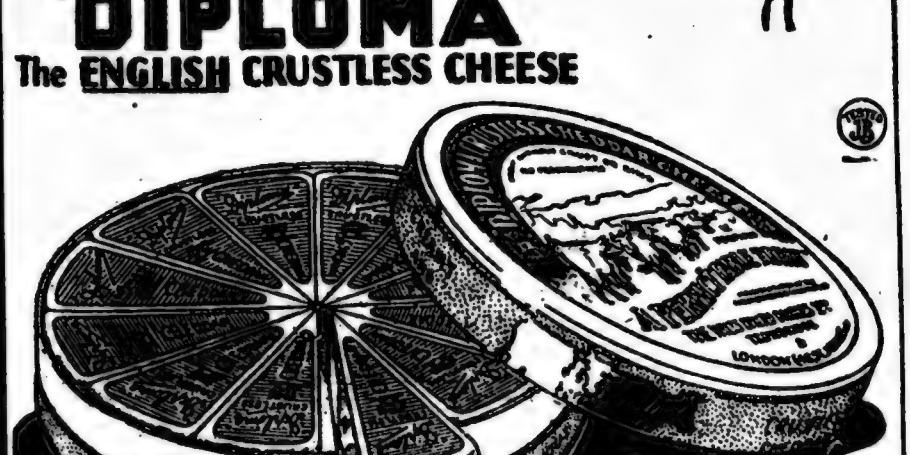
"That's the *plum!*" the poor pudding confessed.

'DIPLOMA'
The ENGLISH CRUSTLESS CHEESE



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WRIGLEY'S has found a new way to health and efficiency—relaxation of the nerves—momentary subconscious rest—relief of tension—the concentration of a freshened mind.

It's a fact. Your doctor will tell you that the act of chewing has a soothing effect on the nerves. It calms them—relaxes the whole nervous system. And complete nervous relaxation means rest for mind and body as well.

Wrigley's is also recommended by doctors and dentists because it cleanses the teeth and mouth as nothing else can. Taken after meals, Wrigley's aids digestion—removes all trace of eating, drinking or smoking—and sweetens the breath.

Health and efficiency demand the regular use of Wrigley's. In two flavours—P.K., a true peppermint flavour—Spearmint, a pure mint leaf flavour.

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P.J.A.

What!

you've never tasted Stone's Ginger Wine?

. . . you've never felt the genial glow of Stone's Ginger Wine tingle through your veins? . . . you've never felt its comforting warmth cheer the very cockles of your heart? Why—you are missing one of the joys of winter. Get a bottle to-day. Sip it—Drink it—Drain it and feel all aglow.

STONE'S GINGER WINE

Famous since 1740

From all Wine Merchants and Grocers

BEARDLESS BOYS' TRAIL of SLAUGHTER

YOUTH at the Wheel—TERROR in the Roadway

THE boy lorry-driver is becoming increasingly common, and his coming introduces an entirely new traffic problem.

Employers in search of cheap labour pay inexperienced lads as little as £1 or 25s. a week and put them in charge of delivery vans and lorries.

These boys are physically incapable of standing the strain of long hours at the wheel.

A glaring case happened at Burton-on-Trent not long ago, when the magistrates dismissed summonses against two youths, one for driving a lorry without a licence and the other for permitting his friend to drive.

The elder of the two boys, who held the licence, had been on the road for twenty-three hours.

He had left Rotherham at 10 the previous night for Birmingham, and was returning when a constable stopped the lorry at 9.10 p.m. the following night.

The lad who had charge of the lorry had become dizzy and had asked his mate to take the wheel for a spell. The constable pulled them up because the lorry "was not being handled properly."

The driver's mate was sixteen years of age, while the driver himself was not much older.

Is it any wonder that the magistrates sympathised with the two lads and wished they had the employers before them?

In another recent case an owner was driving a new Rolls Royce, and was crashed into by a delivery van.

The driver of the offending van was a boy of seventeen who had held his driving licence for exactly a month. *Within that month he had had no fewer than five smashes.*

Unfortunately, no figures are available as to the number of accidents, fatal or not, caused by this type of driver.

A test desirable

But surely common sense dictates that youths should not be put in charge of vans and lorries till they have at least passed a test of some sort and given some proof that they possess a little responsibility and "road sense."

The fact that there is no test to pass before a licence is issued is an old complaint, but it is time the age restrictions with regard to a licence-holder were raised again to their pre-war standard.

Rules wanted

During the war period a year was knocked off the minimum required by motor-cycle and motor-vehicle drivers, and that year has not been restored.

At present, if a youthful driver becomes involved in a series of mishaps it is usual for the insurance company to "kick" against his continuing to drive, but protest is made only *after* the youth has made a mess of things.

Surely it would pay insurance companies to lay down some sort of rule or age limit on the subject at the time the insurance is effected?

A concerted move of this kind would certainly help to checkmate the selfish policy of "cheap labour" employers and at the same time leave our roads safer for the pedestrian and the ordinarily careful driver.

Heaps of vitamins inside

The vitamins you need to keep you in health are not only retained but increased by an extra proportion of the vitamin-bearing wheat-germ.

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Best Bakers Bake it.

HOVIS LTD., LONDON, BRISTOL, MACCLESFIELD, ETC.

The Sentence of the Court

THE BARNACLE BERTH-RATE

Smuggling in Whitehall

REMOVING a small hat from his head and a large cigar from his mouth Winstunt Churchill favoured the Court with a naval, "Aye, aye, sir," and a military salute when charged with evasion of duty.

"This charge does not relate to an attempt to smuggle Havana cigars or Paris hats," said Mr. Watchdog, K.C. "But the offence is not unconnected with smuggling, consisting as it does of repeated attempts to smuggle more and more bureaucrats into Whitehall.

"In the spring the accused, with that facility for giving pledges which has made him such a 'promising' politician, assured taxpayers that a steady and systematic decrease in the Civil Service would begin at once, and that within five years the numbers would be down by 11,000.

"To bring this about would necessitate an average reduction of about 550 a quarter; but 549 had been *added* to the State pay-roll last quarter.

"On taking office as Chancellor the accused promised to reduce public expenditure at the rate of £10,000,000 annually, instead of which he has considerably increased it. Now it seems that a similar confidence-trick is to be played in connection with his pledge to reduce swollen staffs."

Mr. Strawsplitter said that his learned friend might be disconcerted to learn that the increases of which he complained had been largely brought about by additions to the staffs of the Inland Revenue department and the Post Office. As these were profit-earning departments, larger staffs implied nothing more terrible than an increase in business.

* * *

"The description of the Inland Revenue as a profit-earning department will, I am sure, be gratefully received by the unhappy taxpayers who are fleeced to provide the profits," said Mr. Justice Bull. "But, unfortunately, these increases in the barnacle 'berth'-rate are equally obvious in the profit-burning departments.

"The War Office staff, for example, was 2,613 in 1923, and now, with the Army reduced, it numbers 3,878. Similarly the Admiralty staff has increased by more than 2,000 since the scrapping of whole squadrons of warships.

"The prisoner has always been better at multiplication than subtraction, but this latest increase in the limpet legion is on a scale—I use the word 'scale' deliberately and in its most fishy sense—for which there can be no excuse.

"If the overcrowding of Whitehall continues at last quarter's rate, our already bloated bureaucracy in five years' time will have actually increased by precisely the number—to wit, 11,000—by which this pledge-breaking prestidigitator promised that it would be reduced.

"The plain truth is that, however much we may admire his talents as a landscape painter, his Hollywooden magnificence as a naval and military leader, and his *chic* as a hat mannequin, the prisoner is too costly as Chancellor of the Exchequer.

"The sentence of the Court is six months' hard labour as a bricklayer, without the aid of Press photographers or publicity agents."

* * *

IF YOU HAVE A FRIEND HANG ON TO HIM!

There will be something for you and for him in next week's "John Bull."

Sensational endorsement of Jenkyn's advice—

Read this letter from a doctor . . .

The original of this letter may be seen at our office, 238 Old St. London, E.C.

November 13th 1928

Dear Sirs,

It's all to the good that you call attention to the harm done to young men, and old men too, by this increasing habit of eating "rich foods" . . . . at odd hours.

It ruins the digestion and tends to destroy the teeth—as we doctors and dentists have long been telling you all.

If men must satisfy this craving . . . . and it's a very universal and ancient craving—a cigarette is infinitely preferable, less dangerous and really pleasanter than this eternal munching . . . . . .

Yours sincerely

——— M.D.

Messrs. Wix & Sons.

My advice Sir, is—

Whenever you feel the craving for fattening sweet things, light up a Kensitas. It's a fine healthy way of satistying the craving for these things. In other words, Sir,

don't nibble—smoke a

KENSITAS

100% *Real Virginia Tobacco—no substitutes—20 for 1/-*

You have only One pair of eyes

Your eyes can never be replaced. Think of that when you are tempted to work them too hard—doing fine needlework or reading in a poor light. Give your eyes the help *now* that will enable them to serve you well all your life. Consult a qualified optician.

Send a postcard to the Secretary, at the address below, for a free copy of an interesting booklet, "Eyesight and Income."

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Words Winged to Women — *by* MABEL HORNER

HOME-MADE RECIPES *for* HAPPINESS

A Lesson in Home-Making from an Old Song

WERE songs less feverish and happier in days of long ago? From some recent revivals on new gramophone records it would appear so.

There is, for instance, the old song, "Molly and I and the Baby." Doesn't that breathe happiness and contentment with married life in every line? The young couple are merry and jolly, taking life's kicks with a smile.

The baby, it is easy to see from the song, is always healthy, happy and chuckling.

And that's how married life for young folk should be. It's how the boy and girl mean to make it when they first set out on their honeymoon. And it's how it could be kept if only, from the very start, Molly and John used the right ingredients.

Married life is like a pudding. The best recipes only must be used or it will be a failure.

All over the country there are hundreds of happy little homes where the song of "Molly and I and the Baby" could be sung right merrily.

Love has never once folded her white wings since the wedding-day. There have been hard days and trying days, but the love has held true. Now for the recipes for happiness.

Lord and Lady Aberdeen, who tell of their really happy union in their book "We Two"

"When we married," says a Molly living at Clapham, "I and my boy signed an agreement never to go to rest with a grouse between us. It was just fun at the time, but later we came to realise that the agreement was to play a big part in our lives.

"We locked it in the bureau, to which we both have a key, and with it another decision: Nothing in the house from money to furniture should be 'mine' or 'thine.' All, henceforth, must be 'ours.'

"This agreement and the decision have been like a beacon-light right through our lives. When the baby came it was 'ours,' and we have shared equally the responsibility of caring for and educating that little life.

"We are now purchasing our house by the weekly rent, which means a tough struggle, and wearing old clothes when new ones are wanted.

"This sometimes means fretted nerves, but if the temptation comes to disagree over trifles we remember the 'agreement' and get it out and read it over again.

"It is getting a little worn now, and has been backed with calico to preserve it.

Nagging forbidden

"But never yet has the sight of its yellowed creases with the handwriting of the boy and girl who signed it in the heyday of their honeymoon happiness failed to bring tears to our eyes and remind us that no trouble on earth is so great as the tragedy of frightening away married love and wrecking up a home."

Molly and I and the baby! It is the divinely appointed trinity, and where the responsibility is shared in simple faith happiness follows as the natural result.

"I am happy in my married life," declares a mother in Fife, "because I realised from the start how many homes were wrecked by nagging wives. Whatever troubles and annoyances came my way I wouldn't be a nagger.

"Home should be the happiest place on earth, a refuge for my husband from all the annoyances of his daily work. So I never told him my own small worries, nor met his homecoming with a long face.

"As a consequence he has never wished to be one hour longer than necessary from home; and when baby came it was just another lure to draw him quickly from his work to the happy interest of his own fireside."

There's a jolly little home in Wallasey where Molly and John never fail to remember each other's birthdays with a little present, though they now have three other little mouths to feed and the income has never topped £3 5s. a week.

The very fact of each small treat having to be saved for seems to make it all the more pleasant.

The heart's secret

Molly at Chalk Farm and her boy married very young, too young in fact, to please either parents, so they determined to conceal their young struggles.

"Our love has been sufficient to keep us happy through every crisis."

This is the only sort of love on which sure foundations of married happiness can be laid. It is keeping together a tiny home in Essex where the only outlook from the window is a rough vista of ploughed fields, but where one baby is "Father's Precious" and the other "Daddy's Queen."

It is the mainspring of a mansion in Mayfair that sends a prosperous man out refreshed to meet business and public claims that would otherwise prove almost more than his shoulders could bear.

It is good that makers of happy homes all over the land have broken their silence to tell other women how they do it. The secret of happiness lies in the heart.

Molly faces life cheerily, and John, her lover, responds, giving back smile for smile. Simple, isn't it?

Homely Wisdom

THE PATH OF THE PIONEER

by The Rev. R. J. CAMPBELL, D.D.

FROM the deck of a fine steamer I am gazing at a spot where Columbus is said to have landed when he discovered America.

He did not know he had discovered America. He thought he had found a way to India by sailing westward: hence the name he gave to these islands — the West Indies.

Sir Ronald Ross

Last night the captain stood by my side in the darkness looking in the direction of the point we have now reached.

I thought I had seen the glimmer of a shore light and told him so. I still think I saw it, but it did not shine again.

"Yes," said the captain; "you probably did see it. These faint gleams come and go from inland heights as we pass; but do you realise that it was just about here that Christopher Columbus saw the light of a fire that made him know he was nearing the end of his hazardous voyage?

"It must have thrilled his very soul. If he had not seen that light he would have had to turn back the next day."

What a voyage that was! Day after day and week after week, tossing on the waves of the Atlantic in a ship the size of a small fishing-smack.

With a mutinous, terrified crew and untrustworthy officers, the chances of success were heavily against him.

And what did he get out of it for himself? Glory and renown at first, then treachery, ingratitude, envy and ruin.

There came a day when this intrepid navigator, whose courage and vision had opened a new continent to history, was shipped off to Europe loaded with chains.

He died, as so many of the world's pioneers have died, a broken man.

The very name "America" is not his but that of a far less notable adventurer.

It is only in song that America is called "Columbia," the name it ought truly to bear—

"Hail Columbia, happy land."

There is a lesson for us in this piece of authentic human experience.

It is that we ought firmly to detach ourselves from the thought of reward in any service that we render to our kind.

Columbus was a bold pathfinder, but not a wholly disinterested one. He made enemies by claiming too much and he did not meet injustice with dignity.

The world is as big a fool as ever in the distribution of its favours and almost as base as ever in exploiting merit.

It neglects a quiet worker like Sir Ronald Ross who has saved more lives and prevented more suffering than any man of his generation, keeping himself poor in the process.

And it belauds and bows down to the clever rogue who enriches himself at the expense of others.

The wise and right thing for any man to do is to look upon the service he is able to render as its own reward, and expect no other.

It is not so hard as it seems and its effect is peace of mind.

THURSDAY

Remember that commencing next week "John Bull" will be on sale every week on THURSDAY instead of Wednesday.

Same price but . . .

In any case the price of a bottle of 'Scotch' is very much the same. But it doesn't necessarily follow that all whiskies are equally good.
They aren't!
When you ask for 'Johnnie Walker'—either in the bottle or a "small one" over the bar—you are getting whisky of *guaranteed* quality.
For 'Johnnie Walker' is absolutely pure and mature and, what's more, that applies the world over whether you get your 'Johnnie Walker' in Southwark or the South Seas!

JOHNNIE WALKER

Born 1820 - Still going Strong

JOHN WALKER & SONS, LTD., SCOTCH WHISKY DISTILLERS, KILMARNOCK, SCOTLAND.

JB 16

The finest shave there is!

What do you expect of a perfect shave? Quick lather, plenty of it, no razor pull and a close finish. Try Colgate's. Its clouds of creamy lather get right to the roots of the beard, soak it and steep it, and make it so soft that the razor can't pull. It simply glides, and the hairs disappear like magic . . . . a clean shave that lasts till bedtime.

200 shaves in every Colgate stick. 6 months freedom from scraping. Get Colgate's at once, and you'll wear the Colgate smile to-morrow.

COLGATE'S SHAVING STICK

HANDY-GRIP *Shaving Stick* | COLGATE'S *Shaving Stick and refill* | SHAVING STICK *in Handsome Nickel Box*

Two extra to-day baker

It's like offering a bun to a bear to expect one Currant Loaf to satisfy the Sinclair family at tea-time — they all have such appetites for Currant Bread. After all, it's false economy to be sparing with such a wholesome and delicious treat. Let all the family eat as much Currant Bread as they can, but always insist on *real* Currants because *real* Currants contain the greatest food value of all dried fruits.

Make CURRANT BREAD your daily bread

CENTRAL CURRANT OFFICE (LONDON) ADVT. DEPT. NEW BRIDGE STREET, E.C.4.

For Infants, Invalids and the Aged

Neave's Food is *so* delicious and nourishing that Babies love it and grow sturdy. Invalids quickly regain health and strength.
The aged enjoy increased vitality.

Neave's Food

On Sale everywhere
6d. 1/8, 3/9

A Meal in a Moment

CCB

CLARK'S CREAMED BARLEY

The World of Women—Conducted by MABEL HORNER

WOMEN WHO MOVE MOUNTAINS

Welfare Work in Wales

Miss Alice Williams, who has taken an active interest in the welfare of miners' wives and children

CLUBLAND is no longer an exclusively male preserve. Women in business and public life need clubs, and to-day women's clubs are everywhere, with new ones springing up every day.

In London, The Forum is one of the most notable. Its activities completely give the lie to the old idea of West End clubs as sanctuaries for dreamers, whose arm-chair occupants only wish to remove themselves as far as possible from life's hurly-burly, heedless alike of the joys or sorrows of others.

Of the many hundreds of women who form the great membership of The Forum, most are doing work of real importance in the world. There are women well known in every walk of public life, in every branch of science, literature and the arts.

Among them, permeating the club unobtrusively, yet unmistakably, with her beautiful and gracious presence, moves the club's chairman, Miss Alice Williams.

Miss Alice Williams is an artist. Her lovely water-colour paintings of Welsh scenery, which often form a complete exhibition in themselves, show talent enough to justify complete devotion to the artistic career.

She is passionately devoted to beauty, and has founded journals dealing with the beautiful in both its domestic and wider phases. To such a woman, ignorance and poverty appear as twins, not to be weakly deplored, but to be actively combated as preventable evils.

Miss Williams sees women's institutes as the great awakeners of women in rural districts, and has thrown herself heart and soul into the movement. She became first honorary secretary of the National Federation of Women's Institutes, a position entailing a colossal amount of work.

Retirement has not meant withdrawal, for Miss Williams still works in the Women's Institute section of the Forum Club. Also within the club she has founded a Welsh group, which meets to keep alive interest in the history, literature, music and all the glorious traditions of the border country.

From this standpoint to quick human sympathy with the wives and children of the miners in their awful distress is a wide step, but Miss Williams has taken it.

She has started a sewing meeting, which meets twice a week in the garden court of the club to make up clothes to replenish the wardrobes of the women and children whom the long distress in the coalfields has pitiably reduced to rags.

The women of The Forum Club have comfortable homes and well-clad children in their families, but they see the comfortless homes of those other women with the sisterly eye of sympathy and are working with sympathetic hands to make good some of the loss.

Agitators often talk as though Society was made up of different circles of well-being, each revolving selfishly indifferent to the other. The exact opposite is true.

Society is composed of wheels within wheels, and it is women who, like Alice Williams, having the welfare of all women and children at heart, set the inner wheels revolving until their well-being reaches and enriches the whole.

GIVE THE BOY A CHANCE!

THE tendency of men to bundle their sons at school-leaving age into their own business, regardless of the youngster's preference, is deplorable.

The Hon. John Fox-Strangways, who, although his father is a peer, has recently gone into business with a New York firm

Whether lack of ambition, sheer pig-headedness or mere laziness dictates this course, it is one that must inevitably tend to reduce national talent to a very dull level.

Take the concrete case of two families, both well known in a northern town, where big families are still the rule. Both heads of those families were business men. One, a painter and decorator, had nine sons.

Without exception, just because he had a large and thriving business, the father forced each lad, on reaching school-leaving age, to enter it. "Why allow a good business to go to waste, or at best pass into the hands of strangers?"

Why indeed? Yet, through the selfish policy of the father, that is exactly what the business has done.

The son whose only interest was in carpentering and woodwork could take none at all in the paint-cans, and only did very perfunctory work under protest.

EXACTLY the same thing happened with the boy who had leanings towards the law; the one who wished to be a farmer and the lad who longed to be a doctor.

The only son who managed to carve out anything of a career was the youngest, who cut loose from parental tyranny, and who, by dint of borrowed money, courage and hard work, became a highly esteemed pharmaceutical chemist.

The other family has a happier history. The father, though in a branch of the building trade capable of great expansion in a growing district, consulted his sons' wishes. His business, as only one of his sons chose to follow it, has not grown very much.

But his reward is in the overwhelming success of a family encouraged to develop its talents.

One son occupies a distinguished chair in one of the older universities, another is a doctor, and a third a notable lawyer, a proof that when youth knows its own mind happiness comes to the wise parent who will encourage, instead of baulking and hindering.

PARENTAL tyranny runs through every class of family. A miner, asked what his son is going to be, replied, "Oh, he'll have to go down the pit. What's been good enough for his father is good enough for him," regardless of the fact that the question is not one of "good" or "bad"; it is merely one of fitness.

Hedging and ditching, ploughing or carting, are all highly necessary and honourable occupations, but if the whole longing of the ploughman's son is to be a motor mechanic it is a very crooked furrow he will plough if forced to go to farming.

And equally so with the boy forced to enter a factory or workshop when his soul is under open skies on the land. He does not make a satisfactory indoor worker.

The father is usually to blame for this wholesale forcing of square pegs into round holes. Mothers are more discerning. If allowed, they would generally go to any sacrifice to give their boy his chance.

BUSINESS BEAUTY CHORUSES

SEVERAL big firms have lately been boosting the exceptional beauty of their girl assistants.

In one large stores a special evening was set aside after closing hours and all the girls with pretensions to beauty, dressed, manicured and coiffured came slowly down a big staircase while the rest of the staff stood by voting on those they deemed the prettiest.

In another huge firm the beauty of the girls is constantly advertised as an asset to the shop. One, judged the Queen of the lot, must almost be tired of seeing her photograph in print.

But is there not something a bit dangerous in turning business life into a stage for the posturings and posings of an amateur beauty chorus?

Girls of to-day generally reach a very high level of well-groomed business fitness. It is reflected in their attire as much as in their skill at whatever particular job they are holding.

They are not, therefore, likely to have their heads turned by this professional beauty idea.

But this beauty show business is apt to handicap cruelly the girl who has not been endowed by Nature with a perfect profile, Grecian nose, or Cupid's bow of a mouth.

She feels inferior to her dazzling, admiration-provoking compeers, and once the inferiority complex sets in, her business career is as good as ruined.

What the plain girl needs to remember is that customers and business clients generally are not impressed by slim ankles and peach-bloom cheeks if accompanied by a haughty, "It-is-really-a-condescension-on-my-part-to-serve-you" manner.

Neither is it probable that employers would be willing to accept the most perfect display of feminine loveliness as an alternative to business efficiency.

So, while the arranging of beauty contests may be very good fun, and pictures of girlish prettiness take nothing from the attractiveness of a firm's service, these popular beauty shows need not be taken too seriously.

The girl who wants to get on will perfect herself in her job, and try to make herself indispensable to her employer as a matter of course.

And, in these days, it goes without saying that, whatever the shape of her features or the colour of her hair, she will always be perfectly groomed.

But, if in addition, she cultivates a pleasant and obliging manner, and above all remembers to smile, her success is assured.

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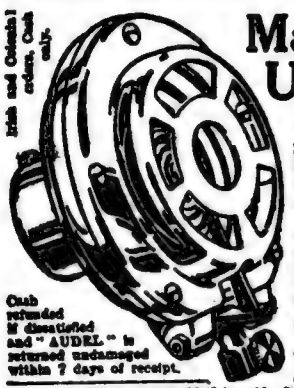

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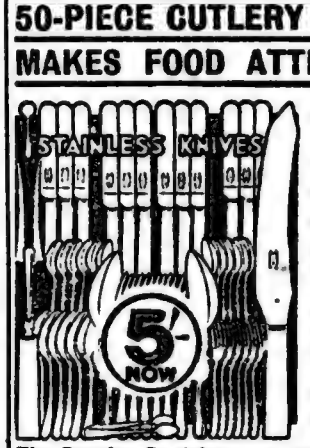

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HUMAN DOCUMENTS

I AM fighting a terrific moral battle; a conflict which is taking me all my time to master.

In 1919, a lieutenant in the Army, I arrived in England after an unbroken period of five years' service overseas.

Cut off from the rest of the world and especially from the amenities of female society in ordinary social life, I fell an easy victim to the very first pretty and bright girl who showed herself interested in me.

Friends warned me that I was making a mistake. They told me certain things that they alleged they knew about her, but I was fascinated. I turned a deaf ear to all advice and married within a few weeks.

To please my wife, and because she said it would help her mother, we set up no separate home of our own but continued to live in hers.

I was blindly happy for eight months, but back in civilian life and rubbing shoulders daily with married chums who had homes and children of their own, I began to feel uneasy about the circumstances of my own life.

My wife, relieved of all cares of housekeeping, spent her time in pleasure-seeking and gadding about. I am not of a jealous nature, but I was forced to begin to distrust my wife. I found I had only too good grounds.

FOR five years I suffered hellish torture, worse because in spite of all I loved her. My wife grew bolder; she no longer concealed from me her carryings on.

Especially she favoured an old flame of hers now divorced, and went out night after night with him, never getting home until midnight. Unable to endure things as they were I protested. To my intense surprise my mother-in-law sided against me and ordered me to leave her house if I was dissatisfied.

Now my wife would not come with me, so I was forced to seek lodgings. For a long time I sent her a pound a week and constantly begged her to come and make her home with me.

My employers heard some twisted account of the affair and I was dismissed. This led to me leaving the town, and I have never been with my wife since.

Lately I have found consolation that has been to me the sweetest balm in life, the love of a really good girl whose affection has healed my wounds and turned my dark clouds inside out.

In fact, she is now living with me as my wife.

AT her request, for I kept nothing from her, she consented to my wife being told all. As the quickest way out I took the whole blame on my own shoulders, and my wife got a decree nisi against me.

It will be made absolute this month, but here is my difficulty. My friend and I are so happy together that I fear to marry again for fear she should change.

Is not she likely to be more faithful to me in her present insecurity than as a wife who knows that her legal position is secure? Marriage gives women too big a hold over a man. They are kind to a lover but they seem to think that the husband can be trampled on, sat upon, and made to do as they like. It may be that all women are not the same, but once bitten, twice shy.

HUMANIST says: If this is the low view you hold of women, it is no wonder that your wife tired of you and looked elsewhere for consolation. You should marry this girl you have taken to live with you the moment you are free to do so.

In addition, you must give her your respect as well as your love and look for the best and not the worst in her, or you will find your second marriage tumbling to pieces in even greater ruins than the first.

PROBLEMS of Life that may be yours are dealt with by "Humanist." For the three most poignant and perplexing human documents published the Editor will pay £2 2s., £1 1s. and 10/6 Send your problems along to "Humanist," with stamped, addressed envelope Names and addresses are suppressed so that the writers cannot be identified.

The Tantaliser

TWELVE years ago I met a girl with whom I fell in love at first sight. She was only fourteen and I was sixteen. I said nothing, for I knew that I was too young, but my love never varied in its constancy.

Two years ago I not only declared myself, but told her parents I loved and wished to marry her. I know heaps of girls, but have never been able really to love any but this, my first love. She will say neither Yes nor No. She likes my attentions, but will not reply seriously to any proposal of marriage.

At twenty-eight I want to feel settled in life, so am I wasting my time on this girl? I fear if I marry another I may be unhappy and unable to forget her, so what shall I do?

HUMANIST says: Ask the girl once more and insist on a plain answer. You will surely be too much of a man to eat out your heart for a girl who rejects you. If you later meet a nice girl willing to marry you, be sure you are "off with the old one before on with the new," or it is your wife who will be unhappy.

Lost Mother-Love

IT is seven years but seems a hundred since I married, as I thought, a clean, smart, useful country girl. It was not long before I discovered my mistake. My wife is idle, completely neglectful of household duties and is never able to make my wage meet expenses.

Our two children are in a deplorable state of dirt and rags. Reasoning with their mother does no good. She tells me that if I am not satisfied to get someone else to look after the house and she will go back "off on her own."

Her defiant attitude is helped by a small legacy she has inherited from her parents which she uses on herself. Shall I take her at her word and get a housekeeper and let her go?

HUMANIST says: No! If your wife was "smart and useful" when you married her, is not her present condition your responsibility?

CUTTING A FINE FIGURE!

"John Bullet," the "Bullets" mascot, is cutting a fine figure this week! Page 39 brings details of a remarkable quick-result "Bullets" contest with Seventy Big Cash Prizes!

Do your share towards keeping the children clean and try to arouse your wife's pride in them. If you help her instead of nagging she may be induced to look upon her legacy as a providential help to keep both home and kiddies ship-shape.

* * *

Husband Infatuated

MY girls have a girl friend whom I have always treated as one of my own—in fact, she spends half her time at my house. Lately I find she is making goo-goo eyes at my husband while treating me in a rude manner.

When I told her I thought her visits had better cease, she said she would not take her dismissal from me. I was not master and my husband's views of her company were different.

I insisted; she went, and now I find my husband is making himself quite ill over the severance. Shall I, in pity, hold out the olive-branch?

HUMANIST says: Hold out no "olive branch" to an impertinent girl who is upsetting your home life. Tell your husband from me to pull himself together and not act like a moon-struck calf. Does he want his own daughters to despise him?

* * *

Lover's Silence

TWO summers ago my eighteen-year-old daughter became acquainted with a clergyman who was on holiday at the same seaside resort as herself. He paid her great attention, and up to a few months ago corresponded with her quite regularly.

Last summer we took our holidays again at the same place. The vicar of the place, who had known of my daughter's friendship from the first, invited us to tea, and there we learnt that my daughter's friend had confided that he intended proposing marriage as soon as he had a living.

This seemed to decide my daughter's affections in his favour. She dreamed of him as her lover, and when the letters dwindled down to postcards and finally ceased altogether, she was very unhappy.

She says nothing, but both her mother and I can see that she is terribly upset. She has written several letters asking for an explanation of the silence, but they are ignored. The man is not a youth; he will never see thirty again.

Is there anything I can do to decide the matter one way or the other?

HUMANIST says: Yes, it is always open to parents to ask a man plainly if his intentions towards their daughter are serious, and this I advise you to do.

It is very undesirable for a young girl to be kept in uncertainty by a middle-aged man—it is spoiling the best years of her life.

* * *

Ill and Debairing—Don't talk of "disappearing" because you are sick and your wife can only earn good money by taking a "living-in" situation. Encourage her to do this, as she will then be able to assist you to treatment in a sanatorium where you will be better, in every way, than at home without means. It is only the first step to getting well and living happily together again.

WHAT DO YOU KNOW ABOUT BUSINESS?

To the thoughtless, the easy-going, or the very young man this question may at first glance seem an insult.

Such a one would answer in an offhand sort of way, "Why, I am in business! I am a business man! I know all about business—or I ought to.

He ought to. But does he?

Let us put the same question to you.

What do you know about advertising, accountancy, auditing, agreements, banking, county court procedure, commercial law, company law, law of contract, debt collection, office organisation, insurance, landlord and tenant, bankruptcy, how to open a business, how to extend a business, etc., etc.?

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ORIGINAL letters on the subject below, not exceeding 100 words, are invited, as also are letters on any topic about which you feel strongly. Senders' names will be treated in confidence. 10s. will be paid for each letter published. Mark envelopes "Letter Parliament."

What's Wrong with My Wife / Husband

Surprising Midnight Visitor Madman and the Razor Work for Thousands

SEVERAL years ago when returning from school, I had what I consider to be my most embarrassing moment. A man who had evidently been to a local slaughter-house and purchased a bucket of blood, had set it down on the footpath whilst he lit his pipe. Hurrying home I failed to notice the bucket and tripped over it. I was splashed with blood from head to foot. You can imagine my journey home, followed by the angry man, and a crowd who evidently thought he had been trying to murder me.—*Arthur R. Mee, Ardwick.*

A War Cameo

While serving as military policeman in Folkestone in 1916, my attention was called by a major to a Canadian private who, lolling against some railings, failed to salute. Walking over to him I said, "Don't you know an officer when you see one?" Springing smartly to attention, he replied, to my astonishment, "Very sorry, sir," and added: "The sooner they give me civvies the better." For he was blind and I had not been overseas!—*W. J. McEvill, Cheriton, Folkestone.*

Mrs. "What-is-it"

I was in church waiting to have my fourth baby christened. There were several more besides myself. I was gazing on, lost in thought, when my turn came and the clergyman asked if my baby was a male or female. Somehow my mind became confused, and I could not answer. I turned round to the child's godmother and said, "What is it?" Since then I have got the nick-name of Mrs. "What-is-it."—*Mrs. Richards, Milton Regis, Kent.*

The Midnight Caller

It was during the war in December, when the street lighting was very bad, I had a letter from my hubby saying, "I am coming home on leave at any moment. Don't be surprised at a knock in the night." About three days after I heard a knock at midnight. I rushed downstairs, opened the door, and flung my arms about the neck of the man on the threshold. Too late, I saw that it was not my husband but a policeman. He had come to tell me that my key had been left in the lock.—*W. F., N. 10.*

Most Embarrassing!

My husband was suffering from mental trouble. The doctor warned me to be on my guard. Coming through the door one night, I saw him slyly putting two razors in his pocket. I was nervous, being alone, but I commenced sewing, and, at the same time, watching him. In a few minutes his hand was in his pocket, his eyes fixed on me. He moved towards me and instantly I was through the door, flying for my life. I spent the night with friends and three days later my poor husband was certified as a dangerous lunatic and taken to an asylum.—*E. P., Lincolnshire.*

Blushes in the Mine

Having been warned by the manager of the mine that a viscount and other gentlemen, accompanied by two ladies, would probably visit my district, I was told to warn every hewer that they must be properly dressed, for in the hot Durham mines the men hew with only loin cloths for raiment. While shepherding the visitors round to the coal face, one of the ladies who had a powerful electric lamp, uttered a loud shriek. My embarrassment was great when I saw one of the hewers—a great, burly man—had ignored my warning.—*Presto.*

The Borrowed Bracelet

When a girl of fifteen I foolishly tried on a bracelet that a lady visitor had laid aside while washing her hands. It was one of the self-locking type, and I shall never forget my feelings when I found all my efforts to unfasten it of no avail. In the end I had to approach the visitor and request her to remove her own bracelet from my wrist! Being an understanding lady she did so without comment, but the moment was certainly one of overwhelming embarrassment for me!—*E. P., Wilts.*

A Tense Moment

I was feeling abjectly miserable, all my pals having joined up, while I had been rejected twice. I was standing with my hands in pockets, in company with a number of friends, when a battalion of the South Lancs marched past. When the leading N.C.O. approached us he pointed at me and shouted at the top of his voice, "Take your hands out of your pockets, man, and fall in." My feelings can be better imagined than described. Life has provided me with many embarrassing moments but none that gave me greater pain, confusion and tumultuous sensations of misery.—*R. G. Hindley.*

IMPORTANT NOTICE

Full details of a Great and Far-reaching extension to our Free Insurance Gift will be announced in next week's issue.

Mean Advertisements

It is time that advertisers for labour became more straightforward in their wording of advertisements. The phrase "state wages required" is taking a mean advantage of the men who have been unemployed for long periods. Many will grasp at a starvation wage. If employers want a good man, surely they know what he is worth. By hiding their identity behind box numbers employers avoid publicity when attempting to secure cheap labour at the expense of the great army of unemployed.—*Leonard Barnes, Surrey.*

Work Waiting

How is it that the London councils do not take advantage of their power to have the unmade roads of the suburbs properly paved and taken over? Hundreds of new roads are little more than mud tracks awaiting proper making-up. The danger to the local health from the damp and mud may be generally realised. The cost of making these roads has to be paid by the householders in them, and so the local rates are not charged a penny. If these roads were put in hand now, they would supply work for some thousands of men. The work, involving cartage, digging and levelling, is mainly unskilled.—*S. A., London, N.13.*

Honesty Rewarded

I had been out of work and had just started again. Walking along the street I picked up a pound note with a two-shilling piece wrapped in it. I put it in my pocket and went on to my work. A short time after I saw a lady looking about, so I went to her and asked what she was looking for. She described same and I at once gave it to her. She thanked me and gave me the two shillings. That day was pay day, the Boss heard about the incident and put two shillings extra in my pay envelope.—*A. E. G., Newport, Mon.*

A Blind Man Scores

During one of those fogs, to which London is accustomed, it was impossible to see anything ahead and a message was required to be taken to a house approximately a mile away. No one in the household, which included three men and two women, would venture out although the message was urgent and no telephone was available. A blind newsvendor bringing our evening paper offered to take the message. This he did, and returned with an answer in thirty-five minutes. This proves that everyone is useful in this world.—"*Instinct.*"

Eager for Work

About two months ago a local pit stopped work, leaving five thousand miners idle. It reopened recently, and it was a sight to see how eager every man and boy was to start again. They were at the pithead all day—some all night—in bitter cold weather, in the hope that their places were ready, and that they could start work again.—*David Thomas, Mountain Ash.*

Pte. Flynn's French Penny

During a trip to Boulogne, I received a number of French "pennies" in change. One had the "tail" side smoothed down and was inscribed with the name of a British soldier, after the fashion of an identification disc. It read "Pte. H. Flynn—1/6 H.L.I." The regimental number also appeared—and if Pte. Flynn or his relatives would like this souvenir of the Great War, I will be pleased to send it on, provided the correct regimental number is quoted by the first applicant.—*C. Austen, 25, Tregarvon Road, Clapham Common, S.W.11.*

* * *

Letters in Little

Nationalise our mines by issuing coal bonds! Our best brains are bought for other countries. Men like Henry Ford can make millions. Britons, with their backs to the wall, could make billions.—*E. Partridge, 76 High Street, Battle, Sussex.*

Why is it that the majority of the "plum" appointments are drawn from a limited number of candidates? We hear a lot about being unable to find the £10,000 per year man, but has he been sought for in the right place?—*J. Parkinson, 42, Essex Road, Southsea.*

Some of the gentlemen who comprise the Ministry of Labour's boards of referees are clever exponents of the third degree method of questioning and bewildering their victims. — *Henry Duncan, Dundas.*

"That Duck never read the Yadil Book"

"It's all very well," said the farmer, "telling me it is simply because I have faith in 'Yadil' that it cures me. That duck never read the 'Yadil' book, but a week ago 'Yadil' saved its life. We gave 'Yadil' to the old mare and her cough stopped. Was *that* faith or was it the 'Yadil'? In my opinion, whether you believe in it or whether you don't, it'll do the trick."

The old farmer was right. Whether or not you believe in 'Yadil,' try it! When you are better you can attribute your cure to "faith" or 'Yadil,' and it makes no matter so long as you are well again.
Winter weather is 'Yadil' weather. You can't change the weather, but you can counteract its dangers. Take 'Yadil' just to be on the safe side, and when spring comes and you look back on a winter free from coughs and colds and other seasonal troubles, tell your friends proudly you have an "iron constitution." Only don't forget to take the 'Yadil'.

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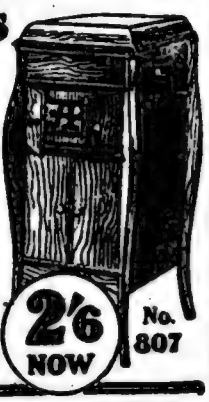

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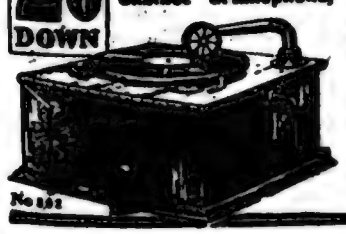

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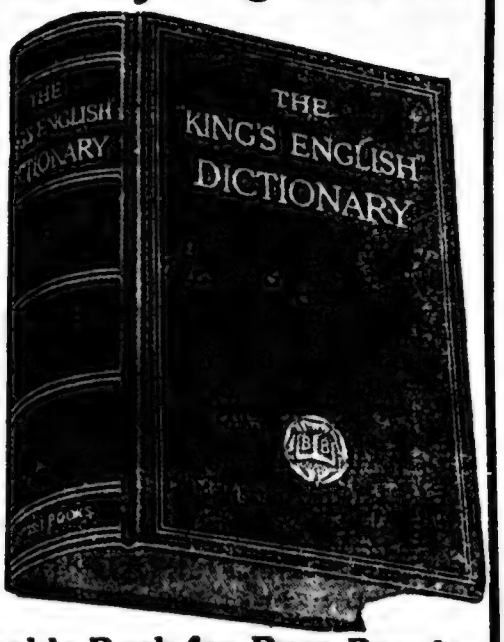

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NEW BETTING RULES

Some Good Cheer for Backers

MOST backers will, I think, agree that Tattersall's Committee, whose New Rules of Betting operate from February 1, has legislated wisely in the amendment of Rule 5.

BOILED down to a few words, Tatt.'s has decided that once the Stewards of the course have authorised the "all right" signal, bets go to the horses officially placed first, second, and third. The Totalisator is responsible for this amendment, but it is a good one from most points of view.

UNDER the old rule, if there were a disqualification as the result of an objection within a week of the day on which the race was run, bets went with the stakes. The settling was not otherwise disturbed except in cases of fraud.

AS regards the big events, objections have always been scarce unless lodged on the spot, but seldom a season has passed without decisions in the minor races being reversed as the result of a complaint made twenty-four hours, or more, after.

THE owner of a winning horse might not have lodged a necessary certificate; he might be a disqualified person, or his horse not be qualified to run. And than the fat was in the fire—for backers, who had no control over his actions. If the objection were sustained they had the mortification of paying instead of receiving. However, this rule has gone by the board and, from now on, backers will know how they stand.

MY notes on British bloodstock a few weeks ago have brought me a number of letters, some of general interest. One is from a reader abroad, who wants to know how a purchaser can be certain that the mare, or yearling, bought for him at Newmarket for a fabulous figure, is the same animal landed at Buenos Aires, Australia, or India. One mare is often very much like another.

I QUITE agree, but the agencies here who buy for foreign countries, are as keen as Scotland Yard 'tecs in noting identification marks. Head, body, and legs are gone over carefully, and all marks charted. According to the Stud Book, Flyaway might be a chestnut mare by Phalaris out of Scapa Flow, but by the time her identification marks are jotted down, she is one in thousands.

A WIGAN correspondent tells me that the city is being cleaned up. At his own suggestion, the librarian has been authorised by the powers-that-be to black out by means of strips of brown paper the betting columns in the daily papers. This step has been taken in order to suppress the unemployed from making use of the library for gambling.

I HAVE no sympathy with the man who spends his "dole" on trying to find winners, but otherwise Wigan's move appears childish. The man who wants to gamble, even if the extent of his flutter only amounts to the humble shilling, will afford a penny for a newspaper.

WIGAN'S sporting fraternity may not be as black as painted and in this case will be pleased to learn that there are worse spots in existence. The man in New Zealand, who bets away from the course, is committing a penal offence.

IT is a penal offence, too, for a newspaper to insert a selection for any race, or to publish Pari-Mutuel starting price returns. And the bookmaker who makes a bet either at, or away from the course, is hanged, drawn and quartered.

THE man who wants to back his fancy, just slips along to his barber, or barman, and is accommodated for as much as he likes. The only way to stop betting is to stop horse racing, and this will never be done anywhere so long as men and horses exist.

BOXERS' managers are causing a heap of trouble to the sponsors of the proposed new Board of Control. They have decided at last to accept the seats offered them on the Board, but they are frankly dubious about the whole thing.

THE managers do not like the idea of men professionally interested sitting in the seats of judgment and they cannot agree with the set of rules drawn up—and, naturally, their views are shared by the boxers. The feeling that the scheme may drift into the realm of lost endeavour is not without reason.

THE mentality of the professional billiard player is a curious thing. His main concern appears to be personal prestige. Long after he has any moral right to concede start to a younger rival he clings, almost pathetically, to the position of back marker.

A PARALLEL case seems to be that of Fred Lindrum, the Australian. When Lindrum came over at the beginning of the season, it was expected that he would make a show against our best. He failed lamentably.

LINDRUM made the mistake that others made before him. He continued to play his superiors on level terms, when he should have been asking for substantial concessions. At last, after over three months of this farcical business, he is doing what he should have done in the beginning—taken start.

"SILVER RING."

KEEP "JOHN BULL" IN YOUR EYE!

Many great surprises will be awaiting you in our next issue, published on THURSDAY, January 31.

Two coded selections will be given daily in *The Sporting Life*.

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How to read the code: in place of the letters or figures advertised in *The Sporting Life* read those above or below the line as the case may be.

KNQPKM2KMG would read EASTER HERO.

This code will be changed in next week's JOHN BULL. It covers the racing from Wednesday, January 23, to Wednesday, January 30.

In addition to "Silver Ring's" code tips, *The Sporting Life* publishes two selections daily, sent out by the racing experts of *The Sporting Life Weekly Edition*. Don't miss them.

"The Greatest of These—"

ACKNOWLEDGMENTS

(continued from page 35.)

A Well Wisher from Scotland, 5s.; For Nell's Sake, 5s.; A. I. B. (Ilkeston), 4s.; Well Wisher, 6s. 6d.; J. W. (Leeds), 5s.; A Reader, 5s.; A Reader (A Friend), 2s.; Mrs. L. Cooper (Stafford), 5s.; Ex-serviceman's Wife, 1s. 6d.; A Reader (Chiswick), 2s. 6d.; A Wife, 6d.; A Girl Guide (Acton), 2s. 6d.; Mrs. Lewhurst (Tabley), 5s.; Jemima, 2s. 6d.; M. D. B., 2s. 6d.; Jane, 5s.; A Well Wisher, 2s. 6d.; J. Playfoot (Whitstable), 5s.; Mr. Thos. Dugdale (C.M.L.), 10s.; S. Dunn, 5s.; A Grateful Widow, 2s.; G. A. W., 5s.; J. G. (Greenwich), 2s.; W. H. (Upper Tooting), 1s.; Jewel, 5s.; Cock's Blessing, 10s.; Emily, 5s.; Grimson (Thurnstead), 5s.; Mrs. A. J. Clark (Four Oaks), 2s. 6d.; Mrs. F. T. (Manchester), 5s.; Mrs. G. Goodman (Melton Mowbray), 2s.; Knowle Park, 4s.; H. S. B. C., 5s.; Hannah Whitsuk, 6d.; Jim Lincoln, 1s.; J. H. Hull (Preston), 2s. 6d.; Skeffington, 2s. 6d.; Mrs. Mather (Ilford), 2s.; Little Edie and Flossie, 1s.; Peeler, 5s.; Anon. (Cornwall), 2s. 6d.; A. J. T. (Cushing), 5s.; Mrs. Mary Bulman, 2s. 6d.; A Poor Woman, 2s.; Mrs. W. H. Accrington, 2s. 6d.; Anon. (Belgravia), 2s. 6d.; G. B. (Melbourne Port), 2s. 6d.; Scott Widow, 2s. 6d.; A. F. P. O. (Isleworth), 2s. 6d.; C. Watford (Lightcliffe), 10s.; The Helping Hand Warren (per miss D. A Weller), 15s.; Musicus (8 arecrowns), 2s.; Mother with Three Children, 5s.; M. Morris (Dinas Powis), 2s.; Well Wisher, 2s. 6d.; Master Billy Wells, 1s.; Mrs. E. Jarman, 10s.; Smandon, 15s.; A Thankful Giver, 10s.; Mrs. K. Tickner, 10s.; D. & W., £1; G. F. J. of Yaxley, 3s.; A. F. Williams, 2s. 6d.; Walshaw, 1s.; J. Davidson (Everton), 2s. 6d.; G. M. (Runcorn), 2s. 6d.; A. Kendalham, 1s.; Anon. (Stalbridge), 2s. 6d.; A Friend (Thornton), 10s.; Bellringer and Sailor, 10s.; Fuz Bug, 1s.; T. E. L. (Gorleston-on-Sea), 10s.; M. Desmond, £1 1s.; Sparks, 2s. 6d.; Margaret Craven, 2s. 6d.; Nottm. Well Wisher, 2s.; Mrs. H. Arnold (Altrincham), 5s.; Mr. H. Roadknight (Durban, Natal), 2s. 6d.; Mrs. Lewhurst (Tabley), 5s.; Jemima, 2s. 6d.; M. D. B., 2s. 6d

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FREE

This perfume, breathing in its fragrance all the allure of the Orient, is the actual bottled extract of Amber which imparts to Eram-Khayyam Cigarettes their wonderful scented subtlety. In ordinary circumstances the price of this exquisite scent is 21/- an ounce, *but you cannot buy it ;* it is reserved exclusively for distribution *free* to smokers of Eram-Khayyam Cigarettes, famed among connoisseurs of Oriental tobaccos.

This sensational advertising gift is made to introduce FABIAN'S ERAM-Khayyam CIGARETTES (popularly known as Fabian's "E.K." Cigarettes) to a still larger circle of smokers. These wonderful cigarettes with tippings of gold, silk, and rose petals, reveal, when smoked, a subtle and delicious Oriental perfume remindful of the

MYSTERIOUS CHARMS, VISIONS, and alluring sweetness of the romantic East.

A few specimens of the sumptuous assortment of ERAM-Khayyam Cigarettes contained in the 1/- BOX Illustrated above.

ERAM-Khayyam Cork-tipped
The rarest vintage that could grace the banquet of the thoughts.
ERAM-Khayyam Gold-tipped
The wealth and spices of the East dissolved in dream-cloud smoke.
ERAM-Khayyam Silk-tipped (Red)
The Orient's perfumes rich and rare In sensuous smoke-rings rise.
ERAM-Khayyam Rose-tipped
Each tip a petal from the Rose, to kiss some rosebud lips.
ERAM-Khayyam Pansy-tipped
Mysterious visions and Eastern charm. Revealed when smoking ERAM-Khayyam.

Given Away — Nothing to Pay!

In response to an overwhelming public demand this

"1,000,000

Bottle" Offer is again repeated. When the present stock is exhausted, however (and it is already getting low), the opportunity will be gone.

Seize it TO-DAY!

The bottle illustrated is the No. 1 size, which is included FREE with every 1/- box of "E-K" Cigarettes.

One must go to the East and the Divans and Harems of Constantinople, or the Palaces of India's Native Princes, at whose command they were especially prepared, to find the equal to—

FABIAN'S

ERAM-Khayyam CIGARETTES

AMBER PERFUMED

HOW TO OBTAIN YOUR FREE BOTTLE of this exquisite Oriental Essence with which Fabian's **"E-K"** Cigarettes are scented. Simply purchase a 1/- box of Fabian's **"E-K"** Cigarettes at your Tobacconist, hand him the coupon below and receive the above illustrated full-size bottle.

FREE OF CHARGE.

Don't let your Tobacconist run out of Stock. Money gladly refunded if not wholly satisfied.

FREE COUPON

Present this coupon to your Tobacconist.

Please hand bearer a full-size bottle of Fabian's ERAM Oriental Perfume in Exchange for this Coupon on buying a 1/- box of Fabian's "E-K" assorted Cigarettes.
A double-size Bottle Free with every 2/- box.
A Bottle 5 times the size Free with every 4/- box.

Should your tobacconist not stock ERAM-Khayyam Cigarettes, send Coupon to:

L. & J. FABIAN (Dept. C.B.5), 74, New Bond Street, London, W.1.

Please send by return of post a box of "E-K" assorted Cigarettes and corresponding size FREE BOTTLE of Perfume. I enclose P.O. (stamps or cheque). 1/- for No. 1 SIZE SET. 2/- for No. 2 SIZE SET. 4/- for No. 3 SIZE SET. (Strike out sets not required.)

NAME .....

FULL ADDRESS .....

BRANCH OF THE GENERAL TOBACCO CO., LTD.

WONDERFUL WIRELESS OFFER

The Graves 'Valosn' 2-Valve Wireless Set is the World's greatest achievement in Wireless Value & Efficiency. Every requisite is included, no extras are required, and full detailed instructions are sent with every set.

TEST IT AT HOME

10/6 NOW

Our Inclusive Bargain Price is for Deferred Payments. Send 10/6 now, and complete purchase in 14 monthly payments of 10/6 If you are entirely satisfied after trying the outfit in your own home. Money back if in any way disappointed.

BRIEF SPECIFICATION Cabinet of polished figured Oak, beautifully finished with hinged lid. Mullard Dull Emitter Valves, anti-microphonic valve-holders; H.T. Battery; 2-Volt Accumulator; Tuning Dials of exceptional capacity, and complete Aerial Outfit. LOUD SPEAKER specially constructed to co-operate with the Set, and Oak-grained to match the Cabinet. In both reception and reproduction it may be relied upon to give excellent results. **The Set complete £7.17.6**

CATALOGUE FREE. For complete description of this amazing 2-Valve Set, and other powerful installations, write for Illustrated Catalogue to-day. Write Now

J. G. GRAVES Ltd. SHEFFIELD.

BREAKDOWN!

Will you await this tragedy neglecting Nature's warnings?

Chronic backache, pain under the shoulders when getting out of bed, agony when straightening-up after stooping, the effort to work a misery, sharp, shooting pains in limbs when resting—these are signs of hidden kidney trouble. Rheumatism, Lumbago, Sciatica, call it what you will, the cause of your trouble most probably lies in the fact that the Kidneys are allowing poisons, uric acid, harmful bacteria, etc., to accumulate in the blood. Thus you will see why ointments from outside cannot help you.

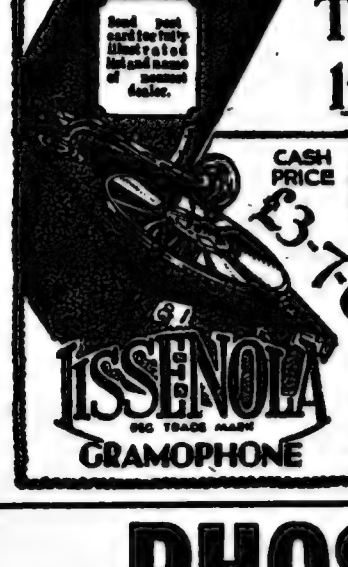
Thousands of now cured sufferers will tell you there is no quicker, surer means to end the pain and weakness caused by Kidney Trouble than a short course with famous De Witt's Kidney and Bladder Pills. So inexpensive, so quickly effective, you are not fair to yourself until you have tried this 40-year-old remedy.

Go to your chemist now. Ask him to tell you candidly his opinion of this famous remedy. He will tell you all about the fable of ingredients printed on the box and why they are so good for you. De Witt's Kidney and Bladder Pills cost but 3/- a box. See the name clearly printed on the carton.

YOURS for 5/- Deposit

THE MIRACLE SUPER 2, 3, or 4, complete with all accessories, including Grand Model Loud Speaker (as illustrated). Yours for 5/- deposit nothing more to pay for a month. **LISTS FREE.**

WORLD'S WIRELESS STORES, WALLINGTON.



The Portable with the 15gn. Cabinet Tone

CASH PRICE £3-7-6

GET A LISSENOLA PORTABLE AND LET IT BRING THE LIVING ARTISTES RIGHT INTO YOUR OWN HOME. THE TONAL QUALITIES OF THE LISSENOLA will be a revelation, giving you the finest music and entertainment, not only for you and your family, but for your friends too, because it is so compact and easily carried, with your favourite records in the lid. THE LISSENOLA PLAYS LIKE A PEDESTAL INSTRUMENT because it has an exceptionally long horn giving majestic volume with absolute clarity, sound-box of new design in perfect track alignment, and a precise dial speed regulator ensuring perfect pitch.

Hear it at your Dealer's, who can also arrange convenient terms of payment.

LISSEN LIMITED, 18-22 **WORPLE RD., ISLEWORTH.** Man. Director - THOS. N. COLE.

PHOSFERINE

THE GREATEST OF ALL TONICS

Aldwych

"John Bull" Guarantee

EVERY article advertised in "John Bull" carries with it a "money-back" guarantee.

All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test which have been approved by our experts are marked— In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona-fides of all advertisements in "John Bull." Any complaint must reach us within one month from the appearance of the advertisement in "John Bull," and in the case of dispute the decision of our Managing Director shall be final.

***ODHAMS PRESS, LIMITED,* Proprietors of "John Bull."**

A SURPRISE OFFER TO GRAMOPHONE BUYERS

TWENTY-SEVEN YEARS AGO my advertisement first appeared in "John Bull." To celebrate the occasion I shall make a Handsome Gift comprising an up-to-date selection of Records, a beautifully bound Record Album, and a large supply of Gramophone Needles, FREE OF ALL CHARGE to every reader who orders any Gramophone and Records, which I send on 14 DAYS' APPROVAL, PACKED FREE AND CARRIAGE PAID. Small deposit gets delivery. EASY TERMS TO SUIT ALL. Write NOW for a free copy of my SPECIAL CELEBRATION LISTS. AND BE IN TIME TO SHARE IN THE THOUSANDS OF FREE GIFT PARCELS.

Sent CARRIAGE PAID for **1/9 NOW**

Edwd. O'Brien Ltd. THE WORLD'S LARGEST CYCLE DEALER, DEPT. 84 **COVENTRY.**

The proof of the pudding is in the eating. Have the Graves 'BENEFIT' Bale delivered Carriage Paid to your home, and judge its merits for yourself.

FINE BARGAIN OFFER

Comprising: 2 white super-quality Fleecy Blankets, Blue Borders, weight 7lbs, size 60x80ins; 2 coloured Fleecy Blankets, White borders, weight 5lbs, size 60x80ins; 1 coloured Alhambra Quilt, weight 3lbs, size 70 x 90ins; 2 unbleached Grey Bolton Twill hemmed Sheets, weight 4lbs, size 70 x 90ins; 3 White Pillow Cases, size 20x30ins; 1 White Bolster Case, size 20x30ins. **50/-**

TERMS: Our Bargain Price is for deferred payments. Send 5/- now, and complete purchase in 9 monthly payments of 5/- Fullest approval.

Catalogue Post Free.

J. G. GRAVES Ltd SHEFFIELD.

BOILS CARBUNCLES

Only those who suffer from these afflictions know the misery they cause—both bodily and mental, because they cannot be hidden from people one works with or meets.

Yet they can be cured, and so completely that they will not spread to near-by areas of the skin.

The right treatment is one which has enjoyed a quiet, steady reputation for 80 years all round the world. It has relieved scores of thousands of sufferers from Boils, Carbuncles, Whitlows, Leg Trouble, and many other forms of local blood infection where lancing or cutting is threatened. We will gladly send you the evidence, in the form of grateful testimonials, if you will write us. Mention the name of your complaint, if you wish. It will be treated in strict confidence.

Perhaps you have heard already of Burgess' Lion Ointment? You should certainly try it now, because it always brings the poison out, gently but finally; it forms a clean, new healthy skin from underneath, and prevents the poison spreading into further outbreaks.

Lion Ointment is obtainable from most Chemists in boxes at 1/3, 3/- and 5/-. In case of difficulty, send a postal order to the Proprietors, Edwin Burgess, Ltd., 59c, Gray's Inn Road, London, W.C.1, and a box will reach you by return, post free.

Thousands of families keep a box handy in the house also for Cuts, Burns, Scalds, Bites, Chilblains, etc. It soothes and heals wonderfully and is perfectly safe for infants.

Trade Mark

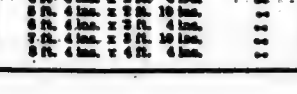
BURGESS' LION OINTMENT

Always mention "John Bull" when replying to advertisements.

SEND TO-DAY FOR FREE ART LIST

Never a dull moment with a "RILEY" in the home!

You pay as you play and 7 days' Free Trial Guarantees Satisfaction.



FOR A FIRST PAYMENT OF 14/- Riley's will deliver to your door their popular 6 ft. "Home" Billiard Table to rest on your dining table, and allow 7 days' play to test it. Other sizes and prices are shown below.

6 ft. 4 ins. x 3 ft. 6 ins.	£7	0	0	or in 12 monthly payments of 14/-
8 ft. 4 ins. x 3 ft. 10 ins.	£9	0	0	or in 16 monthly payments of 11/-
9 ft. 4 ins. x 3 ft. 4 ins.	£11	15	0	or in 16 monthly payments of 16/-
7 ft. 4 ins. x 3 ft. 10 ins.	£15	0	0	or in 18 monthly payments of 18/-
8 ft. 4 ins. x 4 ft. 4 ins.	£21	10	0	or in 24 monthly payments of 20/-

Riley's "Combine" Billiard and Dining Tables are also sent on 7 days' trial, and can be had in oak or mahogany in a variety of designs to match your furniture. Cash prices from £22 10s. 0d. or in easy monthly payments. Riley's are also the largest makers of full-size Billiard Tables in Great Britain. Estimates Free.

E. J. RILEY, LIMITED, LARCH WORKS, ACCRINGTON, and at *Dept. 3, 147, Aldersgate Street, London, E.C.1.*

Riley's "Home" Billiard Table resting on ordinary dining table.

JOHN BULL Replies

THE Editor may be flippant on this page, but his humour is kindly and never malicious. He likes to end up the week's work on a bright note. Serious questions are dealt with by the expert staff of our Free Advice Service.

G. R. (Chelmsford).—"I consider myself as good as any man." Cynic!

N. P. (Manchester).—"I am the local tax-collector's double." What a life.

MR. S. (Bury).—"My partner is always full of himself." Tell him to diet.

MABEL F. (Sunbury).—"He is always begging me to marry him and share his lot." Are you sure that he's got a lot?

O. C. (Haywards Heath).—"Unfortunately, I owe money all round." Then it's time for you to square up.

L. S. (Luton).—"I told her she could never insult me." You ought to have a better opinion of yourself than that.

A. M. (Witham).—"She makes me do breathing exercises on the coldest mornings." She wants you to expire.

G. S. (Hythe).—"She won't look at me, although I lack nothing." Yes you do; you lack appreciation.

MOTHER (Hackney).—"The palmist said all my children would die one after the other." Some seer!

JACK (Stevenage).—"The truth often hurts." So would you if you were stretched as much!

O. K. (Derby).—"How can I find out on what day of the week New Year's Day 1999 will fall?" Wait and see.

L. W. (Bromley).—"My friends advised me to write to JOHN BULL. So here we are." Yes, but where are we?

S. H. (Brighton).—"I take my pen in hand to write you this letter." That is the usual procedure.

RONALD (Grimsby).—"Women say that men entertain them." You must be a good listener!

G. H. (Bungay).—"Spinsters live longer than married women." Yes, they believe that while there's hope there's life.

L. E. (Greenford).—"As a small boy my ambition was to be a fireman." And have you gone to blazes since?

C. W. (Hampstead).—"I saw a bookmaker taking bets in a night-club." Slips that pass in the night.

B. T. (Yarmouth).—"After all you will find that the law gives what is due." Yes, but the lawyers get it.

F. N. (York).—"If I died what would become of you?" The question is, what would become of you?

L. C. (Hastings).—"I saw a whale ashore on the beach." Do they actually train whales for household tasks?

G. P. (Hereford). — "Progress in politics is slow." Yes, and you have to stand before you can sit.

F. N. (Camden Town).—"I tried to make my mind a blank." Nature forestalled you.

T. B. (London).—"He claims that he sells the best bacon, but I doubt it." Ill gammon, you think?

A. T. (Dover).—"In 1928 I wrote you forty-six letters." And yet we bear you no grudge!

J. F. (Hove).—"One can never be certain of anything. All one can do is to think." Some people don't even go as far as that.

B. G. (Ardley).—"She refuses to marry me because she is years older than I am." Wait a few years and she'll probably be just about the same age.

S. S. (Padstow).—"I like my initials because they are so easy for anyone to remember." We don't like them, because they only tell two-thirds of the truth about you.

B. L. (Bristol).—"What is a crank?" Anybody you fail to convince.

E. T. (Shalford).—"I sleep soundly." Loud sounds?

F. T. (Coventry).—"I became rich through hard work." Whose hard work?

A. P. (Manchester).—"I love London fogs." We can't see much in them ourselves.

A. C. (Devonport).—"I wonder which sentence of my letter you will print?" The foregoing.

F. M. (Canning Town).—"I have a D Flat saxophone." They all sound like that.

MISS B. (Eastbourne).—"Now he has left me my heart is empty." Then you must let people know it's to let.

A. P. (Banfield).—"I don't know why I write letters to you." And there's certainly no reason in the letters.

F. M. (Chelsea).—"I am sorry I have ever read your paper." Your apology is accepted.

P. V. (Maltby).—"I'm a billposter." Well, we owe you nothing, so don't post any to us.

AUTHOR (Chepstow).—"I copywright all my ideas." A needless precaution, judging by the samples you enclose.

D. N. (Thetford).—"Can you give me any hint as to how to write a really funny play?" Yes—get to work upon a blank-verse tragedy.

SIDE-SLIPS

Examples of genuine unconscious humour from the current Press are welcomed. Obvious printers' errors are not wanted. 2/6 is paid to the sender of each item published. Mark envelopes "Slips."

MESSRS. LILLEY and SKINNER'S FOOTWEAR CATALOGUE:—"Heavier Reptiles,

ESPECIALLY OSTRICH, are meeting with more than ordinary success. Ostrich shoes are serviceable."

"LOUTH AND NORTH LINCOLNSHIRE ADVERTISER":—"To be sold by auction on . . . the property of a lady recently deceased AND REMOVED FROM THE COUNTRY."

"LEICESTER MERCURY":—"One of them gave a musical programme while visitors were having tea ON A GRAMOPHONE which he himself had made."

"CLUB AND INSTITUTE JOURNAL":—"Every male adult—MAN AND WOMAN—had to vote and did vote."

"OLDHAM EVENING CHRONICLE":—"At the Hudson Bay building are white fox furs IN BRIGHT TINTS WHICH RANGE FROM TEACH TO GREEN."

"RED LETTER":—"Boil the vinegar, pepper and spice TOGETHER IN A PIECE OF MUSLIN; allow to become quite cold."

C. N. (Enfield).—"Self help is best." Of course. You're nearest to yourself.

L. G. (Bacup).—"I have at last got regular work." That's a good job.

C. R. (Elton).—"There is Peace in the world to-day." Think so? It looks like the Peace to end Peace.

A. V. (Luton).—"I am willing to answer any question." Then how far is up?

C. P. (Raynor).—"Her husband is only half a man." Perhaps she got him on the instalment system.

C. R. (Rochester).—"I used to be a leading soprano in grand opera." Are you still fat?

A. N. (Victoria).—"What is the difference between sight and vision?" Call a girl both and see which she prefers.

F. N. (Mayfair).—"I have joined several golf clubs." Do you repair the things?

H. N. (Chatham).—"Would you like a list of New Year resolutions?" No. Keep them.

G. B. (Fulham).—"The girl who has promised to marry me has a fascinating lisp." So she said yeth?

G. J. (Dublin).—"Your silence unnerves me." And we were merely trying to be kind about your poem!

S. B. (Swansea).—"I always feel miserable in a crowd." You'll feel happy enough in the crowd of seventy big *Bullets* winners this week.

R. E. (Highgate).—"The other day I had a taxi-driver who seemed to fancy himself as a weather prophet." What did he say—"No change"?

J. O. (Anerley).—"Though my wife will argue with her about the way to do things, our cook is usually right." You're lucky—ours is usually left.

P. P. (Tidemouth).—"It embitters a man when a girl leads him on only to refuse him." It often embitters him more when she leads him on to accept him.

B. B. (Selby).—"Since baby came my wife can neither practise singing nor her violin." Even a baby can be a blessing sometimes.

MRS. S. (Crewe).—"I wouldn't mind listening for hours to his golf stories if he'd leave out the bad language." But would there be anything left?

K. R. (Windermere).—"If I send a question will you answer it?" Certainly, if it's willing to take its turn in the queue with fifty thousand others.

MOLLIE (Kew).—"I'm seventeen and have had four engagements." Then you're getting well trained for the battle of life.

G. W. (Barmouth).—"My sweetheart pretended she was going to whisper a great secret in my ear, and then kissed me." So you got the secret from her own lips.

MISS K. (Ealing).—"It's no good expecting modern young men to mend their ways." Any more than it's possible to get modern young women to mend their socks.

HOW MUCH DO YOU KNOW?

(a) Who was Wm. Cobbett, M.P.?
(b) Why will "John Bull" be on sale on Thursdays in the future?
(c) How is the scope of our Free Insurance Scheme being extended?
(d) What amazing offer will be made to our readers?

Answers to these questions will be found in our next issue, on sale Thursday, January 31.

Our Free Advice Service:

Do not let dark clouds trouble you. Look for the silver lining. If you cannot find it, let JOHN BULL'S *Free Advice Service help you. Send brief particulars, with stamped, addressed envelope.*

G. P. (Epping).—"The wine was expensive, but of very poor quality." Evidently the label was a libel.

D. C. (Chelmsford).—"I hope to have the pleasure of calling on you soon." The pleasure will be all yours.

D. C. (Kew).—"Marriage is a great gamble, you can't get away from it." But surely you can run faster than she can.

CISSIE (Gargrave).—"I don't believe in keeping company with my social inferiors, do you?" We don't know. We've never seen your social inferiors.

L. F. (Emsworth).—"Some people are always ready to own up to a mistake." Especially when they're bound to be found out anyway.

GRACE (Richmond).—"All I have to do is to walk on the stage and look pretty." They do make you work hard, don't they?

(Many replies unavoidably held over.)

One of the £1
AMPLION
Dragon
Supplied with either wood or metal flares, these popular "Dragon" models are noted for their exceedingly mellow tone, sensitivity and volume. A.R.19.O (Oak), £4 4s., A.R.19.M (Mahogany), £4 10s., A.R.19 (Metal), £3 7s. 6d.
£4 4
21 MODELS — 35/- to £42.
Catalogues from all Radio Dealers or from GRAHAM AMPLION LTD., 25-26, Savile Row, W.1. Works: SLOUGH.

FREE ECZEMA CURE.

Instant Relief for all Skin Sufferers.

You can stop that awful itch from Eczema or other skin disease in just two seconds. This seems too good to be true, but it is true. A few drops of D.D.D. Prescription will instantly stop the most terrible itch or skin irritation. This discovery of Dr. D. Dennis has become famous throughout the world as the most wonderful and reliable remedy for skin Diseases, for it sinks deep into the pores, kills the disease germs, washes them away, and leaves the skin clean and pure. D.D.D. Prescription Cures Eczema, Psoriasis, Bad Leg, and all other Diseases of the Skin and Scalp. It never fails to give relief. Then why delay? A FREE TRIAL BOTTLE WILL BE SENT TO ALL SKIN SUFFERERS WHO WRITE TO THE D.D.D. LABORATORIES, M.N.26, FLEET LANE, LONDON, E.C.4.

REMOVES SUPERFLUOUS HAIR

Whereas razors and ordinary depilatories merely remove hair *above* the skin surface, Veet melts the hair away *beneath* it. Veet is a perfumed, velvety cream which you apply just as it comes from the tube. In a few minutes rinse it off and the hair is gone as if by magic. Entirely satisfactory results are guaranteed in every case or money refunded. 1/6 and 3/- a tube at all chemists, hairdressers and stores.

PARMINT
DOUBLE STRENGTH

Is a good old-fashioned, dependable remedy for curing Coughs, Colds, Catarrh, Hay Fever, Bronchial Troubles and Hoarseness. Made from pure Norway Pine and Japanese Mint, it is known the world over for its soothing effects on the delicate membrane of the throat and lungs and thousands of bottles are sold yearly. Good for either children or adults. Try it. Parmint costs little, tastes good, acts quickly and is sold and recommended by good chemists everywhere. Always standard and always reliable.

FOR COUGHS, COLDS, CATARRH, HOARSENESS, BRONCHIAL TROUBLE, HAY FEVER

PLUVEX
ROOF FELT

Best for all small buildings; clean, neat, easy to lay. No tarring, no trouble. Unequalled for quality. In rolls of 12 sq. yds. at 8/9. Heavy grade 9/. Every roll guaranteed. Used under lino on concrete prevents rot.

LASTS LONGEST! Of Ironmongers everywhere

IS IT REALLY CURED?

Sufferers from Venereal Disease who give up treatment without the doctor's consent are running a grave risk of dangerous complications and permanent ill-health. The symptoms sometimes disappear for a time, but the patient may remain infective, and the trouble break out with renewed violence if treatment has been abandoned. The only satisfactory assurance of a permanent cure is a clean bill of health from the doctor.

Those desiring free information (in plain cover) about Venereal Diseases should apply in confidence to the Medical Secretary, British Social Hygiene Council (Incorporated), Dept. P., Carteret Street, Westminster, S.W.1 (St. James's Park Station), and his advice will be available free at this address on Mondays, Wednesdays, and Fridays from 12.30 to 2 p.m., and on Tuesdays and Thursdays from 5 to 7 p.m. No examination or treatment is undertaken at these offices.

Six useful Booklets for Parents 1s. 4d. the set. Four useful Booklets for Girls, 8d. the set. Six useful Booklets for Young Men, 1s. 3d. the set. All post free, in plain cover.

Issued by the British Social Hygiene Council, Incorporated, a responsible body recognised by the Government. Secretary-General: S. Neville Rolfe, O.B.E.

SHOES FOR THE TODDLER
Unselfish Foster-Mother

"I DID not like to part with the child, *as she is such a poor little thing.*"

To some, this might appear an unaccountable reason for burdening oneself with the care of a child.

Had the sentence run "as she is such a fine, promising child," implying the likelihood of the little one being able to repay her foster-mother in a few years' time for bringing her up, it might seem, to some natures, more reasonable.

But there is no taint of selfishness in this case of foster-mother love. Watch her standing at her cottage door. Why does she look so apprehensively at the pouring rain and wet road?

Because her little adopted daughter has to walk back from school and her boots let in the wet. There was no money to buy her a sound pair.

Things were much better nine years ago, when the baby was adopted, without any question of payment.

The foster mother wasn't a widow then, and she and her husband kept a small shop in a large fishing town, until one tragic day he was brought home to her dead.

After that, she couldn't really afford to keep the child, but she looked at her—"such a poor little thing," and decided to keep her at all costs.

Then the child had congestion of the lungs, and the doctor said that she must live in the country.

So the widow gave up the little shop, and took the child to a neighbouring village, where she found a cheap cottage.

She worked hard for the maintenance of herself and the child until the family she worked for moved out of the village.

Now she finds herself getting poorer every year.

"This is the first time in my life," she says, "that I have ever asked for anything. I was wondering if, amongst the clothes that are sent to you, you could spare a pair of boots, old or new, which would fit this child.

"If her feet get wet, she may get ill again, and what can I do with no money with which to pay the doctor."

We feel sure that some kind-hearted reader will see to it that the child goes properly shod to school, and that her unselfish foster-mother does not lose her on this account.

"The Greatest of These—"

Registered under the War Charities Act as the JOHN BULL *War Sufferers' Fund. All cheques should be made payable to the Fund, and donations addressed to the* HON. SECRETARY, 13, LONG ACRE, LONDON, W.C.2. *Every penny that is subscribed to "The Greatest of These—" Fund goes to give help to the needy. All the expenses of administration are borne by* JOHN BULL.

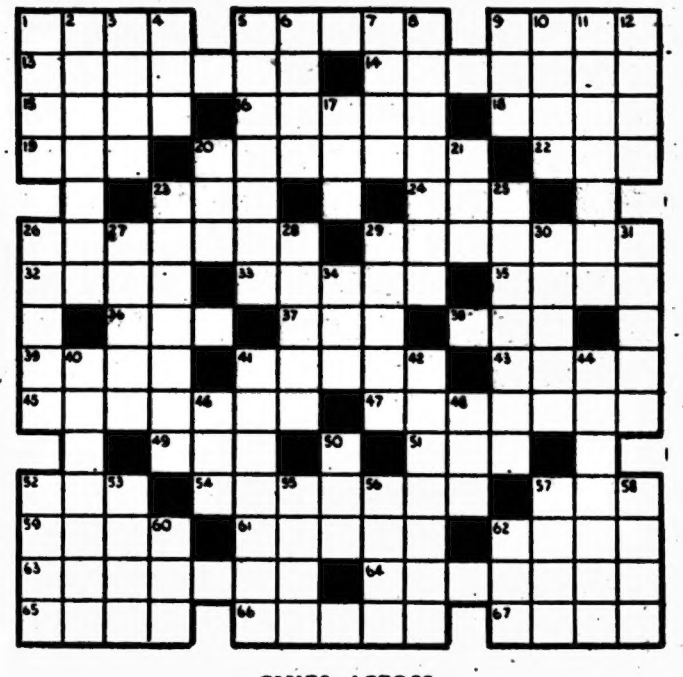
ACKNOWLEDGMENTS

Grateful Heart (Rugby), 1s. 6d.; T. H. B. (Richmond), 5s.; E. M. Berkett, 6s. 6d.; G. E. Barnes, 2s. 6d.; A Catholic, £50; G. C., 10s.; Mrs. M. E. Weaver (Birmingham), 1s.; Wm. Adam (Glamis), 1s.; F. S. (Bristol), 5s.; W. Chivers (Wokingham), 5s.; Mrs. Briggs, 1s. 6d.; Mr. G. Spence (Hunslet), 2s.; E. B. (Queen's Park), 1s.; [illegible] A. R. K. (Sevenoaks), 4s.; A Regular Reader, 5s.; Mrs. B. Tarling, 2s.; Whitley Wood Road, 2s.; G. F. Brook (St. Mary Cray), 1s.; Mrs. J. L. (Brentford), 10s.; S. W. B., 3s. 6d.; W. D. (Tootings), 2s.; L. M. (Peckham), 3s.; Bonso, 5s.; Unsuccessful Bulletcer, 1s.; S. H. (Garsington), 2s.; M. C. (St. Leonards), 10s.; Redhill, 2s. 6d.; Mrs. Tomkin, 10s.; Anon. (Aberford), 2s.; Y. A. M., 2s. 6d.; For Babies' Christmas Dinner, £4; H. H. H. (A Widow), 2s. 6d.; Everton, 10s.; Mrs. F. Wolverton, 1s. 6d.; Brentpelham, 5s.; A Constant Reader, 2s. 6d.; Dot (Portsmouth), 6d.; With Love and Sympathy (Fulham Road), 5s.; "For Sweet Charity," 2s. 6d.; Lina, 10s.; A. F. Wright (Brantham), 3s.; Bullets Competitor (Burstem), £1; M. Chitty (Lewisham), 5s.; K. F., 5s.; Bill Baker (Shoeburyness), 5s.; Anon. (Ilford), 2s.; Sallie Ann (Coventry), 2s.; Anon. (Weston-super-Mare), 2s. 6d.; A Mother of Three (Margate), 2s. 6d.; C. D. M. (Salisbury), 5s.; M. J. (Swansea), 2s. 6d.; T. C. Shenton (Grimsby), 2s. 6d.; Anon. (Hertford), 1s.; N. Gould (Bristol), 2s. 6d.

(*Continued on page 34.*)

Our Cross-Word Corner

TRY YOUR SKILL!



CLUES ACROSS

1. Audible breath.
5. Headquarters.
9. Branch of a tree.
13. To solve.
14. Melodious.
15. 60 grains.
16. Morning.
18. A game.
19. Convulsive weeping.
20. Indicated.
22. To seize.
23. To impair.
24. Having eaten.
26. To attach.
29. Crazy person.
32. Principal Thames tributary.
33. Track.
35. To supplicate.
36. A colour.
37. Casket.
38. Copy.
39. Side glance.
41. Kind of flower.
43. Crippled.
[illegible]
[illegible]
49. To bark.
51. Rotten.
52. Fasten.
54. Withdraw.
57. Stitch.
59. State.
61. A diadem.
62. A pimple.
63. Swerve.
64. Instruct.
65. Break.
66. Prophets.
67. Stepped.

CLUES DOWN

1. Frothy mass.
2. Encroachment.
3. Snatch.
4. Cured pork.
5. Fault.
6. Dash.
7. Leave out.
8. Harmonious.
9. Outer edge.
10. A god.
11. A fever.
12. Liquid drop.
17. Haul.
20. Flat fish.
21. Lair.
23. Avaricious.
25. Spotted.
26. Gangway.
27. Rented.
28. Bundle.
29. Large boat.
30. Entertain.
31. Beverage.
34. Skill.
40. Make cheerful.
41. Views.
42. Narrow strips of silk.
44. Keepsake.
46. Human organ.
48. Large vessel.
50. Prefix meaning "for."
52. Worn by batsmen.
53. Russian river.
55. Growing timber.
56. A pitcher.
57. Mark of a wound.
58. Useless plant.
60. Tear.
62. Perform.

The solution of our last week's puzzle will be found on page 4

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Always Mention "JOHN BULL" when replying to Advertisers' announcements — the "J.B." Guarantee appears on p. 36.

HURRY UP FOR THE "BIG SEVENTY!"

OUR sensational series of big quick-result contests continues unbroken this week. There are to be no fewer than *seventy* winners of substantial cash awards in the current offer, starting well with a £300 First Prize, and finishing strongly with fifty £5 cheques for good *Bullets*.

Quick results mean short-lived contests—you have only until Saturday, February 2nd, to win a place among the "Big Seventy." Make your slogan, "Win a *Bullets* Fiver!"—and don't be surprised if it brings you £300 instead.

HOW TO MAKE "BULLETS."

THIS week's prize-list will appeal particularly to those who are new to *Bullets*, for a "Fiver" at the first attempt would make a fine beginning to a competition career. You can learn to make *Bullets* in a few minutes.

You have only to take one of the *Examples* below and add any TWO, THREE or FOUR WORDS which fit it with aptness and originality. Study the winning efforts below—they will help you to make prize *Bullets* for yourself.

Choose from these Examples for "Bullets" No. 703.

THE PUBLIC
HERO OF THE HOUR
EVERYBODY'S WONDERING
WHAT SHE DOESN'T KNOW
TELLS A TALE
THANKS TO THE B.B.C.
FOREIGNERS
EARLY BIRD
SIGNING ON
EVENTUALLY
ONLY TO BE EXPECTED
UNDER CONTROL
TAKING FATHER'S ADVICE
ON THE BRINK
ALL I HEAR IS
ANOTHER MILLION
QUARRELS
OVER THE ROAD
HORNS AND SUTCLIFFE
I LOVE BABY, BUT
NOT EXCITING ENOUGH
ALL DAY LONG
MAN OF EXPERIENCE
IN OUR HEARTS
LIKE NOTHING ON EARTH
THINKING
VALUE FOR MONEY
HE NEVER DREAMED
IN HONOUR BOUND
BARRIERS
COYLY
"WELL DONE, ENGLAND!"

RESULT OF COMPETITION No. 699

FIRST PRIZE OF £800:

Mr. T. ORMEROD, 42, Taylor Street, Blackburn.

Example:—DOWN ON THE FARM
Bullet:—LAND-WORKER NOW "NEEDS HOLDING."
(Entered on "Targets" Prize Coupon.)

SECOND PRIZE OF £50:

Mr. E. MILBURN, 4, Woodlands Terrace, Blyton.
Example:—NO FOOL
Bullet:—YET BANKRUPT PLEADS "FOOLISHNESS."

THIRD PRIZE OF £25:

Mr. J. A. COCHRANE, 171, Hornby Road, Bootle.
Example:—THE KILL-JOYS
Bullet:—LONG-FACED, -WINDED, -NOSED.

10 PRIZES OF £5 each:

S. ALLIN, Coombegate, via Lewannick, Launceston.
DOWN ON THE FARM—MOTHER EARTH AWAITING "PRODIGALS."

F. BELL, Sawmill Cottages, Sedgefield, Co. Durham.
AT THE BANQUET—PALS—URCHIN FOUND SIXPENCE.

F. ELLISON, 168, Lee Lane, Horwich, Lancs.
MAN OF HER DREAMS—HER WIDE-AWAKE RIVAL SECURED.

C. GUTTRIDGE, 51, Hay Bridge Road, Wellington, Salop.
FOR THE MINERS—WHIP-ROUND—BETTER, DAILY ROUND.

J. HARRIES, 30, Barn Street, Haverfordwest.
DOWN UNDER—THEIR UMBRELLA, "RAINING" KISSES.

J. HEELEY, 101, Chesterfield Road, Staveley, Derbys.
ONE BRIGHT SPOT—SUFFICIENT TO BLIND GOVERNMENT.

MRS. L. STEWART, 105, Springdale Street, Huddersfield.
TAXES—PERHAPS AMANULLAH MENTIONED TOO!

W. S. STURGESS, 5, Beatrice Road, Padoxton, Barry.
THANKS TO THE POLICE—CRACKSMEN MUST BE CRAFTSMEN.

MISS D. V. WALKER, 68, New Burlington Road, Bridlington.
WHAT WE CAN DO—WASTE VALUABLE TIME, EXPLAINING.

MISS H. WILLIAMS, 4, Lynton Road, Crouch End, N.
TAXES—"GRINDING" TAXPAYER—AND SWORD.
(Entered on "Target" Prize Coupon.)

10 PRIZES OF £2 10s. each:

W. GIRTON, 157, Bow Road, London, E.
DOWN ON THE FARM—GREEN VESTAS—GREY PROSPECTS.

MRS. G. HAM, Tuckerton, North Newton, Som.
THE KILL-JOYS—CREATING MERRIMENT—OUTSIDE BREAKS.

H. HARRISON, 15, Clark Avenue, Leeds.
I'D LIKE A CAR, BUT—THANKFUL I'VE GOT BOOTS.

W. HATCH, 20, Armstrong Street, Horwich, Bolton.
LIKE A PANTOMIME—TELEPHONING—"SLEEPING BEAUTY," OPERATOR.
(Entered on "Target" Prize Coupon.)

MRS. R. KERR, 27, Dickinson Square, Croxley Green, "HELP! HELP!"—RYE *Crop* DIDN'T SQUABBLE.

A MILLER, 9, Robertson Avenue, Edinburgh.
THANKS TO THE POLICE—POLICEMEN SAYING "NO THANKS!"

T. POLLARD, 18, Rose Hill Terrace, Brighton.
THANKS TO THE POLICE—EVEN BURGLAR'S HOME PROTECTED.

J. A. SEARS, Eagle Farm, Wilmington, Dartford.

(*Continued on page 4.*)

Address Coupons: "Bullets" No. 703, "John Bull," Long Acre, London, W.C.2 (Comp.)

Example _____ Closing Date, SATURDAY, Feb. 2.
Bullet _____
Example _____
Bullet _____
703) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on page 4. With 1 Coupon send P.O. for 6d.
Signed _____
Address _____

Example _____ Closing Date, SATURDAY, Feb. 2.
Bullet _____
Example _____
Bullet _____
(703) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on page 4. With 2 Coupons, send P.O. for 1s.
Signed _____
Address _____

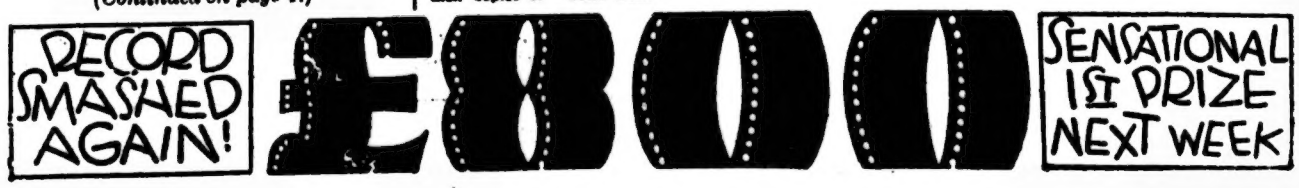
Use Two, Three or Four words. Enter name and address on each coupon.

Example _____ Closing Date, SATURDAY, Feb. 2.
Bullet _____
Example _____
Bullet _____
(703) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on page 4. With 3 Coupons, send P.O. for 1s. 6d.
Signed _____
Address _____

Example _____ Closing Date, SATURDAY, Feb. 2.
Bullet _____
Example _____
Bullet _____
(703) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on page 4. With 4 Coupons, send P.O. for 2s.
Signed _____
Address _____

If you wish to send in further "Bullets" you can write them on plain paper.

SPECIAL NEWSAGENTS' PRIZES.—Cheques for £5, £2 and £1 respectively will be paid to the Newsagents from whom the winners of the three chief "Bullets" Prizes in Competition No. 703 have purchased their copies of "John Bull."



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